

# Alpert's rainbow discount Sale

Make spectacular savings on all your furniture needs during this unique sale. Discounts like you've never seen before . . . we mean REAL DISCOUNTS off our REGULAR prices . . . not phony jacked up prices. Naturally when you can save as much as 50% and more we have to limit these prices to stock on hand. To top it all off . . . you can have 12 MONTHS FREE of all FINANCE or carrying charges with any purchase of \$100 or more. This means extra savings for you that we sincerely believe will not be equalled again. Don't wait . . . at these discounts, the selections won't last!

GREEN RIBBON  
ON PRICE TAG  
MEANS

**20%**  
Discount



BLUE RIBBON  
ON PRICE TAG  
MEANS

**30%**  
Discount



WHITE RIBBON  
ON PRICE TAG  
MEANS

**40%**  
Discount



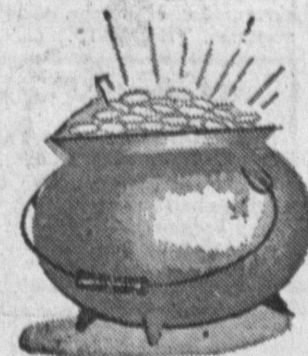
YELLOW RIBBON  
ON PRICE TAG  
MEANS

**50%**  
Discount



RED RIBBON  
ON PRICE TAG  
MEANS

**60%**  
Discount



Here's how our free financing works. On any purchase of \$100 or more . . . you pay only 10% down . . . divide the balance by 12 and that's your payment. No extra charges of any kind! If you want more than 12 months you still get the first 12 months free of all finance charges, and pay only bank rates for any time over 12 months that you may want. It's a great deal!

No double talk . . . you can see the terrific savings on every item you buy during this sale, because there will be no "sale" tags . . . just our regular price tags to which we have fastened a piece of ribbon. The color of the ribbon tells you how much you can take off the price . . . it's really a rainbow sale with a pot of golden savings in store for every homemaker. The rainbow above tells you what discounts each ribbon allows. We're not kidding . . . This is the greatest sale event you'll ever see because the discounts are the real McCoy and don't forget the free financing . . . that's a bonus. Buy it now and save!



DURING THIS SALE ONLY OPEN MONDAY - WEDNESDAY AND FRIDAY 'TIL 9 P.M.

**trendmaker furniture**

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