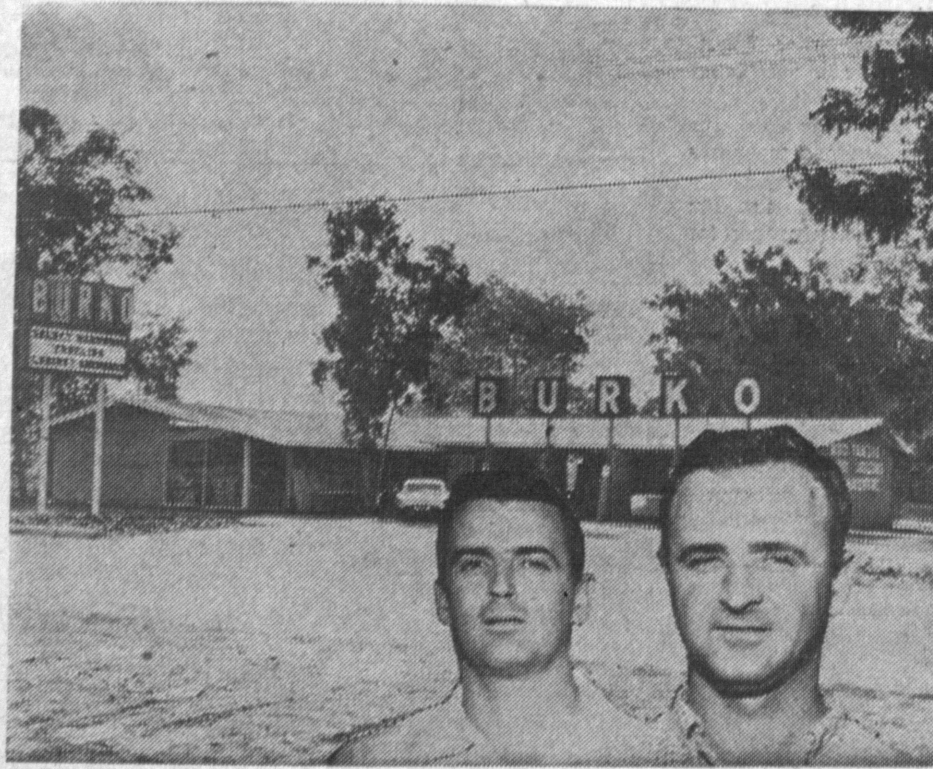


ILLUSTRATED BUSINESS INDEX



BURKO

Building an extra shelf, adding a cupboard, or paneling the den often adds much to our comfort and enjoyment, and it is really easy with the right tools and materials. Burko, 23831 Hawthorne Blvd. (near Pacific Coast Hwy.) has a wide variety of paneling in beautiful woods and finishes' popular pegboard and the hardware that goes with it; and rich-looking cork board. Their selection of plywoods is extensive. They carry hardwood and softwood moldings, and select hardwood lumber. Everything in the cabinet making lines, including hardware is on hand. Burko carries Sherwin-Williams paints, and fine wood stains and finishes. Another popular item is the shelf standard, hardware for creating your own bookshelf arrangements. Bob and Curt Burks, co-managers, have made sure that whatever you need, Burko has it! The store is open daily from 8 a.m. to 6 p.m. and on Sundays from 8 a.m. to 3 p.m.



MARK'S AVIATION

Flying is not only fun, but it is now a definite asset to anyone in the business world, especially in California, where distances are so great and businesses are often dispersed in several communities, flying becomes a necessity for the executive. Mark's Aviation, 3103 Pacific Coast Highway, Torrance Airport, offers the finest in flight training. Bob Marks, who started his flight school and charter service one year ago, was a fighter pilot in the Army AirForce. He now has two instructors and four planes, one for charter service and three for training. Rates are reasonable. The flight school is open six days a week from 9 a.m. until dark. The charter service is available 24 hours a day. Mark's Aviation is located at Torrance Airport, 500 feet toward the west after you enter the field. To start your training or for more information about the charter service, call DA 6-5050, or in the evenings call FR 4-5350.



