

# ILLUSTRATED BUSINESS INDEX



## LADERA GARDEN SHOP

We all enjoy our yards year 'round here in California, but there is nothing like warm sunshine and blue skies to make us want to work in the garden. Ladera Garden Shop, 24234 Crenshaw Blvd., Torrance, has an excellent stock of plants, trees, seeds and everything else the home gardener needs. R. E. Whitney, the owner of Ladera Garden Shop, has the best lines of gardening supplies and equipment to be found. He carries fertilizers for every need. In addition, Whitney and his staff of five do landscape designing. Whitney himself has had 20 years' experience in the nursery business. He served seven years with the Forestry Service, was assistant manager of Sears garden shop in Oakland, and at present is serving as President of the Centinela Chapter, California Association of Nurserymen. At Ladera, they engineer sprinkler systems. Estimates are gladly given for any work to be done. Delivery is free. Ladera Garden Shop is open every day, except Tuesday, from 8:30 to 5:30 p.m. Stop in and see them at 24234 Crenshaw, near Lomita Blvd., or call DA 6-4416.



## FRED-KEN BOAT SALES

A business which grows from "rusty fish hooks and driftwood" into one of the largest small boat dealers in Southern California must be based on sound value to their customers. Ken Sessions and Fred Murin, owners of Fred-Ken Boat Sales, 824 W. Pacific Coast Highway, Wilmington, have the largest selection of small boat marine goods and hardware on the West Coast, and they carry paint, resin and fiberglass. They have outboard motors, and build their own boats, too. Ken and Fred can truthfully say that their prices are lower than regular retail prices. An example is their 15 ft. sports runabout. It is all glass, complete with well, windshield, steering gear, chrome hardware, extra duty trailer with dual springs and a 1959 40 h.p. Scott motor. Normal price is \$1595, but at Fred-Ken Boat Sales, the price is just \$1095. They can arrange financing from \$50 up. They are open from 8:30 to 6 p.m. daily and 9 a.m. to 5 p.m. on Sunday.



## THE PIT

Ever notice two foreign car drivers honk at one another like two old friends? There is a certain pride of ownership that goes with owning a foreign car that you share with all other owners. This pride of ownership naturally leads to the desire for special care for your car. For this special care, there is no better place to take your car than The Pit, 700 1/4 Meyer Lane, Redondo. The Pit is owned by two experts in the business of giving pampering attention to foreign automobiles. John Harrison and Frank McCully have, between them, 31 years' experience in the automobile repair business. They are licensed and skilled mechanics. They offer personal service which is important to foreign and domestic car owners alike. Harrison and McCully like to think of their shop as a foreign and domestic car clinic, where all of your car's ills can be cured. They do lubrications, brake and general repairs. Available at The Pit are parts and accessories, too. There is no charge for pick up and delivery, and loan cars are available. Bank of America financing can be arranged. The Pit is easily found at 700 1/4 Meyer Lane, just one block off 190th, and three blocks from the North Torrance Shopping Center (190th near Hawthorne Blvd.). Give them a call, FR 6-3997.

Grid of business advertisements including: Auto Body Shop, Blue Printers, Certified Welding, Gunsmiths, Refrigeration, School, Auto Repairs, Brakes, Building Material, Catering, and many others.