

REMEMBER Dale's WILL NOT BE UNDEROLD



# We're Playing Santa!

**DALES** MADE A TERRIFIC PURCHASE AND **SCOOPED THE MARKET**

# DALES

Self-Service Dept. Store  
**1334 EL PRADO**  
 DOWN TOWN TORRANCE NEXT TO ARP MARKET  
 Open Daily 9 to 9 • For Christmas Holidays

## HOLIDAY GIFTS GALORE

**LADIES' CORDUROY, FLANNEL & KNIT CAPRIS**

- Hollywood Style
- Tapered Side Split Leg
- New Fall Shades
- Sizes 8-18

**\$1.77**  
 \$3.98 Val.

a pack of bargains to **LAY-AWAY** for Christmas



ALL THIS & CREDIT TO

**LADIES Baby Dolls**

All Lace Fronts with Matching Panties  
 Pastel Shades - Sizes S-M-L  
 Individually boxed

**1.77**  
 Val. 2.98

**LADIES 100% NYLON GOWNS**

- FULL LENGTH
- EMPIRE STYLE
- FULL CUT FOR PROPER FIT
- LACY TRIM

**2.59**  
 Val. TO 3.98

**Ladies 100% Nylon HALF SLIPS**

Usually 1.49  
 Lace Trims

**59c**  
 Asst. Colors - Ea. S-M-L-2 for 1.00

OPEN EVERY NITE TIL 9 P.M.

**GIRLS DRESSES**

Just arrived for the Holiday! Beautiful styles in Prints, Plaids and Solid Colors! Deep Hems.

SIZES 3-6x  
 Val. 1.77 To 3.98  
**SPECIAL GROUP 2.77**  
 Val. 4.98

**GIRLS Cotton-Quilted ROBES**

Usually 3.98  
 Floral Design Fitted Waist Full Sweep Skirt.

**2.49**  
 2-6x 7-14  
 \$3.59

**HELENA LEOTARD TIGHTS**

Girls' 3-6x  
 No Run Guaranteed

**1.00**  
 3-6x

**GIRLS' COATS**

100% All Wool and Lined and Interlined

**6.99**  
 Some With Bags - Some With Hoods - Fur Trim!

Asst. Colors 2 to 6x  
 Sizes 7-14  
**999**

**GIRLS AND BOYS PAJAMAS**

Knits and flannels with or without feet.

**94c**  
 Val. \$1.98

**SCOOP! GIRLS' BLOUSES**

USUALLY 2.49

- NYLON
- DACRON
- COTTON TAILORED

Assorted Sizes & Colors

**1.77**  
 2-14 \$1.77

**GIRLS' SKIRTS**

**.88c**

**GIRLS' 100% NYLON CAN CANS**

**88c**

**GIRLS 100% ORLON CARDIGANS**

- Bulk or Fine Knits
- Jewel and Fringe
- New Fall Shades
- Usually 3.98

**\$1.77**

**LAYETTE FOR BABY**

- Rec Blanket
- Flannel Gown
- Terry Wash Cloth
- Waterproof Pantie
- Plastic Bottle
- Drum Bib
- Comb & Baby Hanger

**88c**  
 Val. \$1.59

**SPENCER CONTOUR CRIB SHEETS**

Heavy Quality Fine Cotton

Quantity Limited

52x2

**\$1.39**  
 Up

**BABY SETS**

Terry Cloth SO SOFT

- 1 Wash Cloth
- 1 Towel
- 1 Doll

MAKES A PERFECT GIFT

**1.77**  
 VAL TO 2.98

**BABY PLASTIC PANTIES**

**67c**  
 ASST. VAL. 25c COLORS

**BABY KIMONOS**

COTTON WITH GRIPPER SNUG FASTENERS

**59c**  
 VAL TO 98c  
 MADE BY SPENCER

**BEACON BLANKETS**

BE PREPARED Val to 7.98

- For Cozy Warmth
- For Colorful Beauty
- For Years of Wear
- Satin Border
- 50% Wool-50% Rayon

**\$3.99**

REMEMBER Dale's WILL NOT BE UNDEROLD

**Festive Coats**

**LADIES 100% WOOL COATS**

- UP TO 50% MARKED DOWN
- NOVELTY FABRICS
- 300 TO CHOOSE FROM
- ALL NEW STYLES & COLORS VAL. TO \$29.95

**10.00**  
 NOW SIZES 8-18 38-44

*So Comfortable - So Pretty*

**LADIES FLANNEL GOWNS & PAJAMAS**

Usually Sold for 2.98

Grand gift idea... sleepwear as sweet as her dreams! You'll find it here... colorful, cozy styles to keep her snug all through a long winter night! They look as good as they feel, too... ruffled or frilly to suit every taste, and oh, so imaginative!

Gowns 34-44 **1.77**  
 Pajamas 34-40

she's dreaming of a **Sweater** Christmas

**100% ORLON CARDIGANS**

Everyone from granddaughters to grandmothers likes sweaters... so, Santa, please bring "her" the sweaters she sees in her Christmas dreams. We've all in her Christmas sweaters, cardigan, slip-overs, boleros... in miracle yarns, lambswool, cashmere, fur blends. Many colors, too.

**99**

tops on her list... **PRETTY blouses**

Our Christmas collection of blouses for happy giving and receiving includes everything from subtly tailored to dainty, very easy to care for, and so lightly priced you can afford to give her several. A big selection... come in, choose.

JEWELRY Sweaters 2.97  
 Clusters of Pearls and Rhinestones

Val. to \$1.98 **88c** ea.

**LADIES FALL CAPES**

- Lurana feels like and is soft as fur
- Lurana needs no summer storage
- Lurana dry cleans
- Lurana is mothproof
- Lurana is mildew-proof

IF YOU LOVE FUR - YOU'LL LOVE LURANA

**9.77**  
 VAL. \$16.98

**LADIES' BULKIE SWEATERS**

BUY OF A LIFETIME

- Heavy Quality
- Cardigan Style
- Cable Stitch

**\$3.97**  
 Sizes S-M-L  
 Reg. \$6.98

