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Sunday, November T, 1959



SPACE BALLOON—Aluminized sphere above soon may be circling earth, providing for live TV from anywhere.

## **Dick Pyle Tells AT&T Plan to Beam** Live TV from Anywhere by Satellites

Residents of Torrance one day signals. The experiments are be- states reported increases over may receive TV programs from ing conducted by the National August. round the world, beamed from Aeronautics and Space Agency at The number of units started

space satellites, it was disclosed Bell Telephone Laboratories, under FHA inspection increased today by Dick Pyle, manager of Holmdel, N. J. Pacific Telephone's office here.

A series of balloons will be loon will be shot deflated into ber dropped five per cent to 27,fired into space in the next four orbit. It then will be inflated by 700.

months to reflect radio and TV steam to 100 feet in diameter. Four states-Puerto Rico, Min Signals will be shot to the bal- nesota. Hawaii and Arizona-had



# **Built-in Kitchen** Appliances OK'd for FHA Loans

The Long Beach FHA office today announced built-in kitchen appliances are eligible for loan insurance under the agency's property-improvement program. Cabinets, counters, sinks, flooring, and electrical wiring have been eligible for loan insurance, and inclusion of built-in appliances makes possible installation of a complete kitchen under a loan. Built-in kitchens are included in most new homes, and this liberalization of the FHA program permits owners of older structures to modernize under the government loan-insurance program. FHA improvement loans are made by approved local lenders in amounts up to \$3500 and are repaid in monthly installments

New-Building Insurance Off 5% Over Nation

ceived by Director Norman M. Lyon of the Los Angeles FHA office.

For exisiting construction, nine

in 18 states in September, al-

tire foundation by Assemblyman Thomas. Approving the progress is Murray First an aluminum-coated bal- though for the nation the num-Love, left, whose Department of Employment

offices the structure will house. The building HISTORIC CEREMONY--Mayor Albert Isen, will cost \$205,000 and will be completed warming to task of groundbreaking for new state building, is restrained from digging en-Aug. 1. 1960. It will serve Torrance and the neighboring cities through employment serv-Vincent ice and unemployment insurance. -Press Photo





NOBODY'S LITTLE BROTHER or country cousin is VALIANT. Chrysler's entry into the compact-car field is all new from the drawing to the finished product. This unusual and distinctive car looks like no other in production today. Viewed from a short distance it looks long, low and racy. Only when standing beside it does one realize its extreme lowness. To fully comprehend that it s, in fact, a compact package, one must park beside or near a full-sized Detroit version. Somewhat continental in overall appearance, it has that look of solidarity and distinction usually associated with one of the finer imports in the \$10,000 range. About two feet shorter and 30 percent lighter than the standard models in the low-priced three, VALIANT has lively performance due to its entirely new 30-degree inclined six-cylinder overhead-valve engine, developing 101 horsepower. This power plant, quiet and smooth as most V-8s, was designed with one. primary consideration, economy. This it has, plus many other bonus features.

BOLD, BRAVE, RESOLUTE, DARING are all synonyms of the word Valiant. I am sure that when officials of the Chrysler Corporation were casting around for a name to identify their newest creation, these words occured to them. After extensively road-testing this car, we are of the opinon that no more appropriate name could have been selected than VALIANT. The real economy story is almost unbelievable-Moderate-speed continuous driving, 43MPG. High-speed driving, not less than 60" miles an hour, 27 MPG. Heavy traffic in and round Detroit, 25 MPG. We estimate from the figures which were" made, not by professional drivers, but by senior automobile editors from various papers, that the average driver under average conditions in Los Angeles County, can expect to get approximately 25 miles per gallon of regular gasoline. That's ECONOMY.

COMPETITIVE PRICES are assured. Pricing structure on Valian are as yet unannounced. However, we are assured that they will be competitive with the other compact cars. PREDICTION: We feel sure that they will average about \$200 under the comparable models of three lower-priced lines. AVAILABILITY: Only the good Lord knows and he is most uncommunicative. Oct. 29 is the date. We will have at least two on display and will receive thereafter 3.4 per cent of all production allocated to this region. We hope to obtain a total of at least 100" during November, December and January. This hope is generously salted with fears of steel shortage. As are all our competitors, we are in a helpless position and can only watch developments and hope.

LOCAL ALLOCATION will be on a first-come- firstserved basis. We intend to delivery every VALIANT as received, and in accordance with our priority list. We will retain one as a demonstrator. All others will be placed in strict accordance with an open public list. This will be made by listing orders when received. If the purchaser whose number comes up, for any reason, does not accept delivery, the next person on the list will be offered the unit.

up to five years. September applications for FHA mortgage insurance on new construction increased in about half the states and decreased in the rest, according to word re-

