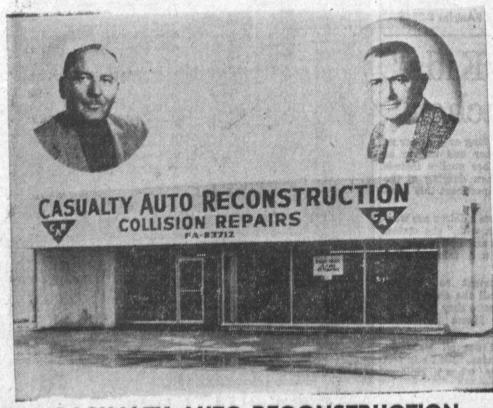
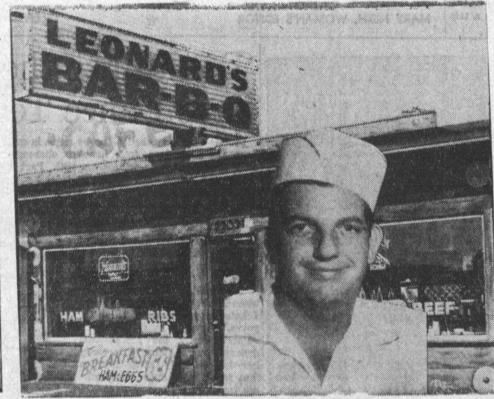
ILLUSTRATED BUSINESS INDEX



CASUALTY AUTO RECONSTRUCTION

With a combined experience of 45 years in the automobile reconstruction business, Bill Heintz and Earl Severson have brought to Torrance their expert know-how plus a completely modern auto refinishing shop. At Casualty Auto Reconstruction, 2213 Border Ave., Torrance, these partners and their staff of seven are equipped and ready to do all types of body and fender refinishing. Their dust proof spray booth and other modern equipment assures a sparkling smooth finish. They are prepared to refinish in lacquer, enamel or lucite. Either domestic makes or imports are handled with equal care. In addition to their painting, Heintz and Severson do quality metal work. Reliable loan cars are available, or the car to be refinished will be picked up and delivered. C.A.R. is a recognized service agency by all insurance companies. Just drive in and park in front of Casualty Auto Reconstruction for a free estimate. C.A.R. is conveniently located on Border Ave. between 222nd St. and Plaza Del Amo. For more information you may want to call them at FA 8-3712.



LEONARD'S BAR-B-Q

A combination of carefull cooking method, excellent service, and pleasant atmosphere in an eating place is hard to find. Leonard's Bar-B-Q, in two locations, 23815 S. Main st., Sepulveda, and 22021 So. Figueroa, offers all three in abundance. Their meats are cooked slowly, but not too long, so that the utmost in flavor and nutrition is retained. The meat is sliced thinly and placed in Leonard's rich, flavorful, nutritious sauce in the manner of the Eastern and Southern barbecue places. Leonard and Jim Walker, owners of Leonard's Bar-B-Q invite you to come in for a rare treat in barbecued dinners or sandwiches, at either of their twolocations. When unexpected guests drop in, call Leonard's for a wonderful barbecued dinner with all the trimmings-French fries, cole slaw, and French dipped bread. 10 to 15 minutes after your call, Leonard's will have it boxed and ready for you. They are also glad to arrange for picnics, parties, luncheons, and other large gatherings. Just call FA 8-5222.

TORRANCE

SP 5-1834



LADERA GARDEN SHOP

We all enjoy our yards year 'round here in California, but there is nothing like warm sunshine and blue skies to make us want to work in the garden. Ladera Garden Shop, 24234 Crenshaw Blvd., Torrance, has an excelent stock of plants, trees, seeds, and everything else the home gardener needs. R. E. Whitney, the owner of Ladera Garden Shop, has the best lines of gardening supplies and equipment to be found. He carries fertilizers for every need. In addition, Whitney and his staff of five do landscape designing. They engineer sprinkling systems, too. Whitney himself has had 20 years experience in the nursery business. He served seven years with the Forestry Service, was assistant manager of Sears Garden Shop in Oakland, and at present is serving as president of the Centinela Chapter of the California Association of Nurserymen. At Ladera, estimates are gladly given for any work to be done. Delivery is free. Ladera Garden Shop is open every day, except Tuesday, from 8:30 a.m. to 5:30 p.m. Stop in and see them at 24234 Crenshaw, near Lomita Blvd., or call DA 6-4416.

