



Lucky Stores Name New Land Division Manager

Appointment of E. A. Backlund as real estate manager of Lucky Stores, Inc., Los Angeles Division was announced today by W. W. Frankenberg, division manager.

Backlund, whose appointment is part of a long-range expansion program in Southern California, will be responsible for the procurement of new store sites, leases, and other area real estate matters it was announced.

Frankenberg said that in addition to Torrance Lucky presently operates stores in Redondo, Hermosa, Bell, Lomita, Inglewood, and Long Beach... with two more now under construction in Long Beach and Norwalk.

A World War II Army Veteran who attended San Francisco City College, Backlund brings to Lucky Stores a wide range of experience in his field, including marketing research for another food chain and real estate service with two major oil firms.

His office will be located at Lucky Stores' Los Angeles headquarters at 5320 West 104th St.

E. A. BACKLUND

Special Merchants' Lunch 85¢
Bowl-O-Drome
220th at Western

WE INVITE YOU TO USE OUR BABY SITTING SERVICE

We have reliable and experienced adult women to care for your children, invalids or elderly people daytimes or evenings.

Per Hour 1.00
Week-end - Vacation (every 24 hr.) 12.00
New Baby Cases - per day 12.00
Transportation 50c

— Call Between 8 A.M. and 6 P.M. —

DAvis 9-4462

A & M BABY SITTERS REGISTRY - AGENCY
15605 Atkinson Ave. Gardena
(SERVING THIS COMMUNITY SINCE 1953)

An Important Message About HEARING AID GLASSES

Because hearing aid glasses involve both seeing and hearing, enjoyment of these faculties depends on two prescriptions combined in a unit that must be optically fitted to the wearer. Now for the first time, you can rely on a single source for both prescriptions—seeing and hearing—and for expert fitting. Only with Prescription Hearing Glasses can you benefit from this undivided responsibility.

PRESCRIPTION HEARING GLASSES combine the ultimate in high fidelity sound conduction with slim, fashion-styled frames that give no hint as to their hearing function. Temples can be molded as easily as regular glasses to fit comfortably behind the ears. Because Prescription Hearing Glasses are dispensed only through optical channels, both your hearing and optical needs can be taken care of in one office to save you time and expense. We have served the people of Long Beach for 32 years.

Come in for a hearing test and demonstration of Prescription Hearing Glasses without obligation. See how one-source professional responsibility can help you.

Open Friday Evenings Until 7 p.m.
and Saturdays Until 1 p.m.

DRS. SOSS & KLINE OPTOMETRISTS

1268 SARTORI AVE., TORRANCE — FA 8-6602
810 Avalon, Wilmington 37 Pine, Long Beach

ANNOUNCING OUR NEW LOCATION

DENTAL PLATES REPAIRS WHILE YOU WAIT

COMPLETE DENTAL SERVICE

Open Even. & Saturdays

EASY CREDIT TERMS

Difficult Cases Welcomed

ALWAYS LOW PRICES

Pensioners Welcome

- EXTRACTIONS
- FILLINGS
- PYORRHEA TREATED
- ROOFLESS or MAGNETIC DENTURES
- DENTAL PLATES RELINED
- EXTRACTIONS by PENTATHOL or NOVOCAIN at Same Prices
- X-RAY
- BRIDGES

CHILDREN'S DENTISTRY

FAirfax 8-0250

No Appointment Necessary
Se Habla Espanol

DR. TARR YOUR FAMILY CREDIT DENTIST

2418 TORRANCE BLVD.
NEAR CRENSHAW BLVD.

OPEN EVERY DAY 'TIL 9 P.M. FREE PARKING

DORN'S ANNUAL



Get DORN'S FREE 2-YEAR GUARANTEE!
RCA VICTOR TV
"FLIGHT-LINE" PORTABLE!
Big Value at Budget Price! Slim, tapered, extra smart cabinets. Balanced Fidelity FM sound. Your personal portable at a terrific savings!



Get DORN'S FREE 2-YEAR GUARANTEE!
17" PORTABLE TV
+ 20-TUBE PERFORMANCE!
Large 17" diagonal screen! Features full range Hi-Fi DELTA FM Sound Circuit, extended range speaker, 5 m.f.t. slim-line cabinet design!



Get DORN'S FREE 2-YEAR GUARANTEE!
BIG SCREEN TV PORTABLE ONLY
BIG SCREEN DORN'S SUPER BUY
Large 14" diagonal screen! Features full range Hi-Fi DELTA FM Sound Circuit, extended range speaker, Easy-care handle, 2-ton slim-line steel cabinet.