Mr. Adams, a resident of Torrance 29 years, was a native of Texas. He had been an employee of North American Aviation more than 15 years, having served as a Field Service Engineer during World War II and the Korean war. He spent much of his time in Europe and the Asiat-GRAND OPENING - Certi-Bond City this ic area during this time. More reweek opened expanded facilities here after cently he was a service engineer building to more than 100,000 feet of dis-He leaves his wife, Lila; a play and selling area. Store caters to union daughter, Myrna; five sisters, Letha Lovett, Esta Gardner, Inez **FHA** Names New Reeves, Gladys DeCelis and Adelaide Straub; and two brothers, **L A. Office Aide** Clarence and Albert of Los An-Director Norman M. Lyon of Yule Seal Head Named the Los Angeles FHA office to-Eric J. Smith, Los Angeles adday was advised that Hobson R. vertising executive, has been named for the fifth time to head the annual Christmas Seal campaign of the Tuberculosis and succeeds Dr. George W. Snowden, Health Association of Los Anrecently named assistant to the administrator, housing and home- 1925 W. Carson St. finance agency. group relationships in housing and employment. For five years he was, commissioner of the Pennsylvania Workman's Compensation Bureau. He also served twice as member of General Assembly of the Pennsyl-From 1944 through 1949 he was magistrate of the Minor Judiciary Courts of the county of Philadelphia. Worth Waiting For WATCH! buy, rent or sell. Phone FA NOTHING DOWN NEW FINANCING

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members, who received free drinks, orchids, other gifts. Certi-Bond has added a nursery and garden tool department, super-grocery store, TV and hi-fi repair service, and linen,

# **Political Course Will Hear** Thomas, Chapel, Mayor Isen

The ninth and final session of partisan. Holmes said certificates Reynolds has been appointed as the Chamber of Commerce-spon- of completion for the course will overlook it this time. I will try to never let it happen sistant to the commissioner, in-terground relations service. He cal Politics" will be held at a day Nov 24 at the Masonic most a quarter of a century in automobile merchandising, cal Politics" will be held at a day, Nov. 24 at the Masonic luncheon Thursday, Nov. 12, at Lodge.

Members of the group are Chairman Bill Holmes said Scott Albright, Bob Carleson, State Assemblymen Vincent Bob Decker, Dick Fitzgerald, Hal Republican - Inglewood), and W. H. Holmes, Bob Morris, J. answer questions on politics. Andy Shoemaker, and John Wal-Holmes said the course is non- lace.

## vania House of Representatives. Downtown Gay Shop to Be Closed **Prior to Huge Sale Next Week-end**

Paul Diamond, owner of the For a preview of tremendous sight-seeing. So for now ALOHA. Use Press classified ads to Gay Shop, 1319 Sartori Ave., values, stop downtown on these downtown Torrance today an- nights and check the prices in nounced a store - wide sale for the windows. Then see your next weekend that will be the Thursday morning Torrance greatest he has staged in the Press for values you'll scarcely believe. past 15 years. To prepare the premises for

Use Press classified ads to this giant event, he will close the Gay Shope Tuesday and buy, rent or sell. Phone FA 8-2345. Wednesday.



2081 TORRANCE BLVD.

LOADED FOR DeVON was this week's column. I really did not intend it that way, but got carried away with our new product. I know my local competitors will never have I been so carried away.

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WAKIKI HERE WE COME, compliments of CALstates furthering better inter- Thomas (Democrat - San Pedro), Frentz, Ken Gibson, W. H. Green- SALES, the Triumph and TR-3 importer, your reporter, Assemblyman Charles Chapel awalt, Bill Hanson, Paul Hardie, wife and 20-year-old Mary, will fly to Honolulu for a Mayor Albert Isen will be guests. H. Paget, R. S. Cliff Samson, week starting this Sunday. It is not published, as are the The three will be a panel to William Sells, John Sharron Jr., comparable figures from domestic-car sources, but we suspect we are the West's largest TRIUMPH dealer. These little family cars and the award-winning sport car, the TR-3, have enjoyed an excellent acceptance in the area. Next week I will be thinking of all the poor, worried, struggling auto dealers. That is, I will try to occasionally work in a little concern between hula girls and



### LEGAL NOTICES

**LEGAL NOTICES CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME** THE UDERSIGNED do hereby certi-fy that they are conducting a BEER BAR (License M) business at 24005 Nar-bonne Avenue, City of Lomita, Califor-nia. County of Los Angeles, State of california, under the fictiious firm name of SULLIVANS, and that said firm is composed of the following per-sons, whose names and addresses are as follows, to-wit: BAYMOND TOPOL-SKI, 2740 Arlington Avenue, Torrance, California; WALTER TOPOLSKY, 2417 SKI, 2740 APINGTON AVENUE, California, California; WALTER TOPOLSKY, 2417 California; WALTER TOPOLSKY, 2417 California; WALTER TOPOLSKY, 2417 California; WALTER TOPOLSKY, 2417 (SEAL) LEGAL NOTICES October, 1959. WITNESS their hand this 7th day of RUTH H. PETERSON Notary Public in and for Said County and State My Comission Expires June 6, 1961 S-Oct. 11-18-25, Nov. 1 RAYMOND TOPOLSKI WALTER TOPOLSKI STATE OF CALIFORNIA CUSTOM MADE EXTRA LARGE IN OUR OWN WORKROOMS. 24-HOUR SERVICE 72" Wide, 36" long 5.50 6.50 72" Wide, 48" long \$11.95 96" Wide, 54" long FIBER BAMBOO CAFE CURTAINS 79° pr. 24"x24" Choice of Blue, White, Tan TORRANCE PAINT AND FLOOR COVERING 1413 CRAVENS AVE. DOWNTOWN TORRANCE PHONE FA 8-5260

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