Auto Body Shop

Casualty Auto Reconstruction

- Complete Auto Collision Repairing · Expert Workmanship
- Fast Service Low Rates
- Complete Auto Painting Free Estimates 2213 BORDER AVE., TORRANCE

Torrance Auto Body Shop

- (Fomerly All-American Body Shop)
- Modern, Up-to-Date Shop
 Domestic and Sport Cers,
 Custom Painting
 Complete Body Repairs
 Free Estimates

Loan Cars Available, Without Charge

Auto-Foreign-Service

"The Pit" Frank McCully, Props. John Harrison For Personal Service Foreign and Domestic Car Clinic

Repair by Skilled Licensed Mecahnics Parts - Accessories - Lubrication FR 6-3997 76014 MEYER LANE REDONDO BEACH

Auto Repairs

R. C. Williams Garage

- 24-Hour Emersency Service · Auto and Truck Repairing
- Transmissions, Exc.

 Motor Rebuilding

 Welding
- Radio Dispatched Wreckers 140% BORDER AVE., TORRANCE

Auto - Used Cars

King's Men Auto Sales

HEADQUARTERS FOR SAFE BUY USED CARS Big Values-Low Prices No Money Down on Approved Credit

23460 HAWTHORNE BLVD.

Awnings

FRontier 8-3020

Kool Metal Awning & Canvas Co.

SCREEN DOORS . . PATIO COVERS
PATIO FURNITURE TRAILER AWNINGS
Free Estimates—No Obligation
Canvas Work Done on Premises 1424 PACIFIC COAST HIGHWAY, HARBOR CITY

PHONE DA 6-8987 Beauty Shop

Lovely Lady Beauty Salon

- 206 TORRANCE BLVD. REDONDO BEACH 1/2 Block West of Pacific Coast Hwy.-FR 2-2494

Muryann's Beauty Cottage

- COMPLETE BEAUTY SERVICE · Hair Cutting
 - Shampooing · Permanent Waving
- · Manicuring Eyelash and Eyebrow Tinting

34051 OCEAN AVE., WALTERIA CALL FR 5-2895

Royal Beauty Shoppe

- COMPLETE BEAUTY CULTURE
- Hair Cutting
 Permanent Waving
 Hair Styling
 Manicuring Call DA 6-6408 for Apor

JE SARTORI AVE., TORRANCE

18421/2 PACIFIC COAST HIGHWAY LOMITA

- Spaw's Hair Styling · PERMANENTS
- TINTING . HAIR CUTTING A Saion for Greater Loveliness Guaranteed Beauty Service

Blue Printers

Southwest Blue Print Co.

PHOTOGRAPHIC REPRODUCTIONS Direct Prints . . . Offset Printing Photostats
Drafting and Engineering Supplies Pickup and Delivery

1609 BORDER AVE., TORRANCE

Boats

Curley's Boats

"THE HOME OF THE SAILBOAT" Largest Line of Sallboats in the Harbor Area

8512 HAWTHORNE BLVD., TORRANCE FR 2-5388

Fred Ken Sporting Goods Boat Center for the Harbor Area FIBERGLAS BOATS Sales - Service - Parts Complete Line of Marine Hardware

Boat Builders

TE 4-2350

824 WEST PACIFIC COAST HWY.

Schiada Boats CUSTOM BOAT BUILDERS MANDELLA-TYPE

WILMINGTON

15-ft. All-Mahogany Deck Outboard Ski Boat Only Grade AA Plywood Used Factory Direct to You Financing Available DA 3-5280

Brakes

Virgel's Frame & Wheel Alignment Service

- TORRANCE Brake Specialists Best Equipped Shop on the West Coast Brake Relining—Tire Truing—Wheel Alignment rum Truing—Frame Straightening—Wheel Belancing Authorized Bear Service Completely Modern—No Waiting
 - 1750 CARSON AVE., FA 8-6156