WILLIE'S BEAUTY SHOP

Every woman wants to look her loveliest as much of the time as possible. The most obvious necessity, in order to look lovely, is neat, shining tresses. Often responsibilities at home and at work make it very difficult to take the time to keep hair well dressed. Willie's Beauty Shop is open such convenient hours and in such an easy to reach location that looking lovely is within accomplishment for any woman. Willie's Beauty Shop is open from 8 a.m. until 11 p.m. Monday through Saturday, time for everyone. They are located at 1405 Crenshaw Blvd., between Torrance Blvd. and Carson, easily reached from any direction. There are two competent operators at Willie's: Willie Ruffin, owner of the shop, and Evelyn McCarty. At Willie's they offer every service to keep your hair in beautiful condition. They do hair cutting, hair styling, shampooing, tinting, and give fine permanents. To make an appointment for a lovelier you, just call FA 8-3513.

ADVERTISING—SIGNS
ACME SIGN & NEON COMPANY
"A Complete Sign Service"
In Wilmington Since 1946
Trucks — Walls — Store Fronts
Bulletin Boards, Windows — Gold & Silver
Leads, Wood & Metal Letters — Banners
Show Cards — Posters
Car Signs — Maintenance — Repairs
New Neon Signs — Repairs
1208 W. Anaheim St. — TE 4-4867 — Wilmington

AIR CONDITIONING
AL YOUNG HEATING CO.
SALES & SERVICE
OFFICE
FACTORY
Free Survey — Estimates
FHA TERMS ARRANGED
1931 W. Redondo Beach Blvd.—DA 9-3728
Gardena

AIRCRAFT & RADIO
BILL & DAVE'S RADIO
Aircraft Radio Repairing & Installation
Authorized Dealer for
NOVA-TECH INC.
SALES — INSTALLATION — REPAIR
Torrance Municipal Airport
Business — DA 4-4444
Res., Bill, FR 9-3507 — Dave, FR 2-5187

AUTO MOTOR REBUILDING
HOMER INLEE-GARAGE
Motor Rebuild & Exchange
Wholesale — Retail
Cracked Blocks Welded
Pin Fitting — Reboring
Cylinder Rebuilding
Automotive Machine Work
26330 S. Normandie, Torrance—DA 3-7590
Residence — FA 8-4713

AUTO PAINTING
DON WALZ
PAINT & BODY SHOP
Expert on:
Body & Fender Work
Custom Painting
Foreign Car Specialists
ALL WORK GUARANTEED
Free Estimates
1830 W. Redondo Beach Blvd.
Gardena — FACILITY 1075

AUTO PARTS—USED
BUD'S AUTO WRECKING
Bud Hamilton — Owner
Motors — Transmissions — Rear Ends
Bodies — Fenders — Hoods — Rear Ends
& 12 Volt Rebuilt Batteries
Free Pick-up & Delivery
Cars Bought — Any Year
928 E. Carson — TE 5-3496 — Torrance

AUTO TRANSMISSION SERVICE
FRED'S AUTOMATIC TRANSMISSION SERVICE
Specializing in Auto Transmissions
COMPLETE MOTOR SERVICE
Motor Rebuilding
Motor Rebuilding
Motor Exchange
Brake Service
Tune-Up Service
1601 W. Carson, Torrance
FA 8-6573

AUTO WASHING & POLISHING
CAMINO CAR WASH
Featuring the
DOUBLE WASH
25¢ Off with this Ad
WASHING — POLISHING — Wax
ALL NEW & MODERN EQUIPMENT
Large Shaded Patio
CRENSHAW at 16th St.

