

Carson & Main Shoppers Opens Today

Million Dollar Market Set For Opening Celebration

With thousands of value minded shoppers in the Torrance-Wilmington area eagerly awaiting the Grand Opening, the new Shoppers Market, 110 E. Carson at Main, is set for a gigantic seven-day opening, Thursday through Wednesday, October 23 to 29.

Constructed at a cost of nearly \$1,000,000, the new market is conveniently located to serve smart shoppers in Torrance, Carson, Wilmington, Dominguez and surrounding areas.

Opening ceremonies will get under way at 9 a.m. Thursday with the official ribbon cutting.

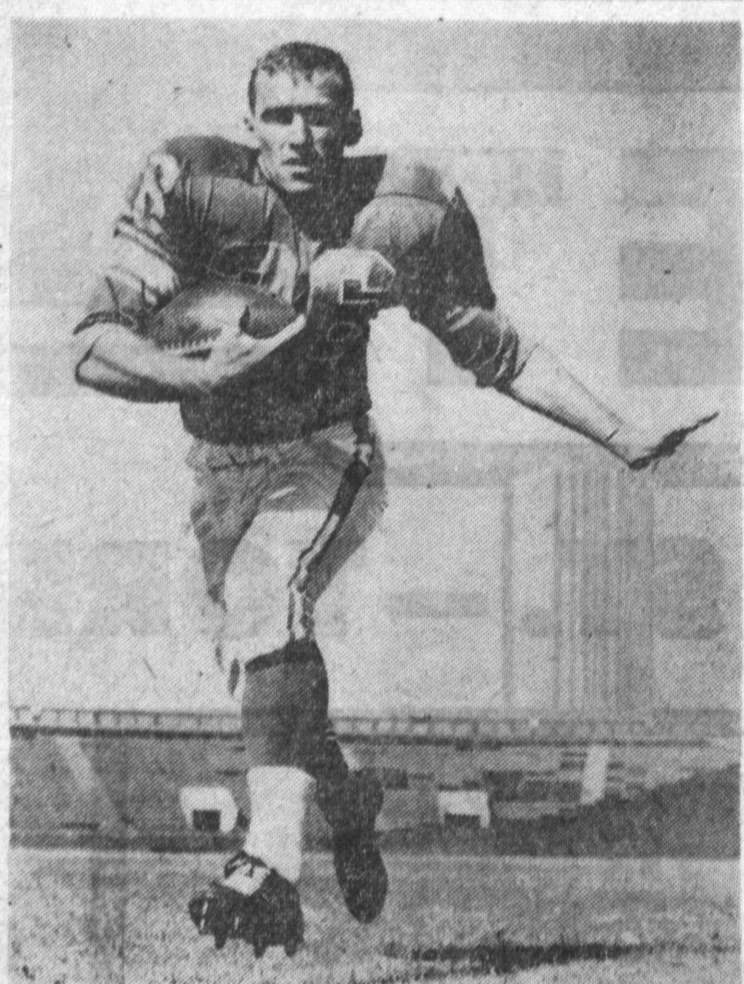
Attendant at the ceremonies will be Cecil King, Congressman 17th Congressional District; Ben Scott, secretary and treasurer of Retail Clerks Union 905; Hal Woodward, secretary and treasurer of Amalgamated Meat Cutters Union 551; Charles J. Futterman, president of Shoppers Markets; Joseph Gach, executive vice-president of Shoppers; and David Shore, vice-president and general manager of Shoppers.

After the ribbon cutting ceremonies are completed and the doors opened, the program will be taken over by that popular master of ceremonies, Don Weston who will launch a series of contests, games and fun that promises to please everyone present.

The new market, largest in the area, covers more than 32,000 square feet of space and is the seventh in a chain of volume markets in the greater Los Angeles area.

