



TOMMY CROSSON, OWNER PLATT STORES

OPEN TODAY

FABULOUS ALL NEW HI-FI, STEREO AND RECORD DEPARTMENT NOW OPEN TO EVERYONE! FREE BALLOONS! — FREE ICE CREAM! — PRIZES GALORE! — DON'T MISS THIS BIG EVENT!

GRAND OPENING

ACTION!
MUSIC!
CAMERAS

LIGHTS!
STARS!
FUN!

800 NEW 1959 TELEVISION SETS AT DISCOUNT PRICES!

1959 ZENITH 21" LOBOY SCANDIA with SPACE COMMAND TUNING



- The popular lowboy model in Scandia styling
- Famous easy-to-use Space Command
- Handsome finished cabinet
- Hi-Fi sound that converts easily to stereo at slight extra cost

Compare with sets selling elsewhere at \$500

GET TOMMY'S LOW, LOW PRICE

RCA Victor Consoles \$190⁰⁰
We're overstocked, so we are liquidating at cost. Invoices available for your inspection. Reg. \$309.95

21" Admiral Console \$187³⁰
One of the finest buys in TV at any price. A terrific value at this low price. Reg. \$279.95.

Westinghouse TV Combo \$197⁰⁰
Tremendous values on a whole range of types and styles. Auto. phonographs included. Reg. \$309.50.

21" Olympic Television \$171⁴⁰
In blonde finish cabinet. Aluminized picture tube. Famous filter lens for easy viewing. Reg. \$288.50.

NO CASH DOWN With qualified trade

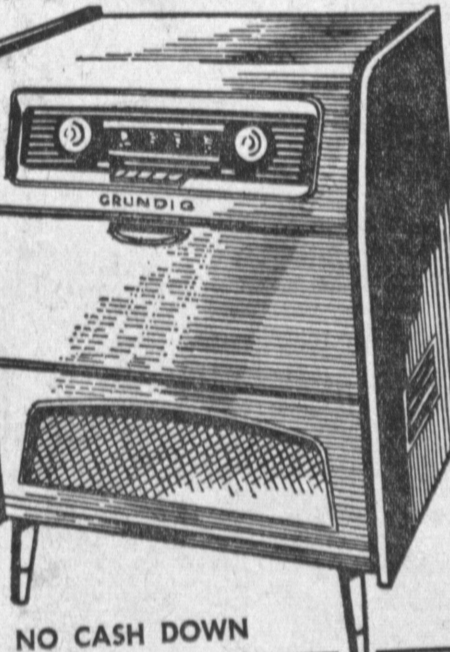
GRUNDIG-MAJESTIC AM-FM SHORTWAVE - STEREO READY

HI-FIDELITY Phonograph

- 4-Speed completely automatic record changer
- Featherlight tone arm with ceramic stereo cartridge
- 7 broadcast circuits plus 10 FM stages
- 8x12" superphonic extended range speaker system

Compare with any \$339.95 set

\$187



NO CASH DOWN

ZENITH STEREO HI-FIDELITY

One of the most marvelous sounding sets in the world of stereo. You have to hear it to believe it.

Priced Too Low to Print!

SPECIAL PURCHASE OF FAMOUS STEREOPHONICS
We have 100 separate stereo sets and speakers. This is one of the largest selling brands. While the sale is on, or while they last, the savings are terrific. \$109.50 value.

GERMAN IMPORTED STEREOPHONIC AT FANTASTIC SAVINGS
If Stereo is to be part of your future, now is the time. Don't miss this special purchase of 50 sets. Right now... during this event... they're priced at 40% of list price.

SATURDAY AND SUNDAY SPECIALS

From 9 A.M. to 9 P.M. LADIES' NYLON HOSE

Regularly 1.19 a pair. Wonderful sheer quality. Be sure you get your share at this fantastic price. **29c**

LATEST HIT RECORDS

The biggest hits of today from Broadway, Hollywood, and all the popular recording studios. One of the most terrific buys we've ever been able to offer. **25% off**

PAD AND COVER

"Tufflex" burproof ironing pad. Makes ironing easier. Search proof. Fits all regular boards. **78c**

5-TUBE RADIO

Famous name. Excellent tone quality. One of the finest... and a real steal at this price. **\$12.77**