BEAUTY SHOP
ART DE LA COIFFURE
For Feminine Beauty
2948 S. Western Ave — TE 1-3013
(Across from Park Towers)
SAN PEDRO

COSMETIQUE BEAUTY SALON
Our Platform
"Beauty is Woman's Duty"
A Brief Cut
A New Permanent
Complete Individual Service
Open 9 a.m. Daily — DA 4-4438
15504 Crenshaw Blvd.
Gardena

MAR-EVE BEAUTY SALON
Mary Davis — Eva Dombrowski
SPECIALIZING IN PROBLEMS HAIR
COMPLETE BEAUTY SERVICE
Personalized Permanent Waving
Tinting — Bleaching — Cutting
Open 9 a.m. — 6 Thurs. 9 a.m. — 9, Eve by Appt.
17540 Cabrillo — FA 0-0606

WILLIE'S BEAUTY SHOP
COMPLETE BEAUTY CARE
Specializing in
Permanent
Hair Styling
Tinting
Open 8 a.m. to 11 p.m., Mon-Sat.
1405 Crenshaw Blvd. — FA 8-3513

BOATS
FRED KEN SPORTING GOODS
Boat Center for the Harbor Area
Featuring
FIBERGLASS BOATS
Sales — Service — Parts
Complete Line of Marine Hardware
824 W. Pacific Coast Hwy. — TE 4-2350
Wilmington

BODY SHOP
CHUCK'S BODY SHOP
Complete Body & Fender Work
Specializing in CUSTOMIZING
Furniture
Roommakers Fabrics
Drift Mill Buying
Insurance Estimates
Work Guaranteed
Pick Up & Delivery
4019 W. 162nd St., Torrance
3rd & Prairie
FR 2-0351 or Res. DA 4-8588

BLUE PRINTS
LOMITA BLUE PRINT SERVICE
Chester A. Bean Sr., Prop.
Architectural Supplies
Photo Copying
Bluetex Tracing Paper
Pick Up & Delivery Service
2273 Pacific Coast Hwy. DA 6-7494 Lomita

BUILDING MATERIAL
WILMINGTON LUMBER & PLYWOOD COMPANY
Roofing — Material
PLYWOOD
Hardwood Paneling — Marine Plywood
Hardware — Screens — Sash & Doors
Windows — Finished Lumber — Moldings
OPEN SUNDAYS 9 a.m. 'Til 3 p.m.
645 N. Lagoon — TE 5-5330 — Wilmington

BURGER BAR
RUSSEL'S FROSTY BURGER BAR
Delicious Hamburgers
Hot Dogs — Chili Dogs
Thick Malts — Floats — Freezes
ALL FOOD PACKAGED TO TAKE OUT
Drive-In Service
1737 W. Lomita Blvd., Lomita
CALL DA 5-0794

BOWLING SUPPLIES
SAKATA'S BOWLING SUPPLIES
BALLS PLUGGED AND REDRILLED
BAGS
BALLS
1640 Redondo Beach Blvd.
Between Normandie & Westway, Gardena
DA 9-7818 — DA 4-1659

CATERING
BEN POLLACK'S
Weddings — Receptions — Cocktail Parties
SERVING THE HARBOR AREA
In Your Home or Your Church
Featuring
Hors D'oeuvres — Chicken — Corned Beef
Turkey — BBQ Meats — Steaks
Come In and Get Free Estimate
931 W. 7th, TE 1-1125 — San Pedro

CLEANERS
B & N CLEANERS
Personalized Service — Member CDA
Serving the South Bay Area
We Operate
OUR OWN PLANT
PICK UP & DELIVERY
5 Trucks to Serve You
2729 E. Carson — Dominguez
TE 4-7940

CONCRETE—READY MIXED
READY MIXED CONCRETE
FROM A YARD TO A YARDFUL
CONTRACTORS — HOME OWNERS
Immediate Delivery
For Free Estimates FR 9-2216
GREENE'S READY-MIXED CONCRETE CO.
26427 Hawthorne Ave., Torrance

CONTRACTORS—BUILDING
JAHN CONSTRUCTION CO.
General Contractor
"YOU SPECIFY — WE SATISFY"
Residential
Commercial
Industrial
"On Your Lot of Contract"
100% Financing
24206 Crenshaw Blvd. — DA 6-2400