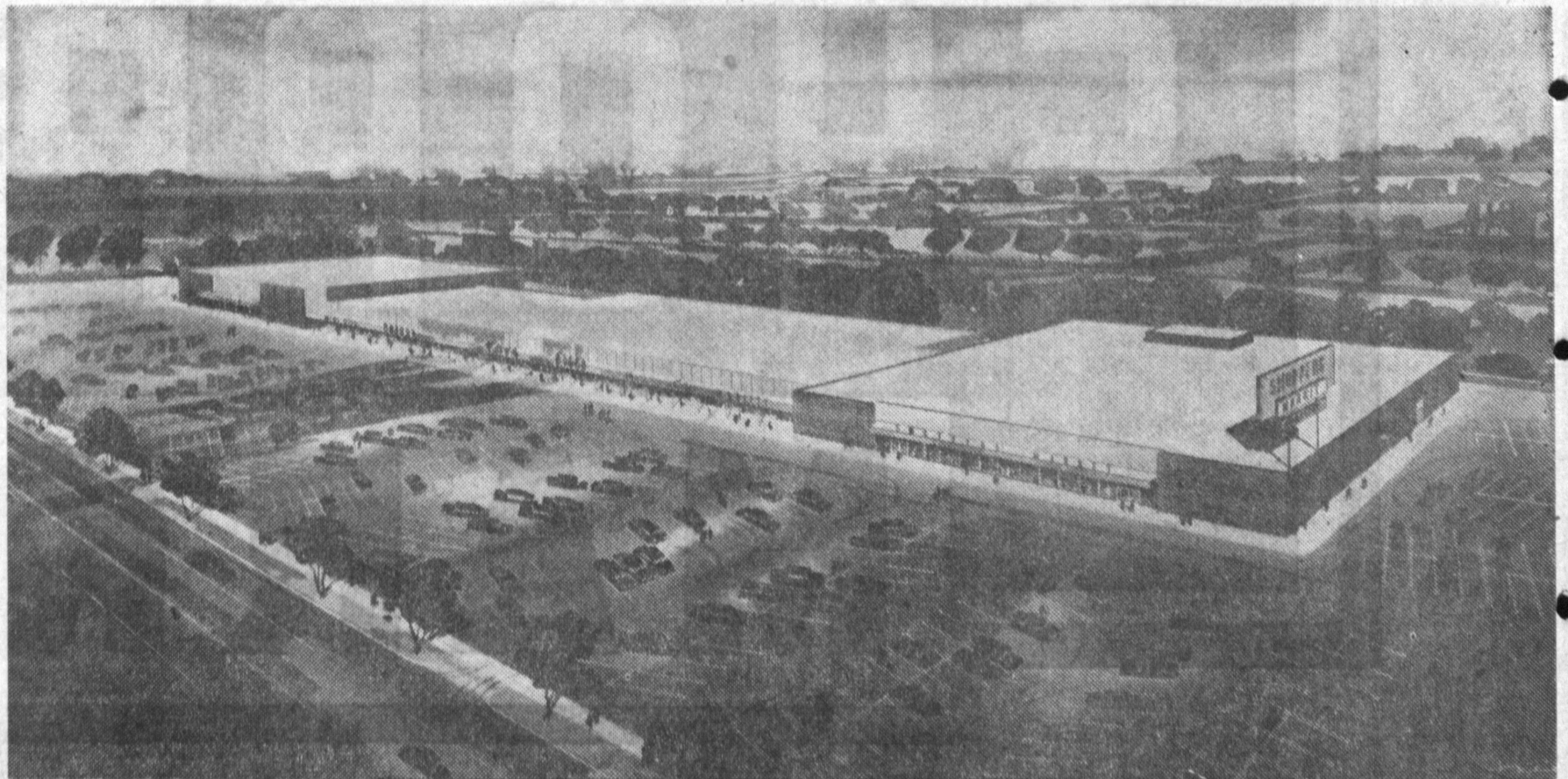
In addition to the complete departmental features for your shopping convenience self-service, Government grade "Choice" meat department, the market has a self-service Van de Kamp bakery; snack bar; complete liquor department and numerous other new features and innovations.

Extremely wide shopping aisles, 12 check out stands and unlimited parking facilities will add to the shopping convenience of patrons.



JON ARNETT, L.A. RAMS BACK TO APPEAR SATURDAY

Jon Arnett, star back and end for the great Los Angeles Rams, will be at Shoppers' Opening on Saturday, October 25, from 12 noon to 1 p.m. He will have autographed pictures and other surprises for the kids. Arnett will answer questions for all the kids. Leave questions in the box at the market. Prizes for best questions.



PICTURED ABOVE, the fabulous new shopping center at the corner of Carson and Main, just North of Wilmington and East of Torrance, designed to serve all surrounding communities. The first building to the right and first to be completed is the new 32,000 square foot Shoppers Market, celebrating its Grand Opening Thursday through Wednesday, October 23 to 29.

