

Chicago Jazz at Marineland lumbed ADLI SWIM SCHOOL



what you should know about the rederal "Fair Trade Law" and What You Should Do About It NOW!

The Facts:
Congress is discussing a so-caled Federal "fair
trade law" now. It is called the Harris Bill (H.R.
1253).
What does the $\begin{aligned} & \text { According to the authoritative } \\ & \text { New York Times: "Put most }\end{aligned}$ law try to do? simply, the bill would make it tailer to sell a product for a price below that set by its manuacturer, provided only that the product
has for some time been part of $a$ 'shipment in

Why is Congress Apparentiy because 19 states considering laws and the proponents would such a law? ment pass and try to enforce
Who is opposed $\begin{aligned} & \text { The bill holds a treat of higher } \\ & \text { prices for everybody. It means }\end{aligned}$ -n the bill? that we can't sell you every day mrices, but must instead charge you what someone
thousands of miles from here says is "fair." Many thousands of miles from here says is "fair." Many
vech "fair trade" prices would melude exorbitant
nortits

What would it The United States Department nean to you? to the bin. In a statement be Thersstate Commerce on the Hourche Committee on
nitrorlv attecked the bimp. It said that:
(1)
the bill would substitute "eceral mandate
for state or local discretion in the vital for state or local discretion in the vital
area of how much al Americans pay for
oroducts needed for diall livingit
(2)
2) the bill would accomplish is ends "at the

(3) the higher so-called "fair" prices would not benefit the small businessman; in fact,
the bill would increase competition for the small retailer.
The Justice Department reported to Congress on a
survey made in 1956 covering 132 popular house survey made in 1956 covering 132 popular house-
hold purchases from toint articles to houshold
applitnces It shows soid the aopd purchases from, siaid the Justice Department,
anat consumers in non fair trade cities were able
that that consumers in non fair trade cities were able
to buy their needs at savings ranging from $7 \%$ to
Organized labor is also opposed to the bill.
Who else is Frankly, we are, and so are super opposed to A A responsible store owner estimates the bill? every family budget. But even beed to any law that makes it a Federal law to sell
for the lowest possible price.

We believe we should be able to pass along to our customers the benefits of mass
mass selling-of efficient operation.
We believe you want low prices-arrived at
through the competitive system that has made America the est fed nation for the lowest poss
sible price in the world

> What should you do about it, now?
First of all-think the problem out for yourself; will You be better off it pricess are kept low through
local competition-or should there be a Federal law which permits them to be kept at an artifically hich
level? make your opinion known to your Senators
Then.
and Conaressmen Tell them you are opposed to the and Congressmen. Tell them you are oopposed to the
"fair trade" bill H.R. 1253 - and tell them wh. Post cars winl do-letters are better. But do it now-ht's
WRITE TO THF ROILOWING:
THOMAS KUCHEL, U. S. SENATOR
UNITED STATES SENATE, WASHINGTON,
CECIL R. KING, CONGRESSMAN HOUSE OF REPRESENTATIVES
CARE HOUSE POST OFFICE
 Regisistrions Slated for
Final Swimming Program Final Swimming Program


