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# BIG NEWS!



Exclusive  
**2 1/2%**

## New Finance Plan

Please read this new plan carefully. This plan only available at NEWCASTLE. Simple, easy to understand, figure-it-yourself plan. You select your MG or Austin-Healey and pay only 2 1/2% of selling price each month, nothing else to pay. This low monthly payment is LESS THAN RENT and includes all taxes, servicing and delivery, and all interest charges. Your trade-in should be sufficient for required down payment. This new plan is part of our program to make motoring more fun at minimum cost.



springtime  
is time

BMC cars run 'til the road wears out!

MG... a sleek aerodynamic roadster with a great racing heritage, rapid acceleration, and famous for superb handling. Precision-engineered, the MG lives up to its international slogan... SAFETY FIRST.



One Year Warranty on all new cars MG, Morris, Austin and Austin-Healey

Come in Today for Careful Attention by Courteous Salesmen  
BROWSERS WELCOME



SPORTS CAR CENTRE, Ltd.  
700 Pacific Coast Hwy.

Exclusive BMC Main Dealer  
Open Every Evening 'Til Christmas  
Hermosa Beach Phone FR 6-3474



'48 Cadillac  
4-dr. sedan 62. R&H, auto. trans.  
Weekend Special  
**\$195**

Les Arkenberg, Inc.  
"Gardena Ford Dealer"  
161st St. & Vermont  
DA 9-1184 FA 1-0434  
Open Even. & Sunday  
"BUY FOR LESS FROM LES"

'55 PONTIAC  
Custom Star Chief 4-door family sedan. Radio, heater, hydramatic, white wall tires. Here is one of the real clean new car trades.  
**\$995**

DOLMAN  
PONTIAC  
700 South La Brea  
OR 8-4689 OR 4-7769

'57 PLYMOUTH  
Savoy hardtop coupe. Blue and white finish, automatic transmission, radio, heater, w/w, 13,000 actual miles. Special.  
**\$1695**

CREIGHTON  
Select Cars  
339 S. Pacific Coast Hwy.  
(1 Block So. of Torrance Blvd.)  
Open Even. 'Til 9  
Reference FR 9-2081

OLDSMOBILE '88" 4-door sedan. Power steering, power brakes. Motor completely overhauled. 510 dn. \$7 a week.  
1632 W. Rosecrans  
DA 3-8222 FA 1-2171

1958 PONTIAC  
LEFTOVERS  
Rows and rows of beautiful colors & models to choose from and all discounted from \$999 to \$599. Catalinas, Star Chiefs, Bonneville, Convertible, Wagon, etc. ALL MUST GO IMMEDIATELY. No reasonable offer refused. \$99 down will handle with easy 24 months Bank of America financing. Liberal trade allowance & all carry full new car warranty & service.

Bob Beaver Pontiac  
AUTHORIZED FACTORY DEALER  
931 Pacific Cst. Hwy  
Open Sunday 'Til 9 p.m. FR 4-3443

'57 Volkswagen  
2-door sedan. Radio, heater, white wall tires, gas gauge, clearcoat lighter, oil pressure gauge, 100 maculate. Must see to appreciate.  
**\$1795**

RIVIERA  
VOLKSWAGEN  
2601 Pacific Coast Hwy.  
Hermosa FR 4-3488  
WE NEED YOUR TRADE-INS

Pontiac '55 Catalina  
2-DOOR hardtop model with hydramatic drive, big radio, big heater and many other extras, local one-owner, new-car trade-in & it's just what you've been looking for—Come in and inspect it—Whether you buy or not, you are always welcome. BIG SALE, \$799 FULL PRICE, \$99 down and about \$8.75 per week. Bank financing, liberal trade and free 7-day trial exchange. 1-year parts, labor guarantee available. BOB BEAVER PONTIAC, 900 Pac. Cst. Hwy., Hermosa, FR 4-6931.

'55 Ford  
4-door. Overdrive, radio & heater.  
**\$1095**

"Acey" Wright  
USED CARS  
"23 Years in Harbor Area"  
627 West Anaheim  
Wilmington TE 4-7340

Mercury '57 Wagon  
Stunning colony park. 4-dr. wagon with factory air conditioning, power steering, power brakes, Merc-O-Matic. Big long distance HIPI like radio. Heavy duty custom W.W. tires. Push button automatic drive. Belonged to wealthy Royal Oaks couple. Very low mileage, sensational bargain priced very, very low, \$99 down. Free 7 day exchange. Liberal trade allowance. Bob Beaver Pontiac, 900 Pacific Coast Hwy., Hermosa Beach, FR 4-6931.

