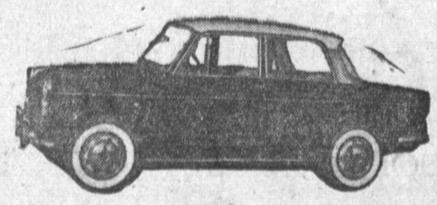
63 NEW FIAT of ITALY

In Stock . . . 12 Models to Choose From
Every Color FIAT MAKES

500 Convertible	$1134
500 Sports	$1264
500 Bianchina	$1334
500 Bianchina Sports	$1464
600 Sedan	$1430
600 Convertible	$1489
600 Multple 5-Passenger	$1693
600 Multiple 6-Passenger	$1693
1100 Sedan	$1778
1100 Sedan DeLuxe	$1915
1100 Station Wagon	$2025
1200 Sedan	$2025



We're Southern California's Largest Fiat Dealer

Because: We will give that extra high trade allowance.
We will take that low or no down payment.
We will take those cash deals.
We have every available color to choose from.
We do give immediate delivery.
We don't load our cars with extra equipment.
We do have top service.
We do have 100% financing.
We do have Southern California's most considerate and courteous salesmen.
We will deal your way!

We Have Sold So Many NEW FIATS

We Are Southern California's Top Dealer

So Many Trade-Ins We Haven't Room for Them

Wonderful Cars! . . . Wonderful Prices!

'53 OLDS Super "88" Riviera Coupe Radio, heater, automatic, power steering and brakes. All white. Under 5000 actual miles	$3395
'57 FORD V-8 Ranchero Radio, heater, automatic, white walls. White and beautiful	$1695
'57 BUICK Estate Wagon Radio, heater, automatic, power steering and brakes, factory air conditioning. Immaculate	$2395
'56 MERCURY 9 Passenger Wagon Radio, heater, automatic, power steering and brakes. Perfect	$1695
'55 WILLYS Station Wagon Radio, heater, overdrive, white walls. Top condition	$995
'54 FORD V-8 Custom Ranch Wagon Radio, heater, overdrive. A wonderful car	$795
'54 FORD V-8 Convertible Radio, heater, Ford-o-matic, white walls. Gorgeous salmon	$795
'54 CHEVROLET Station Wagon Radio, heater, white walls, new paint. A perfect large family car	$795
'54 CADILLAC Coupe De Ville Every extra you expect in a Cadillac. Sharp yellow	$1795
'54 PLYMOUTH Savoy 2-Door Sedan Radio, heater, automatic. Fresh as the day it was made	$595
'53 BUICK Super Convertible Radio, heater, automatic, good top. A great fresh air buy	$495
'51 PONTIAC 4-Door Sedan Radio, heater automatic. The man who traded just spent $285 on overhaul. It runs like a top (and looks good)	$250

40 more to choose from, all safety checked, all detailed and reconditioned, all bargains. No down payment required!

FIAT of ITALY

LANCIA ALFA ROMEO

Sales and Factory Supervised Service

505 Pacific Coast Highway Hermosa Beach

FR 4-0921 Open Sundays and Evenings

FIAT of ITALY

Used Car BARGAIN ROUND-UP

For Your Added Protection
See These Bargain Buys

'50 OLDSMOBILE 4-Door $195
Radio, heater and hydramatic.

'50 FORD Tudor $245
6 cylinder, standard shift, radio, good tires, good paint. Excellent second car.

'51 FORD V-8 Tudor $195
Radio, heater, overdrive. Good transportation.

'51 MERCURY Sport Sedan $295
Radio, heater, stick shift. Good transportation.

'51 OLDSMOBILE 4-Door $295
Radio, heater and hydramatic.

'55 PLYMOUTH 2-Door $895
Radio, heater, economical standard transmission, 2-tone finish. Exceptional inside and out.

'55 OLDSMOBILE "88" $1295
4-door sedan. Radio, heater, hydramatic, power steering and brakes. Real nice.

'56 CHEVROLET V-8 Convertible $1495
Powerglide, radio, heater, power steering and brakes, Continental kit, whitewalls, new white top, yellow finish. Like new.

