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Potluck Picnic Held by Halldale PTA

Board members of Halldale PTA and their children, met at Torrance Park for a pot-luck picnic, Tuesday.

Mrs. Judson Bowers, president, announced the school program for the coming year will be Harmony Through Song.

Mrs. Amanda Wilhelm, Halldale school principal, announced the addition of two new teachers.

Mrs. Alice Van Koughnet and Cornelius Mastright.

Several board members volunteered to paint "Safety Slogans" on the sidewalks in front of the school again this year.

School opens Sept. 14, 1959 and board members will serve coffee and doughnuts to the parents.

Those attending the pot-luck picnic were; Mmes., Gordon Black, William Brock, Judson Bowers, Edmond R. Alves, Amanda Wilhelm, Max Sais, Ben Wallace, Ronald Ball, Daniel C. Reyes, Joe Martinez, Clyde Godard, William L. Wilson, H. C. Clark, Elton Pau, Jim Garland, Jack Kenyon, B. N. Kellam, Richard B. Sabey, George Winters, James Matthews, Wayne McGuire, Clarence Larson, Robert Coulter, George Fennell, M. S. Condon.

Woodrow W. Weiss M.D.

announces the removal of
his office to

Cabot Medical Clinic

2085 Torrance Boulevard
Torrance, California

FAirfax 8-1841

Cartoon Panels on Milk Containers Delight Kids

Use of cartoon panels of milk containers, such as "Smookey the Bear" and others, has been inaugurated by Mayfair Creamery, 20801 S. Western Ave., it was announced today by John Melville, owner of the local dairy.

COUNSELOR James Campbell portrays the Jim Lund man a supply room in the newly completed Physics Building addition at El Camino College.

sketches have met with approval by the youngsters.



Torrance Retail Sales in Huge Gain in First Quarter

Torrance retail sales jumped over \$4 million over 1958 figures during the first quarter of 1959 according to an announcement by the Torrance Chamber of Commerce. President J. H. Paget said figures just released by

merce. President J. H. Paget said figures just released by the State Board of Equalization indicate that the "All-America" City retail sales on taxable transactions only, rose to \$18,989,000 compared to \$14,956,000 for the same three months in 1958.

Three categories were responsible for the gain. Leading the list were the motor vehicle dealers with a gain of over \$1.8 million, followed by general merchandise stores and manufacturing both who gained over \$1.2 million over 1958 figure.

Following is a listing of numbers:

| | |
|---|--------------------------|
| Permits Taxable Transactions | |
| Apparel Stores-40 (up 1) | \$ 690,000 (up 64,000) |
| General Merchandise Stores-18 (up 1) | 1,851,000 (up 1,244,000) |
| *Food Stores-41 (up 2) | 1,476,000 (up 10,000) |
| Packaged Liquor Stores-25 (up 1) | 738,000 (up 150,000) |
| Eating & Drinking Places-79 (up 8) | 1,290,000 (up 126,000) |
| Drug Stores-14 (up 2) | 1,150,000 (up 450,000) |
| Home Furnishings & Appliances-27 (up 2) | 967,000 (up 448,000) |
| Building Materials-31 (up 2) | 827,000 (minus 248,000) |
| Motor Vehicle Dealers-15 (up 1) | 2,813,000 (up 1,372,000) |
| *Service Stations & Auto Supply-80 (up 5) | 473,000 (minus 941,000) |
| Other Retail Outlets-106 (up 26) | 724,000 (up 17,000) |
| Personal Service Outlets-158 (up 7) | 469,000 (up 56,000) |
| Manufacturing & Contracting-381 (up 53) | 5,521,000 (up 203,000) |
| Totals 1015 (up 109) | \$18,989,000 |

*Tax-exempt retail sales comprised principally of sales of food for off premises consumption and of gasoline. are not included in this tabulation.

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Latest News Poll Shows:

Public Backs Steel's Fight On Inflation

Readers of the San Francisco Chronicle, one of the nation's leading newspapers, recently were invited to give their opinions on major issues in the steel strike. The results of the poll, and an accompanying editorial, are reproduced here with permission of The Chronicle.

The opinions expressed were overwhelmingly in favor of the steel companies' determined opposition to the inflationary wage demands of the Union leaders. The results agree with surveys by newspapers in other parts of the country, and by independent opinion research organizations.

