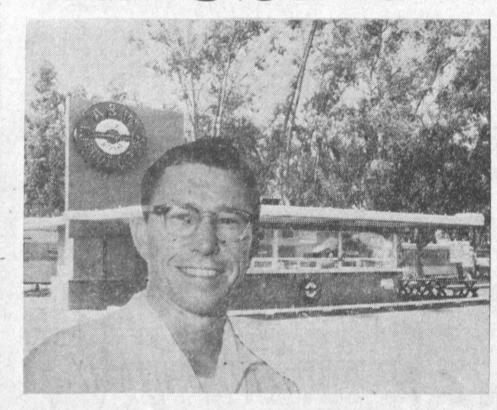
ILLUSTRATED BUSINESS INDEX



A&W ROOT BEER DRIVE-IN

Comes hot weather, and what more refreshing spot to stop could there be than an attractive drive-in that offers tall, cool glasses of root beer, in frosted mugs, and delicious sandwiches. Just such a spot in Torrance is the A&W Root Beer Drive-in on Western Blvd. just below Carson. It's cool and shady and the root beer is divine. This particular drive-in is one of a large chain of franchised A&W Root Beer drive-ins which are all over the United States, Canada and Alaska. Owner, Kenneth Moore, is proud of the fine service and excellent refreshment he has to offer his customers. During three months, 10,000 gallons of A&W Root Beer were sold. He has a staff, of II, including five car hops. The parking area has room for 50 cars, so drive right in. The root beer's great! The A&W Root Beer Drive-in is open from 11 a. m. to 12 midnight Sunday through Thursday, and from 11 a. m. to 2 a. m. on Fridays and Saturdays.



WHITNEY'S GUN SHOP

Gunsmithing has been the Whitney family profession for nine generations. John E. Whitney, present descendant of this distinguished family, has had 50 years experience as a gunsmith himself. He was trained by his grandfather and his father to carry on for the family. His great-grandfather was the inventor of the Whitney Colt Dragoon, which was made in Whitneyville' New York. John E. Whitney was associated with Winchester and Remington Arms and for the past four years has had his own gun shop, Whitney's Gun Shop, located at 2645 East Carson, Long Beach. In his shop he carries everything for the shooter, from unfinished gun stocks to archery supplies for the small fry. He carries Peters Ammunition and can order anything in sporting goods and accessory items his customers may desire. He has new and used guns for sale. Of course, Whitney, with his years of experience, can do blueing, repairing and gunsmithing. Whitney's customers come from all over the U. S. A. For anything in shooting supplies, visit Whitney's Gun Shop, 2645 East Carson, or call TE 5-3891.

TE 4-7940



FRED KEN BOAT SALES

A business which grows from "rusty fish hooks and driftwood" into one of the largest small boat dealers in Southern California must be based on sound value to their customers. Ken Sessions and Fred Murin, owners of Fred Ken Boat Sales, 824 West Pacific Coast Hwy., Wilmington, have the largest selection of small boat marine goods and hardware on the West Coast, and they carry paint, resin and fiberglas. They have outboard motors, and build their own boats, too. Ken and Fred can truthfull, say that their prices are lower than regular retail prices. An example is their 15-ft. sports runabout. It is all glass, complete with well, windshield, steering gear, chrome hardware, extra heavy duty trailer with dual springs and a 1959 h. p. Scott motor. Normal price is \$1595, but at Fred Ken Boat Sales, the price is just \$1095. They can arrange financing from \$50 up. They are open from 8:30 a. m. to 6 p. m. daily, and 9 a. m. to 5 p. m. on Sunday.

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