CONTRACTOR—PAVING
ANDY PAVING CO.
ASPHALT DRIVEWAYS OUR SPECIALTY
Roads & Streets
Parking Lots
Seal Coatings
Resurfacing
Licensed & Insured
316 McDonnell Ave. TE 5-3877
Wilmington

CONTRACTOR—SEWER
PARKER-SMITH CONSTRUCTION CO.
RESIDENTIAL & COMMERCIAL
Sewers
Trenching
Cesspools
Septic Tanks
1608 Hickory Ave., TORRANCE
FA 8-0153 or FR 2-0319

DOORS—GARAGE
FRED'S OVERHEAD GARAGE DOOR SERVICE
Overhead Garage Doors
New or Old Garages
Redwood — Aluminum — Plywood Etc.
All Work Guaranteed
I Do My Own Work
Repairs & Adjustments
FR 4-1896 or FL 2-1418

DRAPERIES
Custom Draperies
Decorating Service
Furniture
Roommakers Fabrics
Drift Mill Buying
Insurance Estimates
Work Guaranteed
Pick Up & Delivery
M & M DRAPERIES
16134 So. Western — Gardena — DA 9-7878

ELECTRICAL—CONTRACTORS
FRANK MCGINLEY ELECTRIC CO.
Industrial — Commercial — Residential
Maintenance Contracts
Lighting — Fluorescent
Fluorescent — Incandescent
Serving Entire Harbor Area
24 Hr. Service — TE 4-1442
121 West E. — Wilmington

ESCROW COMPANIES
HEATH ESCROW CO.
Quick — Efficient — Competent
Escrow Service
Free Loan Appraisal — Financing
1st and 2nd Trust Deed Financing
Buy & Sell 2nd TD's
All Employees Bonded
Notary Public
1528 Cravens — Torrance
Call FA 8-5353

FENCES
ATLAS FABRICATED FENCES
Industrial — Residential
REDWOOD
BLDG-1
FHA TERMS
1605 Galvanneal Chain Link Fences
No Rust — No Painting — No Up Keep
For Free Estimates — TE 4-4493

FERTILIZER
GARDENA FERTILIZER CO.
F. H. Franco, Prop.
16 Years in Torrance
Finest
STEER & DAIRY FERTILIZER
GROUND OR ROUGH
3 Bags for \$1.00 (20 lbs. bags)
Delivery or Pickup by Yard or Sack
19282 S. Normandie — DA 4-7406

FLOOR SERVICE
MASTER FLOOR CO.
New Floors Installed
Old Floors Refinished
Flooring — Laying — Sanding
Linoleum — Shales
Venetian Blinds — Shades
Free Estimates — DA 3-2973
15202 S. Western — Gardena

FLORIST
FLOWERLAND
LIL VAUGHN and JOYCE
Since 1934
Artistic
FUNERAL FLOWERS
CHARGE IT
We Wire Flowers Anywhere
Free Delivery
Open 7 Days a Week 'Til 8 p.m.
16510 Crenshaw — DA 3-0174 — Torrance

GIFTS—GLASSWARE
L&M VELICKY—IMPORTERS
of Art Crystal & Ceramic
Glasses — Vases — Bowls — Trays
Lamps — Candle Holders — Ash Trays
Having a Wedding or Party?
We Rent Table Accessories
Free Gift Wrapping & Delivery
15% Discount with This Ad
1617 1/2 Cabrillo Ave — FA 8-2256 — Torrance

GIFT SHOP
PLAZA GIFT SHOP
Glassware — Figurines
Ceramic — Copperware — Clocks
COSTUME JEWELRY
GREETING CARDS
FREE GIFT WRAPPING
Drive-In Parking
1536 W. Carson — FA 8-9440 — Torrance

HEATING & AIR CONDITIONING
REID HEATING & AIR CONDITIONING CO.
Residential — Commercial — Industrial
All Types
Heating & Air Conditioning for
New & Existing Buildings
3418 REDONDO BEACH BLVD.
Torrance — DA 3-7207

