## Do You Think Everyone Should Shop at Foods Co.?



## People Should Decide For Themselves ..... BUT ...

## NEARLY EVERYONE DOES .....

How could we begin to tell you our feelings in regard to your response to our new store? There are no adjectives in the language that could begin to describe it. Your response was over and above anything we expected. Our obligation to the consuming public is very great, especially with such an important product as food, and we accept the responsibility to bring you the best values that we can. We hope that this policy, and this idea which has been our guidepost for 37 years, meets with your approval.

910 W. Santa Barbara at Vermont

174th and Crenshaw Pacific Coast Highway at Crenshaw

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## FOODS CO. markets

APRIL 9, 1959