



# STEAK SALE

Steaks are cut from individually selected, high-quality, young grain-fed beef... for your eating pleasure! Each has a written "Bond" in every package... Our guarantee that you must be satisfied with the quality... or your money cheerfully refunded.

## E-CLUB SIRLOIN

# 89¢

lb.

SALE THIS WEEK-END... AND STEAKS CAN BE SO GOOD UNFORGETTABLE, LIP SMACKIN' AS VALUE! THIS SALE WAS DE-

## MIRACLE WHIP

 QUART **39¢**

RAFT'S SALAD DRESSING. AMERICA'S FAVORITE... PRICE LOW AT YOUR FAVORITE LUCKY

## SHERBET

 "ROUND" 1/2 GALLON **59¢**

GOLDEN STATE'S PREMIUM QUALITY. A REAL TASTY PRODUCT, MANY DELICIOUS FLAVORS

## BANQUET DINNERS

 12-OZ. **49¢**

EEF, CHICKEN OR TURKEY COMPLETE WITH VEGETABLES. FROZEN FOR CONVENIENCE AND FLAVOR.

## DEL MONTE CORN

 303 CAN **2 FOR 29¢**

TENDER GOLDEN KERNELS... CREAM STYLE. A CORN WITH SWEETER FLAVOR.

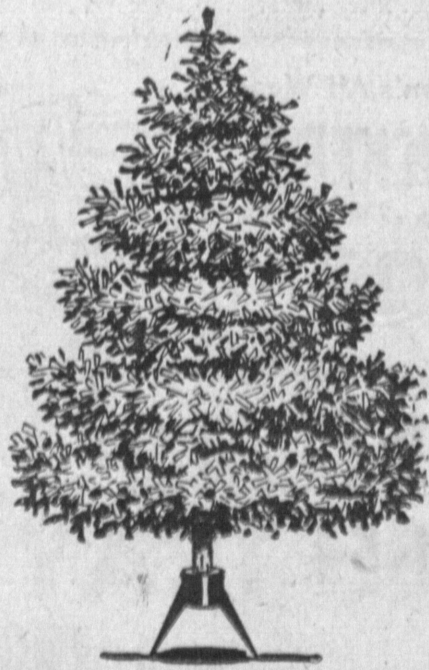
## DEL MONTE PEAS

 303 CAN **2 FOR 35¢**

EARLY GARDEN VARIETY... TASTY, TEMPTING, TENDER. WONDERFUL WITH STEAK.

AR!!!... THE LOWEST PRICES ON...

# Christmas Trees



AT LUCKY. THE FRESHEST, GREENEST, PINIEST, DOUGLAS FIRS IN TOWN. ALL TABLE TOP OR FILL THE WHOLE ROOM.

5 TO 6 FT. TREES

7 TO 8 FT. TREES

# \$1.99

# \$2.89

5 lbs. **39¢**

## TOMATOES

 15¢

ADD A COLORFUL TOUCH OF MAGIC TO YOUR HOLIDAY SALADS WITH THESE SPARKLING RED, FRESH, VINE-RIPENED FAVORITES!

BOUQUET Bath Size **2 for 31¢**

Colgate "Ad" Detergent 3 1/2-lb. Box **85¢**

Florient Aerosol Deodorant 6-oz. **79¢**

REDONDO Pacific Coast Hwy.—South Redondo

LOMITA-HARBOR CITY Western & Lomita

INGLEWOOD La Brea and Hardy

## PORTERHOUSE STEAKS

 93¢

WONDERFULLY TENDER AND FLAVORFUL... A PREMIUM STEAK AT A LOW PRICE... ENJOY THIS FINE STEAK.

## TOP SIRLOIN

 \$1.09 lb.

BONELESS, TOP SIRLOIN... RICH WITH TENDERNESS AND FLAVOR. THERE IS NOTHING MORE SATISFYING THAN BONELESS TOP "SIZZLING" WITH TEMPTING TENDERNESS.

## CHUCK STEAK

 59¢

FOR DELICIOUS ECONOMICAL EATING PLEASURE... UNFORGETTABLE LIP-SMACKIN' FLAVOR THAT ONLY CHUCKS CAN OFFER!

## GROUND ROUND

 69¢

FRESH, LEAN, "PRECISION-CUT" FOR A DELICIOUS GROUND ROUND STEAK DINNER SMOTHERED IN ONIONS WITH YOUR FAVORITE SALAD IT CAN'T BE BEAT!

## SLICED BACON

 59¢

LUCKY HICKORY SMOKED THICK OR REGULAR SLICES STREAKED WITH PLENTY OF LEAN AND FLAVOR THAT WILL NOT FRY AWAY.

## FRYING SHRIMP

 89¢

LARGE PEELED SHRIMP FOR FRYING, COCKTAILS OR DELICIOUS AS APPETIZERS... YOU'LL RELISH ITS SAVORY SWEET FLAVOR.