GARDEN HOSE

Long lasting rugged hose that will keep that lawn and garden in top condition. Heavy-duty fittings. **\$1.55**

ANTENNA KITS

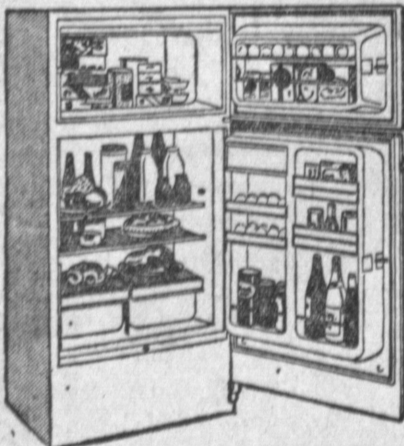
Simple to install. Gives you added viewing pleasure. Brings in picture sharp and clear. **\$1.58**

APARTMENT-SIZE RANGE
Special attention, landlords. Gas models. \$119 in crates. **\$78**

DELUXE AIR COOLERS
One of the top brands. These are completely portable. Perfect for the summer months. **\$29.77**

NOW — THE EASIEST TERMS IN TOWN!
Pay as low as **\$1 DOWN - \$1 PER WEEK**

ALL NEW IN FACTORY CRATES GIANT 12 CU. FT. DOUBLE DOOR REFRIGERATOR-FREEZER



- Automatic defrost
- Separate freezer and refrigerator
- Loads of door space storage
- Butter keeper and egg storage in door
- See these and you'll see why you save so much at this terrific low price.

WAS \$519.95

\$277⁶⁷

14 CU. FT. REFRIGERATOR-FREEZER
Famous Norge automatic. With the big 124-lb. freezer. No down payment... as low as \$15 month. Was \$549.95. **\$327⁷⁶**

10 CU. FT. FAMILY SIZE REFRIGERATOR
One of the top names, but at this low price we can't mention the name. Was \$319.95. **\$197²⁷**

12 CU. FT. FROST-FREE REFRIGERATOR
All big names in this group. General Electric, Frigidaire, Admiral, Westinghouse, Hurry... only 16 left. Was \$359.95. **\$317⁶⁷**

GE AUTOMATIC REFRIGERATOR
A close-out on all our revolving shelf models. You won't believe the prices until you see them. In fact, they're so low we can't mention them.

NO CASH DOWN With qualified trade

OPEN SUNDAY Open Daily 9 A.M. to 9 P.M.

OVER 325 NEW 1959 PORTABLE TV TO GO AT DISCOUNT PRICES!



BRAND NEW 17" PORTABLE TELEVISION

- Now, TV in a portable cabinet styling at a fantastically low, low price.
- Even Tommy has never had such a bargain before.
- Big names, fine entertainment... top quality.

CHOICE OF colors ZENITH SONORA ADMIRAL FULL GUARANTEE

NOW **\$118⁹⁶**

NO CASH DOWN with qualified trade

FREE FACTORY GUARANTEE ON ALL NEW MODELS RCA WHIRLPOOL

2-CYCLE 2-SPEED AUTOMATIC WASHER

- One dial washing for simplest operation
- 2-cycle washing for regular or dainty clothing
- Fills, washes, rinses, and damp dries... all automatically

Reg. \$339.95 **\$216**

Norge Automatic Washer **\$137⁷⁷**
The one we sell to landlords for lots of hard use. Buy now at this volume price. REG. \$269.99

Deluxe NORGE AUTOMATIC WASHER **\$147³²**
2-speed 2-cycle model. Used only 4 months. A re-po machine. Take over payments. REG. \$299.95

AUTOMATIC DRYERS **\$87⁰⁰**
The big rains didn't come. These didn't go... so now you can take them away at AS LOW AS

WASHER-DRYER COMBINATION...
We just made a special purchase. The price is so low we can't tell what it is... but you can buy now for less than you would pay for many washers alone.

NO CASH DOWN with qualified trade

GET YOUR SHARE OF BARGAINS DURING THIS OPENING SALE!

DON'T PAY RETAIL PRICES. BUY AT DISCOUNT



COMPLETE FLEET OF TRUCKS TO SERVE YOU!



CALL TOMMY AT PL 3-2178

8451 So. VERMONT Ave. Pleasant 3-2178