Building Material

Ayalon Builders Supply

WE HAVE MOVED Lumber . . . Hardware . . . Millwork Plumbing and Electrical Supplies Sand-Gravel-Cement 2521 EAST CARSON ST. TE 4-5365-TE 4-3624

Torrance Building Materials

Do-It-Yourself Materials Barbecue Equipment and Plans . . . Glass Block Masonry Tools . . . Lawn Curb . . . Flagstone Stepping Stones . . Slate . . . Brick Wall Caps Concrete Blocks

Wilmington Lumber & Plywood Company

20703 HAWTHORNE BLVD., TORRANCE ' FR 9-6813

ROOFING MATERIAL-PLYWOOD Hardwood Paneling . . Marine Plywood Hardware . . Screens , . . Sash and Doors Windows . . . Finished Lumber . . . Moldings OPEN SUNDAYS 9 A. M. TIL 3 P. M 445 NORTH LAGOON - TE 5-5530 - WILMINGTON

Catering

Ben Pollack's

nos — Receptions — Cocktall Parties SERVING THE HARBOR AREA In Your Home or Your Church Featuring
Hors D'Osuvres — Chicken — Corned Beef
Turkey—BBQ Meats—Steaks
Come in and Gef a Free Estimate

FA 8-3210 | 531 WEST 7TH ST., SAN PEDRO

HELI-ARC ARC WELDING GAS WELDING ASME PRESSURE VESSEL Constant Temperature Room 1030 ENGRACIA AVENUE

Certified Welding

Atom Precision Products

Cleaners

B & N Cleaners Personalized Service-Member CDA Serving the South Bay Area WE OPERATE OUR OWN PLANT PICKUP AND DELIVERY 5 Trucks to Serve You

2729 EAST CARSON, DOMINGUEZ Contractor-Building

Hyde Park Construction Co.

All Types of Construction ON YOUR LOT BUILDERS RESIDENTIAL . . . COMMERCIAL 100% Financing (in Most Cases)—Free Estimates 18506 HAWTHORNE BLVD., TORRANCE FR 6-8066

Contractor-Masonry

- **B & H Masonry Contractors**
 - . FIREPLACES . BLOCK WALLS
- · PATIOS All Work Guaranteed—Free Estimates
- 136 WEST CARSON ST., TORRANCE

Doughnuts

The Golden Donut

Open 24 Hours Every Day

22 VARIETIES . . DELICIOUS DONUTS
Highest Quality—Finest Ingredients
Used in Our Special Process
Catering:
Churches . . . Clubs . . . Schools
on a Wholesale Basis

1959 WEST CARSON
FA 8-7622 TORRANCE

Fertilizer

Gardena Fertilizer Co.

F. H. Franco, Prop. 16 Years In Torrance FINEST STEER AND DAIRY FERTILIZER 3 Bags for \$1.00 (2 cu. ft. basis) Delivery or Pickup by Yard or Sack 19202 SOUTH NORMANDIE PHONE DA 4-7406

Food-Drive-In

A & W Root Beer Drive-In

Featuring A&W Root Beer, Burgers, Hot Dogs, Pastrami, Shrimp Plate, Chili Dogs Maits, Floats, Sundees Drive-in Parking Available 21721 WESTERN AVE FA 8-9686 TORRANCE

Floor Covering

K & W Floor Covering

Featuring Leading Brands CARPETS LINOLEUM FORMICA
RUBBER TILE ASPHALT TILE
Work Done by Experts
Free Estimates 2150 PACIFIC COAST HIGHWAY LOMITA PHONE DA 6-9486

Gas Station

Al Senti Lubrication Center FREE PICK-UP AND DELIVERY

Wheel Balancing
Road Service
Tune-ups
Brake Service Lubrication-Tires-Batteries Open 6:30 e. m. to 9 p. m. 7 Days 5230 SEPULVEDA BLVD. FR 3-7518 TORRANCE

