

# LAWSON'S PRE-CHRISTMAS VALUES

Lay-Away Now for Christmas

OUR NEW HOME 1301 SARTORI AVE., AT EL PRADO, OPEN MON. & FRI. 'TIL 9 P. M.

**NO MONEY DOWN**  
LONG EASY TERMS

**LAWSON'S DREAM GIRL**  
10 Diamonds BRIDAL SET

Reg. \$150  
**\$99** FOR BOTH  
No Money Down  
\$2.00 Weekly

**14k Gold Twin Wedding Rings**

For Her, For Him

Reg. \$29.95

Both For **\$19.95**

No Money Down - 50c Weekly

GENUINE CULTURED PEARL DROP

With 14K Chain

Reg. \$6.95

**\$3.95**

Real Value

**5 DIAMOND WEDDING RING**

Reg. \$69.50

**\$49.50**

\$1.00 Weekly

14K Yellow or White Gold

**MR. AND MRS. WEDDING RINGS**

10 Diamonds  
Reg. \$100 Ea

Your Choice

**\$69.50**

No Money Down - \$1.25 Weekly

Great Selection of COSTUME JEWELRY BUY NOW AND SAVE

Values to \$5

**99c SAVE**

**Buy Now! Lowest Price Ever Buy Now!**



The Greatest OFFER We've Ever Made!

Center Piece With FRUIT INCLUDED

for only \$1



Exquisite fluted glass bowl with silver plated base - filled to overflowing with 12 of the most natural looking pieces of artificial fruit you've ever seen. What a gift!

\*Special Items Exempt



OUTSTANDING

\$9.95 VALUE

**FRUIT BOWL**

With ARTIFICIAL FRUIT In Their Natural Colors Included

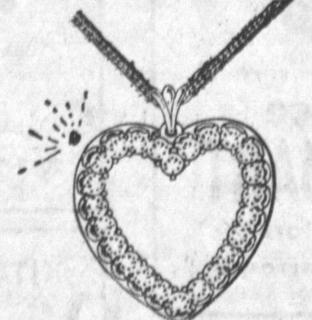
Take Advantage of This Special Value



DIAMOND CROSS WITH CHAIN

Reg. \$14.95

**\$9.95** 50c Weekly



18 DIAMOND HEART PENDANT

Reg. \$150

**\$99** \$2.00 Weekly



1/2 CARAT Diamond Set  
Reg. \$250

**\$195** FOR BOTH

No Money Down \$4.00 Weekly

BE WISE! BE SAFE!



**DIAMOND Threesome**

DIAMOND ENGAGEMENT RINGS WEDDING RINGS

For Him For Her

REG. \$100 **\$69.50**

All For \$1.25 Weekly



**Diamond Onyx Ring**



Reg. \$49.50

NOW . . .

**\$29.50**

For Him

No Money Down - \$1.00 Weekly

**DIAMOND MASONIC RING**



Reg. \$75

**\$59.50**

\$1.25 Weekly

See Our Windows for Other Great Values

**DIAMOND ONYX INITIAL RING**

Reg. \$37.50

**\$19.95**

No Money Down \$1.00 Weekly

LAY-AWAY NOW FOR CHRISTMAS



Nationally Advertised PORTABLE TYPEWRITERS

On Easy Terms AS LOW AS **29c** A DAY



BE WISE—BE SAFE! LAY-AWAY NOW FOR CHRISTMAS

25 Jewels AUTOMATIC

The Watch That Winds Itself

Reg. \$59.50

**\$29.50**

TRADE AND SAVE \$1.00 Weekly



TIE CLIP AND CUFF LINK SETS \$5.00 Value **99c**

LADIES' 17 JEWELS

Natural Gold Color

**\$14.95**

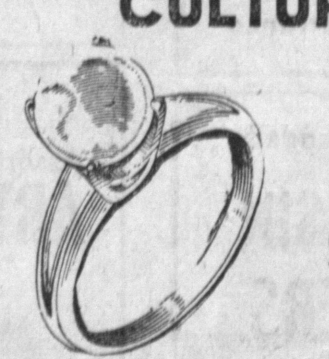
50c Weekly



Tiny Size

Beautifully Designed

Genuine CULTURED PEARL RING



Reg. \$24.95

**\$14.95**

50c Weekly

TRADE and SAVE

UP TO **\$25.00** ALLOWANCE

For Your Old Watch Regardless of Age Make or Condition



SOUTHERN CALIFORNIA'S LARGEST JEWELERS  
**1301 SARTORI AVE.**  
SARTORI AT EL PRADO - PHONE FA 8-4313  
Open Friday & Monday Nights 'Til 9 TORRANCE

TRADE and SAVE

FULL TRADE-IN ALLOWANCE

On Your Present Diamond Ring No Matter Where or When Purchased

**NO MONEY DOWN**  
LONG EASY TERMS

1/3 Carat

DIAMOND

TIFFANY RING

Reg. \$200

**\$129**

\$3.00 Weekly



**EMERALD CUT DIAMOND SET**

Reg. \$400

Both For

**\$250**

\$5.00 Weekly



Lay-Away Now for Christmas

**DIAMOND HEART PENDANT**

Reg. \$49.50

**\$29.50**

No Money Down \$1.00 Weekly



**20 DIAMONDS ELGIN**

14K Gold



TINY SIZE

Reg. \$175

**\$139.50**

No Money Down - \$3.00 Weekly

**GENT'S DIAMOND RING**

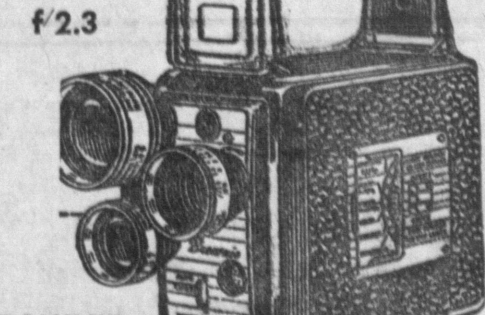


Reg. \$150

**\$89**

\$1.75 Weekly

Turret #2.3



BROWNIE

Movie Camera

Reg. \$84.00

**\$59.50**

\$1.25 WEEKLY