★ WORLD'S LARGEST DISCOUNTS

NO MONEY DOWN ON MAJOR APPLIANCES

NO PAYMENTS FOR 6 WEEKS

"REGARDLESS-OF-COST" INVENTORY SLASH! CLEAN SWEEP SALE! SAVE up to 70%

NO MONEY DOWN ON MAJOR APPLIANCES



21" ADMIRAL TV SWIVEL CONSOLE
239.90 Value at Dorn's...
\$188
Admiral, the finest in TV viewing. Easy top front tuning, thin styling. Matching swivel base included. \$1.50 A WEEK



21" "SLIM LINE" CONSOLE TV
R.C.A. • EMERSON • SYLVANIA
DORN'S DISCOUNT PRICE...
\$148
Powerful new "Slim-Line" chassis. Compact, color-styled cabinet—less than 14" deep! 1 of above. \$1.25 A WEEK



21" ZENITH NEW, SMART STYLING CONSOLE TV
DORN'S DISCOUNT PRICE...
\$199.95
Revolutionary new Zenith "Sunshine" Picture Tube. Super horizontal chassis "Finger Lock" circuit. Base optional. \$1.75 A WEEK

CLEARANCE 21" Full Color TV

★ Admiral
★ RCA Victor
★ Emerson
★ Raytheon
★ Westinghouse

PRICED FROM \$288 to \$399.95

Not all models in all stores, but each store will have a limited number to sell at these SALE PRICES!

COME 'N GET 'EM! 1st COME 1st SERVED!

NO PAYMENTS FOR 6 WEEKS

GENERAL-ELECTRIC AUTOMATIC New, Mobile DISHWASHER \$166

NO INSTALLATION! All new features to all models—available for mobile use! Just plug in the way plug in the way! New design! Small size! DELTA FM SOUND! DIVISION OF G.E. COMPANY.

PAY JUST \$1.25 A WEEK

DORN'S SPECIAL! TRANSISTOR POCKET RADIO—ONLY \$15.88

Weights 10 oz. Push-Button Chassis. Power-Full! Save Now!

ALL-SPEED PORTABLE PHONO. ONLY \$14.88

Place all size records! Control! Trouble Free! Wonderful value!

1959 Famous 5-Tube RADIO—Only \$14.88

5-tube Dynamic Modern design. Save now at Dorn's!

FAMOUS AUTOMATIC CLOCK-RADIOS \$16.88

Powerful speaker! W. & W. Music alarm. Custom made One of above.

ALL-SPEED! 2-SPEAKER AUTOMATIC PHONOGRAPH \$39.88

of DORN'S ONLY

Save 40.07 at DORN'S NOW! Biggest Automatic Phonograph sale ever!

LIGHTWEIGHT PORTABLE TAPE RECORDERS \$68

(Complete with microphone, tape and take up reel.)

\$99.95 VALUE

Push-button control... simplified operation—easy to use! Ideal for the traveler! Lightweight! Limited quantity. Hurry!

NEW WESTINGHOUSE "VALUE-VAC" CLEANER \$32.88

Complete with Attachments

at DORN'S ONLY

6-piece attachment set and combination Floor "n" Rug tool. Powerful! Lightweight! Limited quantity. Hurry!

WESTINGHOUSE STEREO EQUIPPED COMBINATION

Big Screen TV and 4-Speed Phonograph! Terrific Value!

NOW AT DORN'S While They Last **\$198**

JUST \$2.00 A WEEK

Advanced aluminum picture tube... simplified controls... easy comfort... slim... glass which permits easy cleaning... wide range tone control... deluxe four-speed record changer... built-in stereo output jack for a \$4.110.00 auxiliary stereo amplifier... superior horizontal chassis.

FREE 2-YEAR WRITTEN GUARANTEE

Automatic RECORD CHANGER

Plays four speeds: 16, 33, 45 and 78 rpm records. Automatically stops after last record plays.

ZENITH HIGH FIDELITY 4-SPEAKERS! Extended Range!

Genuine Hi-Fi Console with AUTOMATIC 4-SPEED Record Changer—\$269.95 Val.!

DORN'S SACRIFICE PRICE... **\$149.88**

Just \$1.50 a Week

QUALITY FEATURES INCLUDE: Matched, balanced components give true, faithful Hi-Fi reproduction... Diamond needle... Separate base and table controls... 45 and 1650 RPM spindle... Powerful push-pull high fidelity amplifier... Distinctive design wood cabinet... Save \$120.07 at DORN'S.

GRUNDIG-MAJESTIC 5 SPEAKER HI-FI-AM-FM-SW Radio • 4 Speed PHONO and TAPE RECORDER

Superb Hi-Fi with 5 speakers including 2 tweeters! "Eagle-Eye" push-button tuning. Extra accessory jacks. FM antenna. Beautiful handcrafted cabinet. \$2.25 A WEEK

Famous COBRAMATIC 4-SPEED RECORD CHANGER...