Clearly America wants a non-inflationary settlement of the steel strike.

San Francisco Chronicle

Charles de Young Thieriot, Editor and Publisher
George T. Cameron, Publisher 1925 to 1955
Founded 1865 by Charles and M. H. de Young

PAGE 34 Monday, August 31, 1959

Public Opinion On Steel Strike

PUBLIC OPINION in Northern California, as revealed by respondents to the August 10 Chronicle Poll, runs in favor of management arguments and against union arguments in the steel strike.

The strength of popular agreement with management's case in the dispute can be seen in a glance at the percentage figures on the ballot in the adjoining columns. We confess to some surprise at the fact that the tide of opinion should run against labor's case in every one of the first five categories, but that is surely what the responses indicate.

For example, 47 per cent say the union bears the main responsibility for the failure to reach agreement prior to the outbreak of the strike. While this is short of a majority of all votes, it is still almost double the percentage of those who feel management was responsible.

One of the most decisive votes on the entire ballot shows 62 per cent disagreeing with the union contention that wages should be raised to offset the rise in living costs. Almost exactly the same percentage agrees with management's contention that wage increases demanded by the unions would seriously aggravate inflation. Sixty-six per cent feel that, if granted, wage increases would create a pattern for inflationary demands in other industries.

The steelworkers' union leadership clearly believed that when the announcement of record steel profits hit the public, it would strengthen the argument for a wage increase. Yet the poll shows only one-third thought this high-profits argument valid, while more than half thought it irrelevant.

The great majority agrees that the Government should not intercede to settle the strike by using its full powers under the Taft-Hartley Act. This is covered in point 6. It is the only point on the ballot on which the views that have been expressed by the union clearly prevailed.

THE CHRONICLE POLL

Results of Ballot No. 12—The Steel Strike—As compiled by the Statistical Tabulating Corp.

1 Strike Background: Which side bears main responsibility for failure to reach agreement prior to the outbreak of the strike?

| | | |
|------------------------------|-----------|----------|
| a. Unions | Yes 47.1% | No 18.8% |
| b. Management | Yes 26.8% | No 23.6% |
| c. Both sides | Yes 21.2% | No 17.2% |
| d. Breakdown was unavoidable | Yes 9.4% | No 29.9% |

2 Strike Issues: Do you agree with union's contention that wages should be raised:

| | | |
|---|-----------|----------|
| a. To offset rise in living costs? | Yes 26.8% | No 62.0% |
| b. To give labor a share in increased productivity of the industry? | Yes 28.7% | No 53.1% |
| c. To give labor a share in increased profits? | Yes 28.5% | No 55.6% |

3 Do you agree with management contention that granting wage increases demanded by the unions would:

| | | |
|--|-----------|----------|
| a. Seriously aggravate inflation? | Yes 61.8% | No 30.9% |
| b. Make steel price increases inevitable? | Yes 47.4% | No 40.7% |
| c. Create a pattern for inflationary wage demands in other industries? | Yes 65.9% | No 24.9% |

4 Do you agree with management's claim that steel wages have gone up faster than workers' efficiency?

| | |
|-----------|----------|
| Yes 58.7% | No 29.6% |
|-----------|----------|

5 Record steel profits have been announced. In your opinion are these profits:

| | | |
|-------------------------------------|-----------|----------|
| a. An argument for wage increases? | Yes 33.8% | No 49.9% |
| b. Irrelevant to the wage question? | Yes 54.1% | No 21.9% |

6 Should the Government intercede to settle the strike by:

| | | |
|--|-----------|----------|
| a. Invoking full powers under the Taft-Hartley Act? | Yes 30.2% | No 45.0% |
| b. Continue only with mediation and fact-finding, as at present? | Yes 57.5% | No 14.4% |

THE STEEL COMPANIES COORDINATING COMMITTEE

375 Lexington Avenue • New York 17, New York

Allegheny Ludlum Steel Corporation • Armco Steel Corporation • Bethlehem Steel Company • The Colorado Fuel and Iron Corporation
• Great Lakes Steel Corporation • Inland Steel Company • Jones & Laughlin Steel Corporation • Kaiser Steel Corporation • Republic Steel Corporation • United States Steel Corporation • Wheeling Steel Corporation • The Youngstown Sheet and Tube Company.