### Lucky DELICATESSEN

## CHEDDAR CHEESE

 59¢ lb.

WISCONSIN AGED CHEESE... SHARP... REAL ZESTY T.V. SNACK OR ON HOT APPLE PIE. MAN, WHAT FLAVOR!

## XLNT TAMALES

 5 for \$1

HERE'S A TASTY TREAT, LARGE SIZE... BEEF TAMALES. COVERED WITH YOUR FAVORITE CHILI CON CARNE... A REAL TREAT.

## LIVER SAUSAGE

 39¢ lb.

HORMEL FRESH SAUSAGE... DELICIOUS ON TASTY RYE BREAD OR WITH SCRAMBLED EGGS.

### Lucky LIQUOR DEPT.

## JIM DANDY BOURBON

 \$3.99

SIX-YEAR-OLD KENTUCKY STRAIGHT BOURBON... FULL 84 PROOF. BUY NOW AT THIS LOW PRICE FOR HOLIDAY ENTERTAINING.

### MANNINGS BAKERY TREATS

## DATE NUT BREAD

 39¢

A MOIST AND DELICIOUS BREAD MADE WITH CALIFORNIA DATES AND FILLED WITH NUTS.

## 8" APPLE PIE

 59¢

A GENEROUS FILLING OF PIPPIN APPLES. DELICATELY SPICED, BAKED IN A FLAKY, GOLDEN BROWN CRUST.

## YULE KAKA

 49¢ each

10c OFF

## LUX

LIQUID DETERGENT

For really fast, efficient thrifty dishwashing... use Lux.

22-oz. **59¢**

Price Includes 10c Off

# Jim Dandy

DIVISION OF

# Lucky

Limit Rights Reserved — Sales Tax added to Taxable Items

PRICES EFFECTIVE... THURS., FRI., SAT. & SUN.—DECEMBER 11, 12, 13 & 14



TOY KICK-OFF—"Miss Fifth Communication Company" Shari Lynn, reminds Torrance residents that the harbor area's Marine Reserve unit has "kicked off" its Toys for Tots drive. She urges you to make an "extra point" with Santa this year by buying a new toy and donating it to the charitable campaign.

## Increased Accidents Push up Insurance Rates, Claim

The place to start reducing automobile insurance rates is on the streets and highways.

This "down-to-earth" fact is spotlighted in a new leaflet prepared by the Association of Casualty and Surety Companies to explain why auto rates are rising and how motorists can reverse the trend. The pamphlet, "You Can Help to Bring Down Your Automobile Insurance Rates," is being mailed to insured car owners throughout the country by insurance agents and brokers.

Automobile insurance costs more, the mailing piece says, because increased accidents plus increased costs equal higher rates.

"Automobile liability insurance rates begin in traffic accidents," according to the pamphlet. "Until there is a crash, there are no soaring repair costs, no sky-rocketing medical and hospital bills, no up-swinging general inflation, no rising jury verdicts—all of which keep pushing claim costs up, up, up."

"Your rates are determined by the number of accidents caused by cars garaged in your rating territory and the cost of settling claims arising out of those accidents. If claims and claim costs increase, your rates must follow; if they decrease, your rates will likewise follow."

In describing what can be done to bring safety and sanity to our highways, the pamphlet expresses a let-the-punishment-fit-the-crime attitude.

"If you and your community are ready for strict and impartial law enforcement—a tough and continuing crackdown on all violators—and the removal of unfit drivers from the road, traffic accidents in your community can be cut in half. Sound and continuing law enforcement has never failed."

The folder warns motorists not to be fooled by accident statistics that might lull them into a false sense of complacency when they should demand a vigorous program of traffic law enforcement.

"If your town gets a medal for reducing fatal traffic accidents," the pamphlet notes, "be glad but do not complain. It's 100 to 1 that accidents—fatal, bodily injury and property damage—have gone up. Your rates are affected by accidents, not just those causing death."

Blind children throughout Southern California look for help to the year-round program of the Foundation for the Junior Blind.

**EARN 10%**

on your money. All Funds secured

PHONE FOR BROCHURE

**Vermont Mortgage Co.**

14135 S. Vermont

PA 1-5444 DA 3-2655

GENUINE

# Melmac

CALIFORNIA DESIGN

The lovely, long lasting

## DINNERWARE

You've seen Melmac dinnerware advertised in LIFE! Now, it's yours at a fraction of its regular price. You'll love Duraware's expensive look, its contemporary styling... its colorful flecked highlights. Break-resistant, too, for boat, trailer, patio and buffet dining. Choose from four decorator colors. Mix or match... Desert White, Turquoise, Pearl Pink, and Canyon Red. Select your starter sets today!

In the following Stores Only TORRANCE, Torrance and Crenshaw Bldg. WEST TORRANCE, Hawthorne and Sepulveda; LOMITA, Lomita Blvd. and Western Ave.

**\$1.99**

PER FOUR PIECE PLACE SETTING

A \$2.99 VALUE

