

It's the Greatest!



Regular 99c
**Brookdale
Catering
Ice Cream**

1/2 Gal.
Factory-Filled
Carton **79¢**

Flavors Unlimited
★
In North Torrance Food
Giant Market, Brookdale
also will feature fresh,
homemade sandwiches,
donuts and coffee



BRANDYWINE
MUSHROOMS
SLICED FANCY
2-OZ. CAN **23¢**

POMPIAN PURE
OLIVE OIL
FOUR OUNCE
BOTTLE **27¢**

Ore-Ida BRAND
FRENCH FRIES
1-LB. BOX **29¢**

KOLD KIST FROZEN
SIRLOIN TIPS
1-LB. PKG. **57¢**

DOWNYFLAKE FROZEN
WAFFLES
PACKAGE OF 6 WAFFLES **19¢**

KOLD KIST FROZEN
ROAST BEEF DINNER
12-OZ. PKG. **69¢**

ROD'S
1000 ISLAND
DRESSING
16-OZ. BOTTLE **49¢**

MRS. SINGER'S
PIE CRUST MIX
8-OZ. PKG. **17¢**

MORTON'S FROZEN
MACARONI AND CHEESE
8-OZ. PKG. **25¢**

FOUR FISHERMEN
FROZEN
FISH STICKS
8-OZ. PKG. **37¢**

RICH'S
WHIP TOPPING
10-OZ. CAN **49¢**

MORTON'S FROZEN
SPAGHETTI & MEAT BALLS
8-OZ. PKG. **29¢**

LOMA LINDA
RUSKET BISCUITS
Se OFF Label 12-oz. Pkg. **21¢**

Moreno's HOLIDAY in MEXICO Contest
Moreno Cheese ENCHILADAS 39¢
Moreno TACOS 49¢

CALO
DOG FOOD
CANS **229¢**

ROSARITA FROZEN
MEXICAN DINNERS
16 OZ. PKG. **59¢**
ROSARITA FROZEN
Combination PLATE 49¢

FROZEN-RITE
PARKERHOUSE ROLLS
At Your Frozen Food Counter



Grand Opening
Van de Kamp's
Newest Self-Service Bakery in Food Giant
4848 190th St., Torrance
GRAND OPENING SPECIALS Thur.-Sun., Sept. 11-14
PRICES EFFECTIVE IN THIS STORE ONLY



Our Pledge to You:

quality... Van de Kamp's Master Bakers use only the finest ingredients—flour blended to our own specifications, fresh and fresh-frozen fruits, fresh and fresh-frozen eggs, fresh whole milk, 93-score creamery butter, the best.

cleanliness... since the first store was opened in 1915, Van de Kamp's has maintained a rigid policy of cleanliness—which was so aptly described in our very first store sign shown above.

freshness... guaranteed. Products not fresh are sold at reduced prices in departments devoted exclusively to yesterday's baked goods.

progressiveness... constantly striving to provide improved service, as shown by the opening of this newest, most modern of all Van de Kamp stores.

convenience... conforming to the ideal of making life better and easier for the homemaker by providing her with ready-to-serve baked foods which are appetizing and wholesome, fresh and attractively priced.

variety... more than 130 products from which to select, including 21 varieties of well-baked breads, and coffee cakes, rolls, cakes, pies, cookies, doughnuts and candies.

"Specials"... two or three Specials every day designed to acquaint you with Van de Kamp's outstanding variety of good things to eat. For example, note these Grand Opening Specials.

- Sugared or Iced CINNAMON ROLLS, pan of 6 **25¢** (Reg. 29¢)
- Large 13-Egg ANGEL FOOD CAKE (Reg. 79¢) **69¢ ea.**
- Small (Reg. 49¢) **43¢ ea.**
- FRENCH BUTTER ROLLS, 6 for **17¢** (Reg. 21¢)
- SHORTBREAD or MOLASSES COOKIES, 2 pkgs. **49¢** (58¢ Value)
- DUNKETTES
Sugared, Pkg. of 12 **27¢** (Reg. 31¢)
- Crumb, Pkg. of 12 **33¢** (Reg. 37¢)
- CHOCOLATE or PASTEL MINTS
box **53¢** (Reg. 59¢)



LOOK FOR THE WINDMILL for Quality, Variety, Freshness and Convenience

Van de Kamp's BAKERY

HOURS: SAME AS MARKET'S, INCLUDING NIGHTS AND SUNDAYS.
FOOD GIANT, 4848 190th ST., TORRANCE