100  
TRANSPORTATION CARS  
All Makes and Models. No Down. We carry our own contracts.  
Cavin Used Cars  
2120 W. Pacific Coast Hwy.  
Open 9-9 TE 4-8191

'54 FORD station wagon, radio, heater, automatic transmission. Clean one-owner car. Good condition. Make offer. See at 1406 Cravens Ave.  
'56 STUDEBAKER, good transportation car, \$75.  
DA 3-2955

## FOR THE DEAL OF YOUR LIFE... BRING YOUR CAR AND YOUR WIFE

# DeVON PLYMOUTH — TR-3 — TRIUMPH SPRING SALE! ✓

### Demonstrators and Executive Cars

#### THE DRIVING MAN'S CAR . . . THE THINKING MAN'S PRICE

**\$99**  
OR ANY OLD CAR DOWN  
STOCK NO. 177  
SPORT FURY CONVERTIBLE  
Torqueflight, power steering and brakes, powerpak engine and almost every other Plymouth extra. Truth in Labeling price, \$3857.95. Savings of over \$650. Driven only 1900 miles.  
**\$3225 FULL PRICE**

STOCK NO. 183  
SPORTS FURY HARDTOP  
Full power steering, brakes, seats and windows. Torqueflight, Golden Command engine, others. 2000 miles. Truth in Labeling price, \$3890.10. You save over \$700. Under 2000 miles.  
**\$3175 FULL PRICE**

STOCK NO. 148  
FURY 4-DOOR HARDTOP SEDAN  
Power steering, Torqueflight, big radio and heater, whitewall tires. All other extras. Factory price, \$3541.85. You save over \$700.  
**\$2875 FULL PRICE**

STOCK NO. 149  
CUSTOM 9-PASSENGER WAGON  
Torqueflight, power steering, brakes, power tailgate, all other custom extras. Factory price, \$3827.10. You save over \$700.  
**\$3125 FULL PRICE**

No, we don't think that everyone should drive one of Devon's demonstrators, there aren't enough to go around. But we do know that eleven lucky people will save thousands of dollars this week-end on these cars. Come in and save your share.

### WE NEED USED CARS

The following allowances were made during the month of April. You can expect the same or much more if your car is in top condition.

Year Model	Low-Priced Three	Med.-Priced Cars	High-Priced Cars
1951	\$ 900	\$1050	\$1250
1952	1025	1175	1380
1953	1250	1425	1645
1954	1340	1590	1875
1955	1590	1740	2265
1956	1870	2110	2680
1957	2475	2680	2975
1958	2790	3140	3500

### CASH OR TRADE WE NEED YOUR CAR

**\$99**  
OR ANY OLD CAR DOWN  
STOCK NO. 118  
TRIUMPH TR-3 ROADSTER  
Radio, heater, tonneau cover, whitewall tires. 2143 miles. \$2844 label price. Save over \$300.  
**\$2525 FULL PRICE**

STOCK NO. 160  
TRIUMPH T-10 ESTATE WAGON  
Family fun car with radio and heater, two-tone, luggage rack. \$2008 label. Save \$200.  
**\$1745 FULL PRICE**

STOCK NO. 208  
PLYMOUTH "6" SAVOY COUPE  
Stick shift economy special. Full factory equipment. Label price, \$2288. Save over \$400.  
**\$1888 FULL PRICE**

STOCK NO. 173  
BELVEDERE 2-DOOR HARDTOP  
Power steering, powerflight, radio, heater, all other extras. \$3307.95 label price. Save over \$500 on car driven less than 1000 miles.  
**\$2776 FULL PRICE**

### F.H.A. FINANCING AVAILABLE

## USED CAR BARGAINS!

### NO DOWN PAYMENTS

'58 PLYMOUTH Savoy Sedan .....\$1888  
Powerlite with push buttons, radio, heater, white wall tires. Very low local miles by one original owner. See this one.

'56 MERCURY Monterey Coupe.....\$1488  
Hardtop with Mercomatic, radio and heater. Jet black finish with tutone leather interior. Must see to appreciate.

'57 FORD Ranch Wagon.....\$1688  
2-door Six-Passenger Wagon, V8, with Fordomatic, radio, heater. Its original interior and two-tone finish is like new. Pay \$37 month on F.H.A. plan.

