

Grand Opening

SECOND BIG WEEK

Open Today, Noon to 5 p.m.

We'll be open during our grand opening daily 9 a.m. to 9 p.m. ... Come in and see one of the finest selections of Maple and Modern Furniture in the South Bay area.



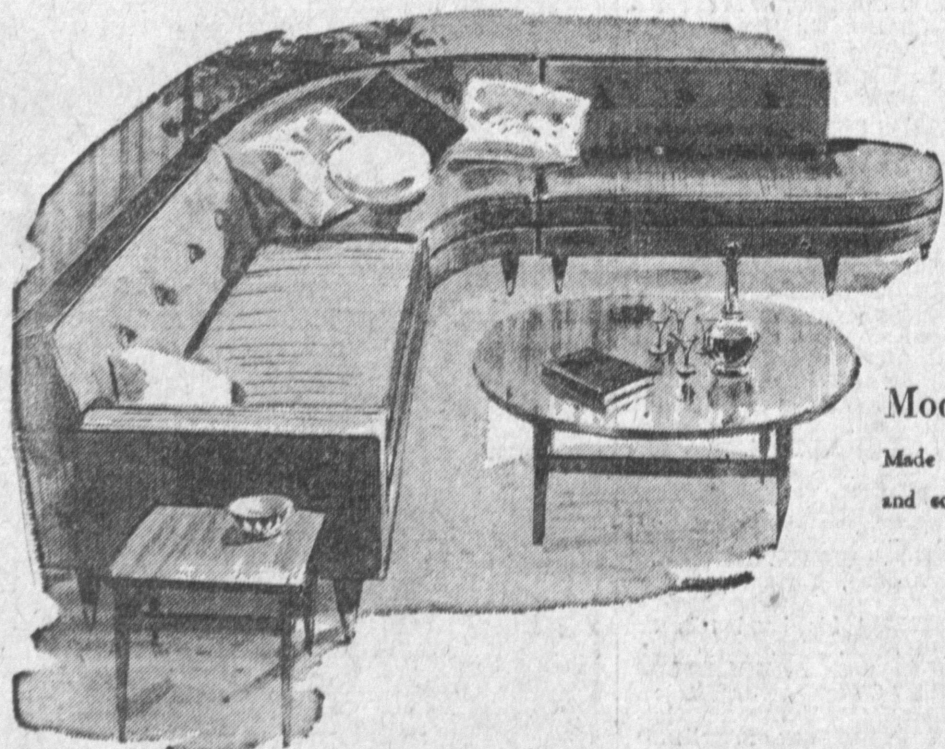
O. K. MURRAY



H. P. WADDINGTON

HERMOSA FURNITURE COMPANY

729 PACIFIC COAST HIWAY HERMOSA BEACH



Modern Sectionals

Made to your order in a choice of fabrics and colors. Opening Special

\$89.00 each sectional



MODERN Foam Rubber Sofa

Full 90 inches long in your choice of covers and colors. Opening Special

\$159.00



MAPLE Hutch Cabinet

Solid rock maple. Opening Special

\$119.00

MAPLE Drop Leaf Tables \$59.00

Solid Rock Maple. Opening Special

CHAIR\$. . . All Styles from \$14.95.

OUR POLICY

- Quality Furniture At Lowest Prices
- Standard Nationally Known Brands
- Service After Sale! We guarantee everything we sell
- No High Pressure Selling. Feel Free To Browse.

Standard Brands

You'll find here . . .

- SIMMONS BEAUTYREST
- BERKSHIRE
- BE DE L
- CORELAIRE
- CROWN
- CRESTVIEW
- DELUXE
- DOUGLAS
- HUNTLEY
- L. A. PERIOD
- PLYMOUTH ROCK
- REST WELL
- TREND PACIFIC
- SUMPTER COBB
- VIRTUE
- MANY MORE

Dining Rooms

Danish Walnut, contemporary, modern. Special 5 pieces from

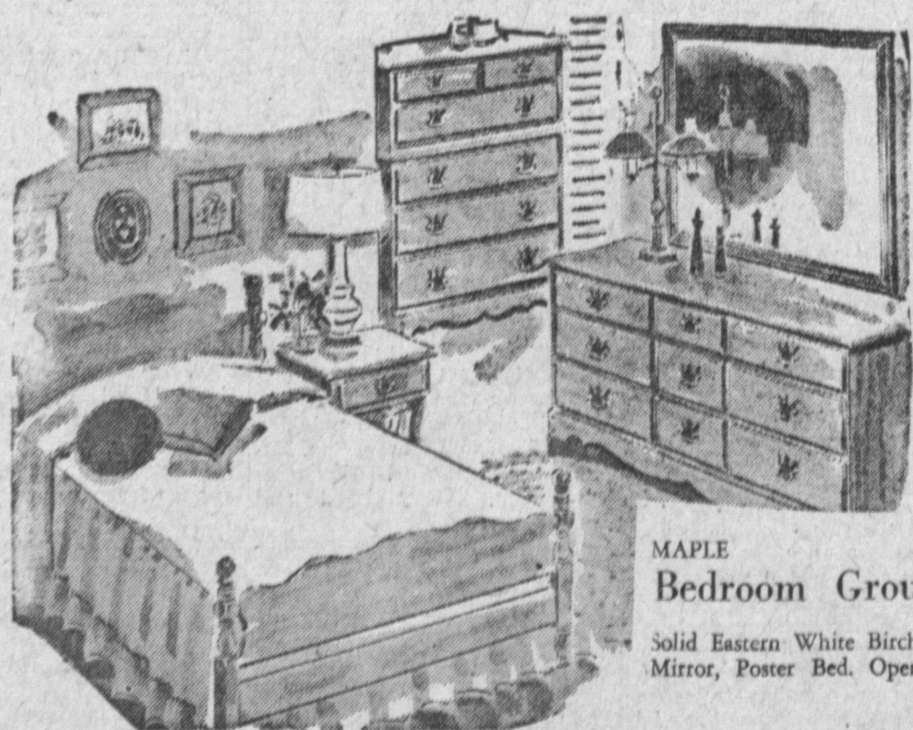
\$99.00



OPEN

DAILY 9 A.M. — 9 P.M.

SAT. 9 A.M. — 6 P.M.



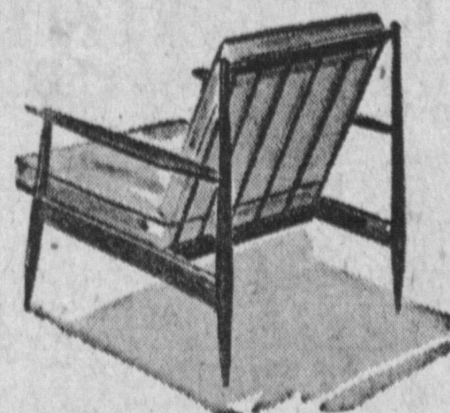
MAPLE Bedroom Group

Solid Eastern White Birch, Triple Dresser, Mirror, Poster Bed. Opening Special

\$189.00

Credit Terms to Suit Any Budget

30-60-90 Day Accounts
No Carrying Charge



MODERN Walnut Bedroom

New Danish Dresser, Mirror, Headboard, 2 Stands. Opening Special

\$249.00



HERMOSA FURNITURE COMPANY

OPEN DAILY FROM 9 A.M. TO 9 P.M.

729 PACIFIC COAST HIWAY

FR. 6-8711

HERMOSA BEACH