Western Band to Play Saturday

Slim McCombs and his Western Hillbillies will be at Shoppers' Grand Opening on Saturday, October 25. They will play good old Western music from 5-9 p.m. Plan to be there. You'll have lots of fun and plenty of entertainment.

Self-Service Van De Kamp's and Snack Bar

Four your pleasure and convenience, the new Shoppers has a complete self-service Bakery and a delightful snack bar. Stop for coffee or luncheon any time, chat with old friends and new, do your shopping and don't forget to pick up some of those Van De Kamp's delights.

FREE RIDES ON WHIRLYBIRD



THE FABULOUS Scudder Whirlybird, on TV every week, will be at Shoppers Saturday morning, Oct. 25, 11 a.m. to noon. Plan to come early and enter your name for a free ride.

Don Weston to M.C. Show



The big job of handling entertainment at the new Shoppers Opening will be in the hands of that well known M.C., Don Weston. Don will conduct contests with the kids and grown-ups and award prizes to the winners.



SKIPPER FRANK HERMAN, star of KTLA's "Cartoon Carousel," and "Dugs Bunny and Friends" and the most popular children's entertainer in Southern California, will visit Shoppers Grand Opening on Thursday, October 23, at 7:30 p.m. With Skipper Frank will be his sidekick, Julius. Contests, prizes and a complete magic show will be in store for all who attend.

Ira Cobb, the One-Man Band to Entertain



The entertainingest man in the Southland—he's a whole band in one. You'll split your sides laughing at his antics when he starts playing at Shoppers all day Saturday, October 25. Don't miss him.

Ron McCoy, KLAC D.J., to Entertain



Ron will be at Shoppers Thursday, Oct. 23, from 2-3 p.m. to entertain with records and quizzes. There'll be lots of prizes. Don't miss him.

Top Men to Manage New Store

Some of the top men in Shoppers Markets will be "in command" to serve you at your new market. When you come to the Grand Opening, say "Hello" to any of these fellows and tell them your name: BOB SALLY, Market Manager; PETE ESPINOSA, Assistant Manager; DICK CURRY, Meat Dept. Mgr.; ROYCE BALLEY, Produce Manager; ERWIN ECKERT, Liquor Dept. Mgr.



Elena Salinas to Appear

On of the southland's most esteemed personalities in Spanish radio, Mrs. Salinas will appear on Friday, Oct. 24 at 6 p.m. with Manny Lopez to entertain with her wit and charm. She will also conduct contests for wonderful prizes. Make a date to be there.

Payroll Checks Cashed

Ever had a hard time cashing a check? Well, that won't happen at the new Shoppers. Just remember the place: 110 E. Carson at Main St.

Manny Lopez and Quintet To Play Friday



Manny Lopez, the well-known RCA Victor recording star and his Spanish quintet will play wonderful music for dancing and listening on Friday, Oct. 24 from 6 to 8:45 p.m.

TRIUMPH-FREE!



Here is today's ideal family or second car. Fantastic gas mileage, trouble-free driving, extremely low maintenance costs and plenty of room. Win this beauty at Shoppers and no longer will you have to pay out \$150 for new tires or \$25 for a motor tune-up. Here is the answer to modern American living.

THIS BEAUTIFUL TRIUMPH SEDAN WILL BE GIVEN AWAY AT SHOPPERS-CARSON & MAIN

Drawing for the Triumph Will Be Held on Sat., Nov. 15. You need Not Be Present to Win

Triumph Car Courtesy of **HERMAN MILLER PLYMOUTH-TRIUMPH**

1600 Cabrillo Ave., Torrance, California

See the 1959 Plymouth and Triumph on display now

VALUABLE PRIZES

Simply fill out an entry blank and deposit in barrel at Shoppers Market. You need not be present to win.

