

# LEONARDS

"One Stop" Shopping Center

COMPLETE DEPARTMENT STORE

600 N. SEPULVEDA • EL SEGUNDO  
3 BLOCKS SOUTH OF INTERNATIONAL AIRPORT

Easy Terms

Open Every Night Till 10 p.m.

## "ZIG-ZAG"

PORTABLE SEWING MACHINE

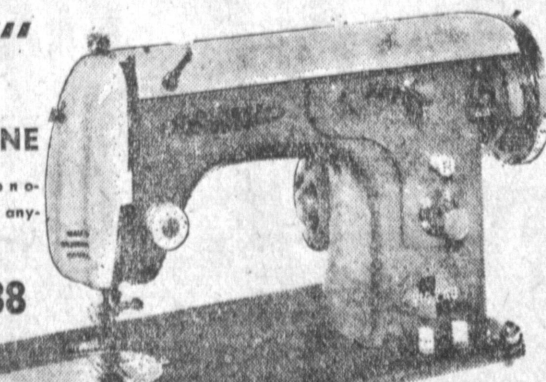
Buttonholes, appliques, men's collars, sews buttons. Does anything you want it to do!

Retail \$169.00 **\$58<sup>88</sup>**

**BIG SAVINGS ON**  
Necchi • Elna • Adler  
Pfaff • Free Westinghouse

AUTOMATIC BOBBIN WINDER

AUTOMATIC DROP FEED



Your Choice  
● Heavy Viscose Tweed  
● Nylon-Acetate Tweed  
Values to \$4.95 Sq. Yd. **\$2<sup>98</sup>** Sq. Yd.

Your Choice  
● 100% Wool Plains & Tweeds  
● 100% Nylon Solids & Tweeds  
Values to \$5.95 Sq. Yd. **\$3<sup>98</sup>** Sq. Yd.

Your Choice  
100% Wool Woven  
● HI-LO TWEEDS  
● SOLIDS  
Values to \$9.95 Sq. Yd. **\$6<sup>98</sup>** Sq. Yd.

WALL-TO-WALL BROADLOOM

Your Choice  
● COTTON TWEED  
● NYLON VISCOSE TWEED  
Values to \$3.95 Sq. Yd. **\$2<sup>98</sup>** Sq. Yd.

**YOU** can play

World Famous

**Chord O**

Best needs are yours. Have 40 chords for full pressure pedal for sale. You can start to play!

**\$199!**  
Only

Used Organs as low as \$100. Used Spinnet Pianos. Practice Pianos, grand NEW LOWREY ORG. from

**MEMO FROM SANTA!**  
YOU WILL SAVE ON **INSURANCE TOO!**

Yes, that's right! You can now save on Auto Insurance. Fire • Liability • Life Insurance of America's best companies. We handle ALL auto risks. **SAVE AS MUCH AS 28% on Auto Insurance**

# LEONARDS CHRISTMAS

**A FANTASTIC FACTORY "BUY OUT"**

Enables LEONARDS to Offer

**U.S. KEDS AT "WHOLESALE" PRICES**

MADE BY U.S. RUBBER

\* We will gladly show you the wholesale price list to verify our prices are "wholesale."

The U.S. KED Company maker of world famous tennis and gym footwear has just sold their entire 1959 factory lot showroom and salesman's samples to Leonards at a fraction of their regular cost. We can truly offer you these fine shoes at **WHOLESALE PRICES** and still make a small profit ourselves. Almost all sizes available. Casuals, oxfords, tennis, basketball.

**ALL MARKED DOWN TO "TRUE" WHOLESALE PRICES**

For men, women and children  
Men's, 7 to 8 1/2  
Women's, 6 to 7 1/2  
Children's, 9 to 13  
Boys', 4 to 5

Examples	Wholesale
Children's U.S. Keds Rover Oxfords Sizes 9 to 13	\$2.50
Reg. \$4.95 Women's Champion Oxfords	\$2.95
Reg. \$8.00 Booster Casuals	\$4.80



OPEN EVERY DAY AND NIGHT TILL 10 P.M.

**FREE!** THIS DAZZLING TWO DIAMOND PRECISION MADE LADY'S WATCH

It's Leonard's Gift to You!  
**ACTUAL \$39.95 VALUE — Yours free!**

\*with the purchase of the beautiful bridal set shown below!



**10-DIAMOND BRIDAL SET PLUS 2-DIAMOND WATCH—Both Only**

Fantastic, but true! You buy the lovely 10-diamond bridal set (which is easily worth \$110), and get the \$39.95 two-diamond watch FREE! What a terrific value...and just in time for Christmas!

**73<sup>34</sup>**

JEWELRY DEPT.

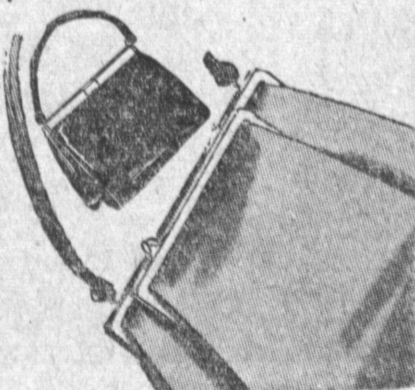
CONVENIENT TERMS

HUGE SELECTION **HANDBAGS**

Fine Quality...

You're sure to find the exact handbag of your choice in our tremendous selection of latest styles and fashions... Choose from cloth, leather, lucite, plastic, satin, metal-weave, patent, domestic and imported... All priced beyond comparison.

Regular \$6.95 to \$98 Value  
From **\$4.16 to \$66**



**FREE**  
Gold Stamped on All Wallets and Small Leather or Gift Items — (Offer Good 'til Dec. 19)

A Gift for the Whole Family



**1960 AUTOMOBILE**

We are now delivering brand new 1960 auto your choice. All models and equipment available. 5 1/2% bank financing.

AT

**BIG DISCOUNT**

(New Car Dept.)

# SAVINGS

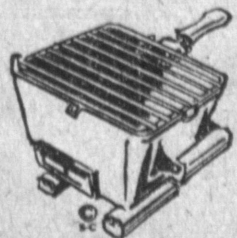
19" ROTARY

**POWER MOWER**



"Lawn Flight" power mowers. Big 19" cut. Full 2-hp. engine with gas control right on handle. Fully guaranteed.

Our Price **\$59<sup>88</sup>** Retail \$89.95



**BAR-B-Q HIBACHI**

Cast Iron, Chrome grill, sliding draft door...

Our Price **\$6<sup>88</sup>** Retail



**PET STOCKINGS**

A really wonderful gift idea for your pet. Don't miss this buy!

Our Price **\$1<sup>50</sup>** Retail \$1.89

**VISIT TOY TOWN**

HUGE SELECTION FOR ALL AGES

**SAVE Up to 33%**



**G-E STEAM & DRY IRON**

Take the drudgery out of ironing. No dampening of clothes necessary. Ironing becomes a cinch.

Reg. \$19.95 **\$11<sup>88</sup>**



**UNIVERSAL COFF**

With flavor cups of perfect coffee. Immense.

Reg. \$19.95 **\$1**

REPEATED BY POPULAR DEMAND!

**VIRTUE BROS. 7-PIECE DINETTE SET**



This is the finest! It's the top of Virtue thin line. A glamorous addition to any home. Beautiful, big travertine formica marble top extension table with six super soft foam rubber seats. Gleaming triple plated non-tarnish chrome will last a lifetime. Don't miss this buy!

Regular \$179.95

**\$88**