Automatically plays 33, 45, 78 and 1650 records. Plays 45, 16, 78 records automatically. Antistatic start-off!

BIGGEST SELECTIONS! LOWEST PRICES ANYWHERE!

GENERAL • ELECTRIC NEW 10 CU. FT. REFRIGERATOR WITH FULL-WIDTH FREEZER \$188

at DORN'S 1.75 Only \$188 a week

Lowest Price ANYWHERE!

Top quality features include: Full-width freezer section • Full-width Chiller Tray • Adjustable Aluminum Shelves • See this terrific buy for yourself!

NO MONEY DOWN \$1.50 A WEEK

New NORGE 9 cu. ft. REFRIGERATOR WITH LARGE FREEZER AMAZING VALUE \$159.88

New, deluxe features including Hardwood Storage • Full-width Chiller Tray • Safety Latch Door • Space Saver Door • at DORN'S Now! • Thrifty and Dependable • 4-Year Warranty on Sealed-in System

NO MONEY DOWN \$1.50 A WEEK

General • Electric HUGE 12 CU. FT. AUTOMATIC DEFROST 3 DOOR REFRIGERATOR and FREEZER VALUE! \$276

at DORN'S ONLY

Modern line design magnetic door, porcelain interior, 74 lb. freezer, butter drawer, egg rack, etc. Choice of colors, pink or yellow.

JUST \$2.50 A WEEK

LARGEST DISCOUNTS! QUALITY LAUNDRY EQUIPMENT!

NORGE AUTOMATIC WASHERS and DRYERS \$186

NORGE Automatic 2 Cycle WASHERS \$249.95 VALUE at DORN'S \$186

Save more than ever at Dorn's on America's top-rated Norge 2-cycle washer with live filter, temperature control, super-spin drying. Has convenient detergent dispenser.

\$1.50 A WEEK

FAMOUS NORGE LAUNDRY MATES

NORGE 4-WAY Automatic Gas GAS DRYERS \$166

\$229.95 VALUE at DORN'S \$166

Fine quality gas dryer with rotary timer control. New 4 way drying and 3-way venting. Desirable connection door latch.

\$1.50 A WEEK

All-In-One Washer-Dryer Combo. Whirlpool \$386

LOWEST PRICE EVER at DORN'S \$386

NO MONEY DOWN 36 MOS. TO PAY

It washes, rinses, then dries all by itself! Amazing new Filter Stream action that gets clothes cleaner with just half the water. Saves time, saves money, saves space—just 33" wide. Trade in your old washer or dryer. Available Gas or Electric

FULL-SIZE WESTINGHOUSE Automatic WASHERS Automatic DRYERS \$139.88

WASHER... Fully automatic! Uses less water than any other automatic yet washes a full family-size load. Temperature control and handy shirt-type loading with glass porthole. DRYER... AUTOMATIC, SAFE! Thermostat control. See today!

NO PAYMENTS for 4 Wks.

YOUR CHOICE \$139.88

NO MONEY DOWN

GENERAL • ELECTRIC AUTOMATIC LINT-FREE WASHERS DORN'S DISCOUNT PRICE \$146

Enjoy G.E. now at Dorn's low price! Automatic drive, 3 zone washing action—detergent, rinsing, spinning. 5-year warranty.

NO MONEY DOWN \$1.25 WEEK

NEW WESTINGHOUSE "VALUE-VAC" CLEANER \$32.88

Complete with Attachments

at DORN'S ONLY

6-piece attachment set and combination Floor "n" Rug tool. Powerful! Lightweight! Limited quantity. Hurry!

SALE FAMOUS GAS RANGES!

Get Dorn's low, low prices on Hardwick, Norge, Wedgwood, O'Keefe & Merritt, Welbilt and Columbia, Etc.

NO MONEY DOWN

NEW FULL SIZE GAS RANGES \$88

Automatic top lighting, oven control, one-piece welded steel body, large storage space, 18-inch width oven. One of makes listed.

FREE DELIVERY AND INSTALLATION

OPEN EVERY DAY 'TIL 9 P. M. FREE PARKING

3828 WEST SEPULVEDA BLVD. TORRANCE

CORNER HAWTHORNE AND SEPULVEDA BLVD.



"HOUSE OF MIRACLE DISCOUNTS" STORE HOURS: 10 A.M. TO 9 P.M., SUNDAY NOON 'TIL 9 P.M.

At Dorn's—World's Largest Discounts! No Payments for 6 Weeks!