'57 PLYMOUTH 4-Door Hardtop \$1788  
Belvedere sport sedan. Pushbutton Torqueflight, radio, heater, and all the deluxe Plymouth extras. It's like new. Yours at only \$39 month, F.H.A.

'55 OLDS "88" Holiday Coupe.....\$1388  
That popular and hard-to-get hardtop with power steering, brakes, etc. Original local one-owner car.

## TRANSPORTATION

'53 Olds.....\$699  
88 sedan. Super with hydramatic, radio, heater. Real sharp.

'53 Buick.....\$599  
Sedan. Cleanest in town. You will love this sharp car.

'53 Mercury.....\$499  
Sedan. Stick shift, radio and heater. All other extras.

'54 Ford.....\$499  
Custom 2-Dr. Stick shift, overdrive for extra economy. Hurry!

'55 Plymouth \$799  
Savoy. Standard shift. A sharp car. Priced to sell now.

'53 Dodge.....\$699  
1/2-ton. New finish. Excellent tires. Very good mechanically.

'52 Chev.....\$399  
Sedan. Powerglide, radio, heater, all other extras.

'52 Stude.....\$299  
Sedan. Auto. trans. Very good second car for the wife.

# DeVON PLYMOUTH — TRIUMPH MOTORS

FA 8-6161 1600 CABRILLO, TORRANCE NE 6-6223

## BOB KEEFER

PLYMOUTH FIAT LANCIA  
NO DOWN PAYMENT ON KFBPLAN  
Up to 5 Years to Pay  
NEW OR USED CARS

'57 Corvette .....\$2899  
Hardtop. All white, auto., radio, heater, w/w. KFPB \$18.25 wk.

'57 Ford .....\$1699  
Fairlane "500" Victoria Coupe. Ford-o-matic, radio, heater, power steering, white walls. KFPB \$10.49 wk.

'57 Plymouth .....\$1499  
Convertible cpe. Automatic, radio, heater, power steering, white walls. KFPB \$9.98 wk.

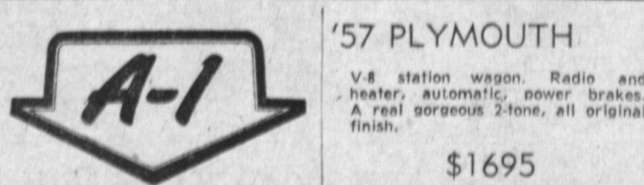
'56 Oldsmobile .....\$1299  
"88" Holiday cpe. Auto., R&H, w/w. KFPB \$8.25 wk.

'55 Chevrolet .....\$999  
4-door sedan. Auto, heater, w/w, Sharp. KFPB \$6.25 wk.

'55 Plymouth .....\$799  
Belvedere 4dr. Automatic, R&H, w/w. KFPB \$4.15 wk.

50 More to Choose From  
1-Year Guarantee Available on Used Cars  
We Give S&H Green Stamps on Parts and Service

OR 8-4956 KEEFER OS 9-2521  
501 N. Hawthorne Blvd. at 120th St.  
Open Every Nite 'Til 10 P. M.



'57 Ford  
V-8 4-dr. custom sedan. Automatic trans, heater, w/w.  
Weekend Special  
**\$1295**

Les Arkenberg, Inc.  
"Gardena Ford Dealer"  
161st St. & Vermont  
DA 9-1184 FA 1-0434  
Open Even. & Sunday  
"BUY FOR LESS FROM LES"

'55 Ford  
4-door. Overdrive, radio & heater.  
**\$1095**

"Acey" Wright  
USED CARS  
"23 Years in Harbor Area"  
627 West Anaheim  
Wilmington TE 4-7340

Mercury '57 Wagon  
Stunning colony park. 4-dr. wagon with factory air conditioning, power steering, power brakes, Merc-O-Matic. Big long distance HIPI like radio. Heavy duty custom W.W. tires. Push button automatic drive. Belonged to wealthy Royal Oaks couple. Very low mileage, sensational bargain priced very, very low, \$99 down. Free 7 day exchange. Liberal trade allowance. Bob Beaver Pontiac, 900 Pacific Coast Hwy., Hermosa Beach, FR 4-6931.

## MORRIS BECK PONTIAC

Is Moving to a New Location  
Every Car MUST BE SOLD—New and Used

'55 CHEVROLET 4-DOOR WAGON.....\$1300  
Radio, heater, standard transmission.

'57 PONTIAC SAFARI WAGON.....\$2499  
Power steering, brakes, hydramatic, radio, heater, air conditioning.