Oldsmobiles, '49-'57—All Models

Harbor Motor Co.
230 and 300 W. Anaheim TE 4-1166
In Wilmington
OPEN WEEK-DAYS 'TIL 9 P. M. CLOSED SUNDAYS

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100 TRANSPORTATION CARS
All Makes — All Models
NO DOWN
WE CARRY OUR OWN CONTRACTS
CAVIN USED CARS
2120 W. Pacific Coast Hwy.
OPEN 9 TO 9 TE 4-8191

'51 CADILLAC Cpe. DeVille, R&H, auto. trans., w.w., original, $10 down, $7 a week.
1632 W. Rosecrans, Gardena
DA 3-8222 FA 1-2171

'53 MERCURY Convertible, R&H, auto. trans. W.W. tires, exceptional cond. $10 down, $6 week.
1632 West Rosecrans, Gardena
DA 3-8222 FA 1-2171

✓

'56 Plymouth
Belvedere V-8 Hardtop, radio, heater and automatic transmission. Real sharp.
$1295
Les Arkenberg, Inc.
"Gardena Ford Dealer"
161st St. & Vermont
DA 9-1184 FA 1-0434
Open Eves. & Sunday
"BUY FOR LESS FROM LES"

'52 Chev. 2-door sedan, stick shift, R&H, w.w. An exceptional running car, $10 down, $5 week.
1632 W. Rosecrans, Gardena
DA 3-8222 FA 1-2171

'57 Hillman
4-door sedan. Radio, heater, whitewall tires. This is an economy special.
$5 Down
or Your Car in Trade
LAWNDALE MOTORS
AUTHORIZED SIMCA
15400 Hawthorne Blvd.
OS 9-2245

'54 Buick
Radio, heater and Dynaflow.
$695
RIVIERA VOLKSWAGEN
2601 Pacific Coast Hwy.
Hermosa FR 61-3488
WE NEED YOUR TRADE-INS

Newcastle
M.G.A. Sell-A-Thon
Extended By Request to August 5th
Auth. MG—MORRIS—AUSTIN-HEALEY Dlr.
700 Pacific Coast Hwy.
HERMOSA FR. 6-3474

'56 PACKAKRD
4 dr. Hydramatic, radio, heater, power stering & brakes. Belonged to quiet elderly couple. Come and inspect it whether you buy or not. BIG SALE $99 down. Bank financing, liberal trial exchange. This car carries Bob Beaver 15-month and 15,000 mile guarantee. BOB BEAVER PONTIAC, 900 Pacific Coast Hwy., Hermosa. FR 4-6931.

✓

'55 Plymouth
6 - 4-door Sedan, radio and heater, automatic transmission, one owner—extra clean.
$895
Les Arkenberg, Inc.
"Gardena Ford Dealer"
161st St. & Vermont
DA 9-1184 FA 1-0434
Open Eves. & Sunday
"BUY FOR LESS FROM LES"

'51 Ford 2-door sedan, R&H, w.w., immaculate condition, $10 down, $4 week.
1632 W. Rosecrans, Gardena
DA 3-8222 FA 1-2171

Suburban Motors
"Authorized Sales & Service"
*M.G.-Morris *Renault
*Austin Healey *Dauphine
*Austin A-55 *Peugeout
*Magnette
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ALL CARS CARRY 36,000-MILE GUARANTEE
AUTHORIZED FACTORY FOREIGN CAR DEALER
445 E. ANAHEIM, WILMINGTON, TE 4-8595
505 S. PACIFIC AVE., TE 3-7539, SAN PEDRO
The largest Import Dealer in the Harbor Area

WILMINGTON

247 NEW 1959 CHEVROLETS MUST BE SOLD AT GLEDHILL

LOW AS **$199** DOWN
DELIVERS ANY CAR IN STOCK
NO SIDE LOANS
NO GIMMICKS

NOW

SAVE UP TO **$900**
ON 1959 EXECUTIVE CARS

AND ONLY **$55** PER MONTH
30 YEARS THE BEST PLACE TO BUY!

LIMITED TIME ONLY 304 E. ANAHEIM ST. TE 4-3491 HURRY IN TODAY!

FRED GLEDHILL CHEVROLET