HEALTH FOOD
Are you tired, overweight or under-weight? Have you a diet problem? Low sodium Sugar-free? Fat free?
TRY THE HEALTH FOOD WAY
THE NATURAL WAY
GARDENA HEALTH FOOD CENTER
16407 S. New Hampshire Ave.
Gardena — DAVIS 3-5177

INSURANCE
FARMER'S INSURANCE GROUP
Overhead Garage Doors
Auto — Life — Fire — Truck
GENERAL LIABILITY
Paid, Fair Claims Payment
Friendly, Courteous, Helpful Agents
1702 S. Elena St. FR 8-1533
Hollywood Riviera

JEWELERS
HOWARD JEWELERS
Serving Torrance and the
Harbor Area Since 1926
Featuring
Onsaw Watches
ELGIN — BULOVA — CROTON
Orange Blossom Diamonds
Special Design & Setting
Black Hills Gold Jewelry
S&H GREEN STAMPS
1503 Cabrillo Ave. — FA 8-7124

LETTEF & ADDRESSING SERVICE
SOUTH BAY MAILING SERVICE
Complete Mailing Service
Direct Mail
Private List Maintenance
Industrial Lists
Inserting
Enclosing — Sealing
For Information Call
FA 8-1924
1733 Border — Torrance

LUBRICATION—COMMERCIAL
WALT'S LUBE MOBILE
PORTABLE LUBRICATION
St-Clean Products
Complete Lubrication of all
GAS, DIESEL TRUCKS
Sat. and Sun. Lubrication
19433 Sturgess Dr., Torrance
Frontier 9-1065

LUMBER
BURKO
23831 Hawthorne Blvd. — Torrance
Plywood — Lumber
Hard & Soft Moldings
Select Hardwood Lumber
Cabinet Hardware
Sherwin-Williams Paints
Wall Paneling — Do It Yourself!
"Be a Handy Man — Do It Yourself!"
2 Bldgs. North of Pacific Ct. Hwy.—Walteria
FR 5-1566

LUMBER
CLEVELAND WRECKING CO.
"Coast to Coast"
NEW & USED BUILDING MATERIALS
Lumber — Repairs — Windows — Brick — Pipe
Plumbing Fixtures
Demolition Contractors
21922 S. Avalon Blvd.
Torrance — TE 5-1512
(1 Bk. So. of Carson)

MOTEL
EL RANCHO MOTEL
Al and Rose Stanfield, Mgr.
QUIET & RESTFUL
DELUXE UNITS
FAMILY UNITS
SINGLES & DOUBLES
Beachfront Beds
Free TV & Hi-Fi
Room Phone
3215 Pacific Coast Hwy.
DA 5-0550 — Torrance

MOTOR SCOOTERS
Ride the New
LAMBRETTA
SALES & SERVICE
Over 100 Miles Per Gall. Up to 50 M.P.H.
Authorized Dealer for
CUSHMAN — AUSTANG
GLENN'S CYCLE SHOP
732 N. Pacific, Redondo Beach
Frontier 9-3988

PAINT
TORRANCE PAINT & FLOOR COVERING
SPREAD SATIN — GLIDDEN
FULLER PAINTS
Floor Covering — Window Shades
Wallpaper — Venetian Blinds
Brushes — Rollers — Supplies
FA 8-5260
1413 Cravens — Torrance

PLUMBING
BRACY'S PLUMBING SERVICE
Emergency Service
"QUALITY WORK ALWAYS"
Water Heaters — Bathroom Supplies
Kitchen Equipment
Repairs & Remodeling
Sewer Drain Cleaning Equipment
20560 Hawthorne Ave. — Torrance
FR 9-3311 or FR 9-7799

REFRIGERATION
ANDY'S REFRIGERATION
Serving South Bay Area Since 1948
24 HOUR EMERGENCY SERVICE
Commercial — Domestic
On All Makes and Models
ALL WORK GUARANTEED
3115 Torrance Blvd — FA 8-3863
1644 Wilmington Blvd. — TE 5-2669

