"LOOKING
'EMM
$O V E R ", ~$

for all Sonthern California!

Exeiting idea in radio!
Refreshingly dietinetive hour and hair-hour shows. each feataring a top orehestra and leading woeakist
Music ranging from hit shows to Dixieland...
from jazz to symphonic pop. I's freeh, cioan,
impigowating! Enjoy the breeny acand of FRTMA ATE all day . . .everydiay on KBIG.

## KBIG dial 740