- RCA WHIRLPOOL WASHER
- RCA GAS CLOTHES DRYER
- 21" PHILCO TELEVISION
- 12" Packard Bell Portable TV • 2 Bar-B-Qs

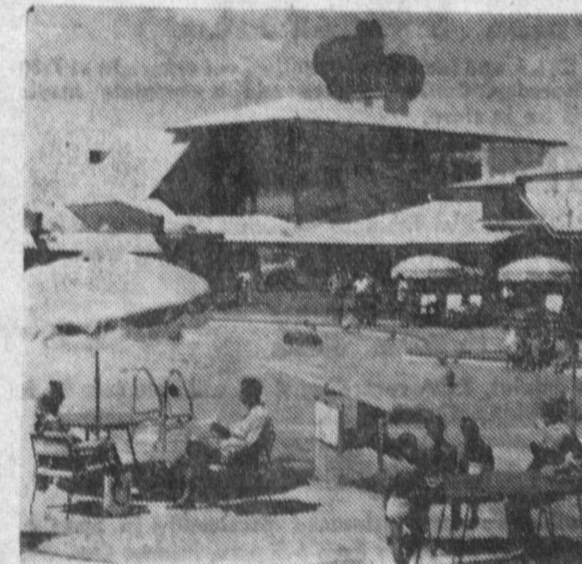
- 4 Universal Automatic Coffee Makers • 10 Norbest Turkeys
- RCA Clock Radio • 4 Oster Electric Knife-Scissor Sharpeners

New Drawings Every Week for 4 Weeks

Old Fashioned Circus Calliope to Entertain

Saturday, Oct. 25, there will be an honest-to-goodness Circus Calliope, compliments of Circus Peanuts, to play tunes, and a man to give all you kids peanuts, balloons and toys, old fashioned circus calliope

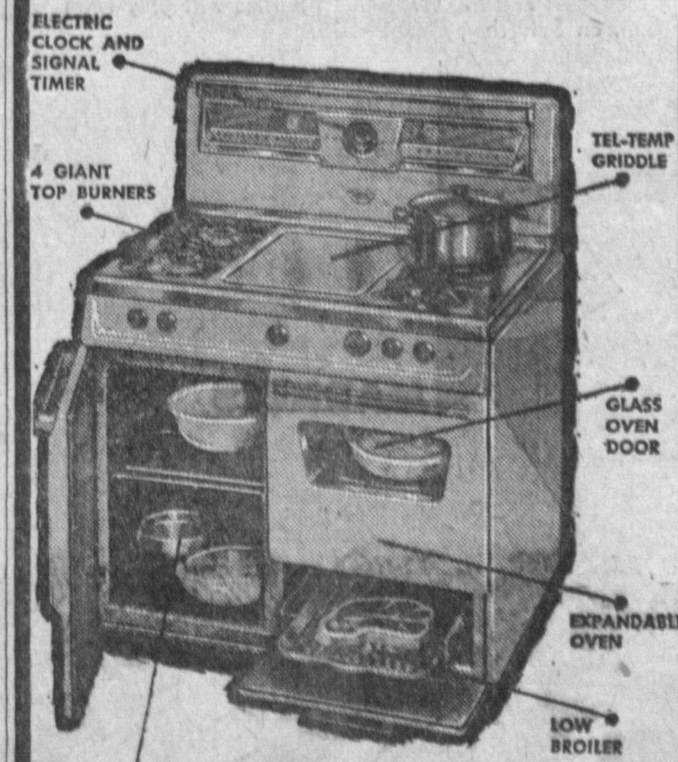
TO BE GIVEN AWAY



FREE VACATIONS AT WILBUR CLARK'S DESERT INN LAS VEGAS

Among the major prizes to be given away at the Grand Opening of the new Shoppers Market, includes 4 3-day vacations for two at Wilbur Clark's Desert Inn in Las Vegas. Nothing to buy, just fill out an entry blank and deposit in the barrel. There will be one drawing each week for a vacation. Las Vegas, fun capital of the west, is perhaps the most famous for the luxurious Wilbur Clark's Desert Inn. Here, one may enjoy the ultimate in restful vacation fun, with comfort and service beyond compare. Basking in the Nevada desert sun at the Desert Inn pool, playing golf at the Desert Inn Country Club and other outdoor sports will keep the luck winners occupied during their stay. In addition to outdoor fun, they will attend star-studded shows in the famous Painted Desert Room.

DELUXE MODEL GAFFERS & SATTLER NUMBER W 3845-G
AUTOMATIC GAS RANGE WORTH \$339.00 TO BE GIVEN AWAY FREE AT THE NEW SHOPPERS



Gaffers & Sattler Modern Gas Ranges are on display at the following dealers:
BAKERS
1502 Cabrillo Ave. Torrance
So. California Furniture Mart
2225 Redondo Beach Blvd. Redondo Beach
Gardena Pipe & Supply Co.
14617 S. Western Gardena

PLUS OTHER VALUABLE PRIZES