RESTAURANTS
FISH PEDDLERS
THE FINEST IN SEA FOODS
TAKE-OUT ONLY
FRESH FISH
FISH DINNERS
SHORT ORDERS
CALL FR 8-2582 and
We Will Have It Ready to Go in 15 Minutes
1762 So. Elena Ave — Hollywood Riviera

RESTAURANTS
HUFF'S COFFEE SHOPS
Open 24 Hours
Breakfast Lunch — Dinners
FEATURING
SEA FOOD
Shrimp — Scallops — Halibut
Complete Fountain Service
2125 Torrance Blvd. — Torrance
FA 8-8463

PISCIOTTA PIZZA
Delicious Italian Food
Featuring
All Home-Made PIZZA
EAT HERE — TAKE OUT
Ravioli
Lasagna
Spaghetti
Open 11-11 Fri. & Sat. 'Til 3 a.m.
1402 W. Carson — Torrance — FA 0-0031

THE POLYNESIAN
"Where Your Hawaiian Holiday
Is Only Minutes Away"
ISLAND SPECIALTIES
EXOTIC FOOD
TROPICAL DRINKS
ISLAND MUSIC
3901 Pacific Coast Hwy. — FR 8-1247
At the Foot of Palms Verdes Hills

RIOS CAFE
Pete & Emma Rios
MEXICAN FOOD AT IT'S BEST
TACOS
BEER
DODD TO GO
221 Harbor Drive
(North of Fox Redondo Theater)
Redondo Beach

CHAN'S
FINE CHINESE FOOD TO TAKE OUT
Lunch — Dinner or A La Carte
No Tip — No Tax
Let Our Famous Hong Kong Chef
Help Plan Your Parties
Daily 12 Noon to 9 p.m.
Closed Mondays
1819 S. Catalina — Redondo Beach
Save Time — Call FR 8-1590

RESTAURANT—CHINESE
YOUNG SING CHINESE RESTAURANT
Gardena's Newest and Most
Modern Chinese Restaurant
Featuring
THE FINEST CANTONESE FOOD
"Order to Take Out"
16312 South Vermont Ave.
Gardena — DA 4-0661

ROOFING
SOUTHBAY ROOFING CO.
Residential — Commercial
NEW REPAIRS — REPAIRS
ALL TYPES AND BRANDS
Composition — Shingle — Flat
Wood Shingle — Shake
Built-up Roofs — Rock
Sliding — Insulation — Tile
Reasonable Prices — Guaranteed
24410 Crenshaw Blvd. — DA 6-3840 — Torrance

RUG & CARPET CLEANING
BURCHFIELD CARPET WORKS
Established 1943
RUGS AND CARPETS
Modern Dyes — Sizes — Eound
Each Rug Individually Serviced
CLEANING — Color Restored
"We Invite Your Most Careful Inspection"
1971 Torrance Blvd. FA 8-2672

SAWS
ART'S SAW & MOWER SHOP
CIRCLE SAWS — HAND SAWS
Machine Sharpened
SALES — SHARPENED
Lawn Mowers — Hand or Power
Large Selection of Bicycles
GARDEN SUPPLIES
22133 So. Vermont — Torrance
FA 0-0710

SCHOOL—BEAUTY CULTURE
HARBOR BEAUTY COLLEGE
Teacher Training
FULLY BEAUTY COURSE
Franchised to teach the
COMER and DORAN method of hair styling
Nominal Tuition — Budget Terms
FREE LIFETIME PLACEMENT IN SHOPS
Complete Beauty Service to Public
445 W. 7th San Pedro — TE 2-1605

SCHOOL—FLIGHT
MARK'S AVIATION FLIGHT SCHOOL & AIR TAXI SERVICE
PERSONALIZED INSTRUCTION
EASY TERMS
Rentals — Scenic Rides
DA 4-0360
3103 Pacific Coast Hwy. — Torrance

