

To feel poised and confident, every woman must know she looks her best. Alice Romero, owner of Romero's Hair Styles. 17234 S. Crenshaw blvd., helps each of her customers to this feeling of confidence through the complete beauty care she offers at her salon. Each customer receives individual attention. Each hair styling is distinctive. A customer may choose to have her hair carefully tinted or dyed to create a more flattering frame for the face. The operators at Romero's are experts at tinting and dying. If a perment wave is desired to give the hair more body and make it easier to manage, excellent perment waving is done by all three of the highly experienced operators at Romero's. Scalp treatments are given to keep the hair healthy and glowing. A professional manicurist grooms fingernails to complete the picture of loveliness, Romero's Hair Styles is open from 9 a.m. to 10 p.m. daily, and from 9 a.m. to 5 p.m. on Saturdays. Evening care is by appointment only. Call Romero's Hair Styles, soon, to discover the lovelier you. The number is DA 4-4804.

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