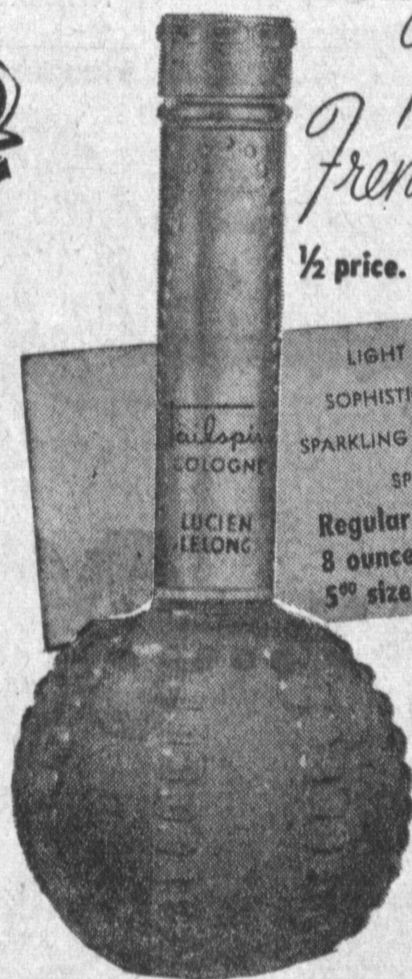




# Cosmetics at

# Sav-on

**LUCIEN LELONG**  
*Famous French Colognes*



1/2 price. For a limited time only

LIGHT AIRY **TAILSPIN**  
SOPHISTICATED **INDISCRET**  
SPARKLING FLORAL **BALALAIKA**  
SPICY **SIROCCO**  
Regular 8 ounce **2.50**  
5<sup>9</sup> size

Feel luxuriously extravagant. Buy several bottles of these world-famed LUCIEN LELONG colognes... to use lavishly yourself... to give as impressive gifts.

## B R E C Combination Offer

*Hair Set Mist*



Buy the regular 8 oz. size spray can and receive a purse size spray FREE. Spray Mist holds curls beautifully in place. Pleasing to touch, never stiff or sticky.

1.50

From **MAX FACTOR**  
Beautiful eyes in 7 seconds!



Yours... with one magic stroke of MAX FACTOR

## Mascara Wand

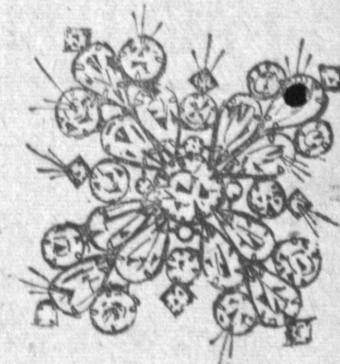
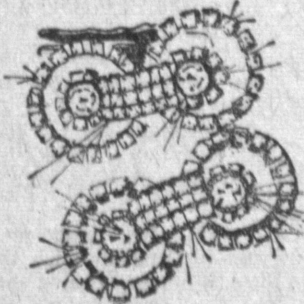
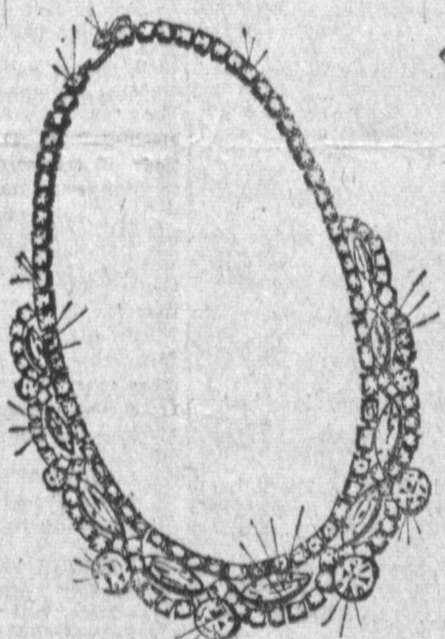
to lavish your lashes with waterproof color!

**\$1.50** refills \$1.00 PRICES PLUS TAX

It's HERE NOW! The first automatic refillable mascara with exciting savings on both applicator and refills! Forget messy brushes and water. Marvel at the quick magic transformation... you color, curl, and waterproof your lashes with one easy stroke.

- INSTANTLY DRY, WATERPROOF!
- FRAGRANTLY SCENTED, NON-IRRITATING!
- ELEGANT PENCIL-SLIM GOLDEN CASE
- CHOICE OF 6 HI-FI FASHION SHADES

## holiday sparkle Costume Jewelry



For that Holiday sparkle, glittering Rhinestone Jewelry in Necklaces, Earrings, Pins and matching Bracelets. Also matching hair clips to dramatize that New High Look.

1.95 each



## Nylon Hosiery

Seamless



For those gala New Years parties. Curve-clinging sheers, proportioned for perfect fit with reinforced heel and toe or dainty demi-toe style...

Comes in all the latest shades and sizes. Just look at the price.

79c pr.

## Beauty Salon Hair Spray



A professional hair spray recommended to keep your soft waves and curls smoothly in place. Contains no lacquer.

14 oz. can... 2.00 value

69c

## G.E. Home Hair Dryer



Smooth-running plastic blower with four settings for drying comfort. You can carry it like a shoulder bag or strap it to your waist. Dries hair thoroughly and quickly... and it has the exclusive "Reach-in" bonnet.

26.95

Ladies' Empire Bath Brush 79c  
Long handle with nylon bristle set in lucite.



Ladies' Hair Brush by Empire 79c  
Nylon bristle set in lucite. Assorted colors.

32" x 32" Head Scarf 2 for 1.00  
Rayon and silk in beautiful print designs.

Electric Hair Dryer 4.95  
Hot or cold air switch with attached cord and adjustable stand. Blue baked enamel finish.