SCREENS
ROSE WEATHERSTRIP & SCREEN CO.
DOORS & WINDOWS
SCREENS
Fiberglass Wire
Aluminum Frames
CREDIT TERMS
Free Estimates
4411 Redondo Beach Blvd.
Lawndale — FR 4-3607

SERVICE STATIONS
C & W SIGNAL STATION
Complete Service on American
& Foreign Cars & Truck Service
MOTOR TUNE UP
BRAKE ADJUSTMENT
MAJOR OVERHAUL
COMPLETE ACCESSORIES
Free Loan Cars
Free Pick Up & Delivery
3990 Redondo Beach Blvd. — DA 3-2899

SERVICE STATIONS
TRIO SERVICE
With This Ad
LUBRICATION — 40% OFF
TUNE-UP — 50% OFF
Expert Lubrication
Battery & Starter Work
Trailer Rentals
Pick-up & Delivery
807 Border Torrance
FA 8-5797

SPORTING RESERVATIONS
B & H OUTING & SPORTING RESERVATIONS BUREAU
HUNTING & FISHING — VACATIONS
U.S.A. — Canada — Mexico — Alaska
Guides — Pack Animals — Maps — Supplies
WE MAKE RESERVATIONS AND
ALL OTHER ARRANGEMENTS
At No Additional Cost to You
Want RESULTS on Your Next Trip?
Call E. G. Harman Jr., FR 5-6648

TAX PREPARATION
DON COWGER — DA 6-2212
29 Years' Experience
Formerly Federal & State Auditor
INCOME TAX SERVICE
Public Accountant
Bookkeeping Service
Reasonable Rates
Fully Trained in New Tax Laws
Open All Year — Call Before 4 p.m.
1801 Pacific Coast Hwy. — Lomita

TELEVISION
MARTIN'S ATOMIC TV SERVICE
1801 Pacific Coast Hwy. — Lomita
DISCOVER NEW VIDEOS
Authorized Dealer
* PACKARD-BELL — ZENITH — G.E.
Service on All Makes
We Service What We Sell
Same Day Service — Call Before 4 p.m.
22782 Hawthorne Blvd. — Torrance
FR 5-9777 or FR 3-9796

THEATER—DRIVE-IN
HARBOR DRIVE-IN THEATER
THE PLACE
TO TAKE
THE FAMILY
No Baby-Sitting Problem Here
2322 So. Vermont — Torrance
Trucks & Passenger Cars —
Vermont — Call Before 4 p.m.
22782 Hawthorne Blvd. — Torrance
FR 5-9777 or FR 3-9796

TIRES
BAY TIRE SERVICE
Les Ziemer, Mgr.
COMPLETE RECAPING SERVICE
RECAPING — VULCANIZING
New & Used Tires for Cars
& Trucks — Passenger Cars —
ONE DAY SERVICE
Bank Financing
332 Service Blvd. —
FR 2-5859 — Manhattan Beach

TRAILERS
MATHEWS TRAILER SALES
New and Used
FLAMINGO — SHIBA — MAYFLOR
Butane Service — Insurance Services
CLEAN USED TRAILERS
TRAILER FINANCING
2142 Pacific Coast Hwy. — Lomita
DA 6-2200

TRAVEL SERVICE
TORRANCE INTERNATIONAL TRAVEL SERVICE
Complete Travel Service
Call FAIRWAY 8-3640
For Happier Travel Days
Reservations — Information — Tickets
Airline & Passenger Lines
Tours — Cruises — Buses
1635 Cabrillo Ave. — Torrance

TRUCK RENTAL
AVALON U DRIVE
Lifelines — Vans — Pick-ups
Monthly All New — 15 to 100
Dollie & Pads Available
Hour — Day — Week or Month
Special out-of-state Rates
21625 S. Avalon Blvd. — Wilmington
TE 4-6657 — Open Sundays

TV SERVICE
S & W TELEVISION
Torrance — Lomita — Palms Verdes
Rolling Hills
S&W Offers You IMMEDIATE
Radio & Television Service
Also Foreign Car Radios
All Guaranteed Work
Open 7 Days
For Expert Work Call DA 6-3964