Eight

TORRANCE PRESS





GRAND OPENING-Lawson Jewelers new store at 1301 Sartori ave. will hold its grand opening at new location this Thursday, Friday and Saturday, with numerous valuable prizes to be given away. One new feature of the modern store is that seating will be provided to customers who want to make jewelry and gem Press Photo

Lawson's Jewelers to Hold **Grand Opening of New Store**

Numerous prizes will be awarded during the grand opening sale of Lawson's Jewelers at its new location, 1301 Sartori Ave., Thursday, Friday and Saturday. Located in a brand new, modern building at Sartori and El Prado, the firm proudly leads a move for an attractive modernization development in downtown Torrance.

All departments have been ex- business volume, Robinson expanded to give patrons a wide plained. "We want to thank our many

selection of jewelry, watches, diamonds, radios, appliances, camera equipment and luggage, Abe Robinson, vice president of the 20store Lawson Jewelers chain, fastest growing in Southern California, pointed out.

Robinson has been a Torrance resident for seven years, as has Dave Tanner, manager of the store

The firm has been located at 1317 El Prado for the past eight years, and is moving to larger and more modern quarters be cause of its rapidly expanding

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has enabled us to grow with Torrance, and would like to take the opportunity to invite them to our new, store," he said. Among the more than 20 prizes to be given away during the grand opening are a ladies' dia-

customers whose loyal patronage

mond set or man's diamond ring, a lady's or gentleman's Bulova watch, a Kodak movie camera, and a two-piece Samsonite luggage set.

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has been opened at 20242 Hawthorne Blvd., the second office of the firm headquartered in Inglewood .. It will be managed by Dick Moody, assisted by John Haas and Tom Delany. The firm leads in the State in the sale of trailer parks and its motel department is gaining volume. The new office specializes in residentail, income and commercial property and has a total sales force of 14-