Gunsmiths

Whitney's Gun Shop

CUSTOM MADE GUNS Blueing . . . Repairing . . . Gunsmithing Unfinished Gun Stocks Sporting Goods . . . New and Used Guns EAST CARSON, LONG BEACH Between Alameda and Santa Fe

Hardware

AA-1 Hardware Your Friendly Neighborhood Hardware

AA-1 HARDWARE

1530 WEST CARSON ST TORRANCE FA 8-1884

Janitor Service

Quick 'N' Clean

- MAINTENANCE SERVICE
- GENERAL CLEANING FLOOR MAINTENANCE
- . WINDOW CLEANING Commercial—Residential

 By Day, Week or Month—Bonded and Insured

CALL TE 4-5004

Medical Clinic

Hillside Medical Clinic Doctor in Attendance 24 Hours MEDICAL - SURGICAL - MATERNITY Complete Emergency Service Pre-employment Physical Examinations Workman Compensation Cases X-Ray

26309 SOUTH WESTERN AVE. PHONE DA 6-4625

21166 WESTERN AVE.

24234 CRENSHAW BLVD.

Music Instruction

Mel-o-Dee Music Center SPECIALIZED GUITAR INSTRUCTION Spanish and Steel
Slim Edwards, Instructor
Also Violin, Plano and Others
MUSICAL INSTRUMENTS OF ALL KINDS

PHONE FA 8-0915 Nursery

Ladera Garden Shop COMPLETE GARDEN SUPPLIES
Personalized Landscaping
Sprinkler Systems Installed
Closed Tuesdays
Free Delivery S&H Green Stamps Free
Member California Association of Nursers Free Estimates

Organ-Pianos

- Nikl Music Studios
- Headquarters for Conn Organs GULBRANSEN PIANOS Free Lessons . . . No Obligation Easy Terms-36 Months to Pay 1819 SOUTH PACIFIC AVE. SAN PEDRO PHONE TE 1-2445

ORGANS-PIANOS

Plumbers

Willard J. Albert Plumbing Residential . . . Commercial

Repairing—Remodeling All Makes of Water Heaters Plumbing Supplies Open 7 Days a Week 2217 BORDER AVE., TORRANCE

Radiator Repair

Arv's Radiator Shop

- Complete Radiator Service
- 18104 PRAIRIE AVE. PHONE FR 4-0438

TORRANCE 24452 HAWTHORNE BLVD.

Refrigeration

- Andy's Refrigeration Serving South Bay Area Since 1948 24-HOUR EMERGENCY SERVICE on All Makes and Models
- ALL WORK GUARANTEED 2115 TORRANCE BLVD. 1644 WILMINGTON BLVD

Restaurant

Chan's FINE CHINESE FOOD TO TAKE OUT Let Our Famous Hong Kong Chef Help Plan Your Parties

Daily, 12 Noon to 9 p. m .- Closed Monday SOUTH CATALINA Save Time-Call FR 5-1590

Golden Arms Restaurant & Cocktail Bar Your Host: The Mumolo's New, Beautifully Decorated LUNCHEONS—DINNERS—COCKTAILS
Within Everyone's Reach Art Graham Duo_at the Piano Entertainment Nightly-Banquet and Party Rooms

DA 5-1191 24650 CRENSHAW BLVD., TORRANCE

Huff's Coffee Shops BREAKFAST-LUNCH-DINNERS FEATURING SEA FOOD Shrimp . . . Scallops . . . Hallbut Complete Fountain Service

2125 TORRANCE BLVD. TORRANCE PHONE FA 8-8463 Lena's Pizzeria

EVERYTHING IN ITALIAN FOOD Dinners — Pizza — Sandwiches — Short Orders Spagheti, Ravioli, Baked Lasagne, Baked Macaroni, Etc. Luncheonette, Coffee Shop and Dining Room 1949-1951 PACIFIC COAST HIGHWAY DA 4-8823

- Leonard's Original Bar-B-Q DELICIOUS MOUTH-WATERING BAR-B-Q HAM . . . CHICKEN . . . BEEF . . . SPARERIBS
- Served Daily, 6 a. m. to 2 a. m. Complete Ranch Style Breakfast Two Locations STORE NO. 2-220121 SOUTH FIGUEROA, TORRANCE