'55 PONTIAC STAR CHIEF CUST. COUPE.....\$1300  
Hydramatic, radio and heater.

'55 PONTIAC CATALINA COUPE.....\$1200  
Hydramatic, radio and heater.

'54 PONTIAC STAR CHIEF CATALINA COU.....\$1000  
Power steering, power brakes, hydramatic, radio and heater.

'55 CHEVROLET BEL-AIR 4-DOOR.....\$1300  
Powerglide, radio and heater.

'56 FORD TUDOR SEDAN.....\$1100  
Standard transmission.

'56 PONTIAC CUSTOM HARDTOP SEDAN.....\$1550  
Star Chief, Hydramatic, radio, heater, power steering and brakes.

'58 PONTIAC CATALINA HARDTOP SEDAN.....\$2550  
Like brand new throughout.

'57 PONTIAC SUPER CHIEF HARDTOP.....\$2100  
\$1999

DON'T MISS THESE OUTSTANDING VALUES

## Morris Beck Pontiac

946 N. Avalon Blvd. Wilmington  
TE 5-3141 Open Sundays



'58 Ford  
V-8 Ranch Wagon. Style-tone finish. Low mileage. Ford-o-matic, R&H.  
Weekend Special  
**\$2195**

Les Arkenberg, Inc.  
"Gardena Ford Dealer"  
161st St. & Vermont  
DA 9-1184 FA 1-0434  
Open Even. & Sunday  
"BUY FOR LESS FROM LES"

'56 Dodge V-8  
1/2-Ton pick-up truck. High rubber, trailer hitch.  
**\$1095**

RIVIERA  
VOLKSWAGEN  
2601 Pacific Coast Hwy.  
Hermosa FR 4-3488  
WE NEED YOUR TRADE-INS

# FIAT

## WE'RE HOUSE CLEANING

With a  
**BIG BROOM**

'57 Ford V-8 .....\$1295  
2-door sedan. Heater, automatic. Blue and white and pretty. Lic. No. HEH 931. \$36.44 Per Month

'56 Plymouth V-8 .....\$1395  
Wagon. Radio, heater, automatic. Red and white and sharp. Lic. No. LBW 666. \$46.44 Per Month

'55 Chevrolet V-8 .....\$1295  
Bel-Air Hardtop. Radio, heater, automatic. Clean and cheap, as we don't want it. RCH 738. \$46.75 Per Month

'55 Ford V-8 .....\$895  
Fairlane Coupe. Radio, heater, automatic. Mechanically perfect and man, so cheap. Lic. No. LLW 564. \$36.69 Per Month

'54 Chevrolet .....\$795  
Del Ray Coupe. Radio, heater, automatic. You will not find a nicer one. Lic. No. MTP 836. \$29.60 Per Month

'53 Chevrolet .....\$495  
Wagon. Radio, heater. Mechanically A-1 and new paint. Lic. No. MWP 971. \$19.03 Per Month

'49 Cadillac ....Nothing Down  
Convertible. Radio, heater, automatic, power seat and windows. Black. Everything a Cad should be. \$27.00 Per Month

All Payments Include Tax & Lic. & Normal Down  
**No Down Payment Required**

With Good Credit  
Top Trade Allowances  
36 Months—Highest Trade Allowances—No Dn. Pymt.

# FIAT

ALFA ROMEO — LANCIA  
505 Pacific Coast Hiway, Hermosa Beach  
FR 4-0921—Open Sundays & Evenings

Take Over Payments  
On this 1955 Pontiac Catalina Hardtop 2-door coupe. Hydramatic, radio, heater. Only \$40 cash and \$38.48 per month includes everything. Call Pat Murphy anytime. FR 4-3746.

'50 CHEVROLET club coupe convertible. Radio & heater. \$10 down, \$4 a week.  
1632 W. Rosecrans, Gardena DA 3-8222 FA 1-2171

'58 CHEVROLET Impala sport coupe, white. Purchased new in Sept. Take over paym'ts. \$95. FR 6-3196.



GERMANY'S MOST  
DISTINGUISHED ECONOMY CAR  
**1959 OPEL**

Up to 35 Miles per Gallon  
Built by General Motors  
Weekly Payments of Only  
**\$12.26**  
Plus Tax and License

Your Local Buick and Opel Dealer  
**San Pedro Motors, Inc.**

Serving the Harbor Area for Over 30 Years  
1600 South Pacific Avenue San Pedro  
Terminal 3-1303—Open Evenings