



Grand Opening Van de Kamp's

Newest Self-Service Bakery in Carl's Mkt.

22905 S. Vermont, Torrance

GRAND OPENING SPECIALS

Thursday-Sunday, Aug. 13-16

PRICES EFFECTIVE IN THIS STORE ONLY

Our Pledge
to You:



Sugared or Iced
CINNAMON ROLLS
(Reg. 58c)

2 Pkgs. **49c**

Large 8-Inch
APPLE PIE.....Ea. **49c**
(Reg. 65c)



**SHORTBREAD or
MOLASSES COOKIES**
(Reg. 1.16)

4 Pkgs. **98c**

CHOCOLATE or PASTEL MINTS
(Reg. 65c)

1/2 lb. box **59c**

LOOK FOR OTHER GRAND OPENING SPECIALS!
HOURS: SAME AS
MARKET'S, IN-
CLUDING NIGHTS
AND SUNDAYS.



LOOK FOR THE VAN DE KAMP'S BLUE WINDMILL...THE SIGN OF
QUALITY BAKERY PRODUCTS...A SIGN OF A SELECTED SUPERMARKET

quality... Van de Kamp's
Master Bakers use only the finest
ingredients—flour blended to our
own specifications, fresh and
fresh-frozen fruits, fresh and
fresh-frozen eggs, fresh whole milk,
fresh creamery butter, the best.



cleanliness... since 1915,
Van de Kamp's has maintained a
rigid policy of cleanliness—
which was so aptly described in our
very first store sign shown above.



freshness... guaranteed.
Products not fresh are sold at
reduced prices in departments
devoted exclusively to
yesterday's baked goods.



progressiveness... constantly
striving to provide improved
service, as shown by the opening
of this newest, most modern
of all Van de Kamp's stores.



convenience... making life
easier for the homemaker by
providing her with ready-to-serve
baked foods which are appetizing
and wholesome, fresh and
attractively priced.



variety... more than
150 products from which to select,
including 21 varieties of well-baked
breads, and coffee cakes, rolls,
cakes, pies, cookies, doughnuts
and candies.



specials... you find them every
day in Van de Kamp's Bakeries.
Each one is marked with the
Red Tulip, designed to make
Van de Kamp's daily specials easy
for you to find when you shop
your Van de Kamp's Bakery.



TO GIVE YOU A BETTER SELECTION
IN THE FROZEN FOOD DEPARTMENT
CARL'S HAS INSTALLED 150 FEET OF CASES
We Hope to Have the Pleasure of Serving You.

FOX DE-LUXE U.S.D.A. MEAT
PIES
BEEF — CHICKEN — TURKEY
5 8-oz. Pkgs. **\$ 1**

P.C.A.
ORANGE JUICE
7 6-oz. Cans **\$ 1**

BIRDSEYE SPECIALS

- CUT GREEN BEANS, 9 oz.
- CHOPPED SPINACH, 10 oz.
- LEAF SPINACH, 10 oz.
- PEAS, 10 oz.
- MIXED VEGETABLES, 10 oz.
- FRENCH FRIES, 9 oz.
- PEAS & CARROTS, 10 oz.
- CUT CORN, 10 oz.
- BUTTER BEANS, 10 oz.
- CUT BROCCOLI, 10 oz.

7 Pkgs. for **\$ 1.00**

FLASH BRAND
STEAKS
BEEF — PORK — VEAL
5 3-oz. Pkgs. **79c**

CHUN-KING CANTONESE
DINNERS
DELICIOUS DIFFERENT **49c**

CHUN-KING CHICKEN
CHOW MEIN
WITH NOODLES **39c** Pkg.

CERTIFRESH OCEAN
PERCH **39c**
1-lb. Pkg.

MORENO'S CHEESE
ENCHILADAS 12-oz. Pkg. **29c**

MORENO'S
BEEF TACOS 13 1/2 Pkg. of 6 **39c**

Congratulations
and
Best Wishes
to
CARL'S
From
**DAIRY FRESH
PRODUCTS**

Best Wishes
**FOR A GREAT
SUCCESS**
from
**Smart & Final
Iris Co.**