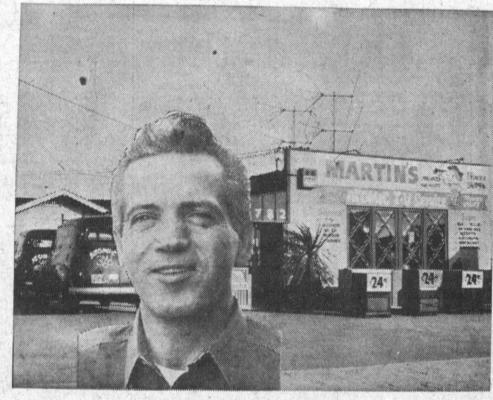
ILLUSTRATED BUSINESS INDEX



ACME SIGN & NEON COMPANY

The largest, most modern, complete sign service in this area is Acme Sign & Neon Company, 1203 W. Anaheim St., Wilmington. They have recently move dinto a larger, more convenient building in order to better serve the many customers they have acquired since C. Russell Lepper, owner, started the business in 1946. Acme Sign's service includes everything in the sign making line. They do truck lettering, lettering en walls, store fronts, bulletin boards, window lettering, gold and silver leaf, wood and metal letters, banners, show cards, posters, and, of course, a complete neon service—new neons, repairs, repaints, and maintenance .Lepper's business is based on the satisfaction and confidence of his customers. There is no substitute for experience and quality. Free estimates are gladly given. No job is too large or too small, and they like rush orders. Just call TE 4-4507, or stop in and see the modern, new shop at 1203 W. Anaheim St., in Wilmington.



ATOMIC TV

Television has become such an integral part of most of our lives that it really behooves us to find a reliable sales and service agent, Atomic TV, 22782 Hawthorne Blvd., Torrance, offers unusually honest and reliable sales and service. All of their prices for their television sets and repair work are posted in the store. Their repair service is not only honest but competent. "Our service people are trained at the factory to properly service the set, and then trained at Atomic TV to properly please the customer," said Gene Williams, who operates Atomic TV. They carry television sets of numerous manufacturers, including Packard Bell, Zenith, and RCA. Any make or model is readily available even though not on the floor. They offer service to back up their sales, and guarantee it for 90 days. They sell and install antennas.. Atomic TV is open from 10 to 9 seven days a week. Keep this number handy to solve your next TV emergency, FR 5-6996.



COSMETIQUE BEAUTY SALON

So-you want to be in style, but you don't want to look like everyone else. You want to be sure that a permanent is going to give you the curl you want and not a harm you hair. Cosmetique Beauty Salon, 15504 S. Crenshaw, assures each woman the most flattering styling by giving her individual consultation. (They offer this consultation service whether they ultimately decide to do the hair or not.) They specialize in permanent waving done with organic solutions. Only the most excellent materials are used. All work can be guarantéed because it will not be started unless Cleo Sagrillo, owner, and her staff are sure the results will be exactly what is desired. Mrs. Sagrillo believes that "Beauty Is a Woman's Duty," and has helped many women fulfil this duty. Tinting and manicuring are expertly done. The salon is open from 9 a.m. to 5:30 p.m. 19 p.m. on Thursdays), and closed on Mondays. Call Cosmetique Beauty Salon, DA 4-6438, for your next appointment.

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