STORE NO. 1-23815 SOUTH MAIN, WILMINGTON

Pancake Palace "WHERE PANCAKE IS KING" 18 Different Varieties Buttermilk-Corn-Almond-Walnut-Etc. Also Short Orders Dally Specials Pancake Batter to Go

18801 CRENSHAW, TORRANCE

Rug Cleaners

Byrd Rug & Upholstery Cleaners

18 Years in South Bay Area Serging and Binding
Sewing and Repairing
All Work Guaranteed Specializing in Wall-to-Wall, Carpet Cleaning
Low Prices on Cash and Carry
S&H Green Stamps
1931 WEST ARTESIA BLVD.
Pick-up and Delivery—FR 2-5163

Sanitarium

Bay Crest Sanitarium and Convalescent Hospital

Cardia - Senile - Orthopaedic Convalescent Stroke Patients South Bay's Newest and Most Modern Sanitarium 3750 GARNET ST., HAWTHORNE BL. AT 206TH ST. TORRANCE. FR 2-8401

Saw Sharpening

Ye Olde Saw & Mower Shop

"If It Cuts. We Sharpen It 2 and 4-Cycle Engine Repairs Grinding and Sharpening of All Types of Saws Lawnmower Sharpening APPLIANCE FIX-IT SHOP Lamps - Toasters - Irons WALTERIA

Courtesy to Commercial Accounts

School

Calvary Baptist

Elementary School

Your Child's Education Enroll Now Is His Future! 1st -Through 6th Grade

CALL DA 4-0253

2818 MANHATTAN BEACH BL., GARDENA

School—Beauty Culture

Flavio College of Beauty

Seniors - Brush-Ups

Manicure Advance Hair Styling

1628 CRAVENS AVE., DOWNTOWN TORRANCE

Service Station

Civic Center Service

- 3401 TORRANCE BLVD., TORRANCE FR 4-4386 Swimming Pools Sun-Lite Pools
- NEW TYPE POOL CONSTRUCTION
 Requires One-fourth Normal Maintenance
 manent interior finish—never needs refinist
 New heating unit cuts costs
 All sizes and shapes—beginning at \$1595
 Full Line of Accessory Equipment TORRANCE

246 EAST CARSON ST. TE 4-0024 Theater-Drive-In

- Harbor Drive-In Theater Les Wuestewald, Mgr.
 THE PLACE TO TAKE THE FAMILY No Baby Sitting Problem Here
 23322 SOUTH VERMONT, TORRANCE TE 4-8501

Vermont at Sepulveda

- Tires Roy-Al Tire Service
- GOODYEAR DEALER
 Passenger Car and Truck Tires Refreading and Recapping—New and Retread Tires
 Exide Batteries DA 4-7579 18320 SOUTH WESTERN AVE. GARDENA

Trailers

George Fry Trailer Sales Mayflower - Flamingo - Plymou Traveleze - Shasta CLEAN USED TRAILERS Bank Financing . . . Butane Service 2142 PACIFIC COAST HIGHWAY LOMITA

Transmissions

PHONE DA 6-2200

Gardena Service Center AUTOMATIC TRANSMISSION SPECIALISTS
Complete Auto repairs—Complete Brake Service FREE BRAKE CHECK AND ADJUSTMENT with This Ad

GARDENA

Truck Rental Avalon U Drive

16318 SOUTH WESTERN AVE.

LIFTGATES - VANS - PICKUPS STAKES-DUMPS Mostly All New . . . ½ to 10
Dollies and Pads Available
Rates: Hour—Day—Week or Mc
Special Out-of-State Rates to 10-Ton 21625 SOUTH AVALON BLVD. WILMINGTON

TE 4-6657-Open Sundays

Upholstery

- Gossett Upholstery and Maple Shop
- CUSTOM UPHOLSTERY AT REASONABLE BUDGET TERMS-FREE ESTIMATES
- 14525 SOUTH WESTERN AVE.