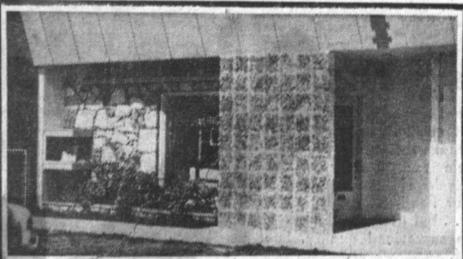


Handy Illustrated Index of Local Business Firms



To feel poised and confident, every woman must know the looks her best. Alice Romero, owner of Romero's Hair Styles, 17234 S. Crenshaw Blvd., helps each of her customers to this feeling of confidence through the complete beauty care she offers at her salon. Each customer receives individual attention. Each hair styling is distinctive. A customer may choose to have her hair carefully tinted or dyed to create a more flattering frame for the face. The operators at Romero's are experts at tinting and dyeing. If a permanent wave is desired to give the hair more body and make it easier to manage, excellent permanent waving is done by all three of the highly experienced operators at Romero's. Scalp treatments are given to keep the hair healthy and glowing. A professional manicurist grooms fingernails to complete the picture of loveliness. Romero's Hair Styles is open from 9 a.m. to 10 p.m. daily, and from 9 a.m. to 5 p.m. on Saturdays. Evening care is by appointment only. Call Romero's Hair Styles, soon, to discover the lovelier you. The number is DA 4-4804.

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Boarding and Grooming
20-ft. Individual Runs
CH. Eng. Bulls & Pups at Stud
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FAculty 1-1145

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Lifetime Guarantee
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Finest Quality Doughnuts
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Redondo Beach - FR 9-6044

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Exactly As Your Doctor Orders.
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FA. 8-1230

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Greeting Cards - Sundries
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Torrance, Calif. DA. 3-3310

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Everything For
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Gardena
DA. 4-5401 or FA. 1-0977

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Eve. DA. 4-1980

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Manhattan Bch., FR. 6-0696

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Walteria

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Ernie Amero, Prop.
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Lomita, DA. 6-2791

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FR. 5-0910 Walteria

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Torrance
FR. 2-2133 OR. 8-1571



The new, casual windblown look in hair styles is very deceiving. It looks easy to do, but it requires very careful cutting and setting to achieve such casualness. Without special care and "know how" this casualness looks like carelessness. Jon's Carriage Beauty Salon, 26941 Rolling Hills road, Rolling Hills, has a competent staff of beauticians, including two men stylists, to give your hair just the beautiful finish you desire, whether it be a new styling or the styling you have found is the best for you. Jon Tagerman and his competent staff of stylists are ready to serve you, not only with the latest and finest in hair stylings, but also in anything else you may need in beauty care. Tagerman has been president of the South Bay Hair Dressers Association, and each member of the staff is especially well qualified, as one visit to this charming salon will tell you. Call FR 7-1616 for an appointment any time between 9 a.m. and 4 p.m. or on Thursday evenings.

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Torrance TE. 5-3152
(1 Blk. So. of Carson)

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● Sheet Rock
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Torrance FA. 8-5133

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(Near Anza), Torrance
FR. 6-3988

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San Pedro, TE. 3-8833

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They're Always Trying
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Gardena DA. 4-5703

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Beautifully Furnished Apts.
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● Plywood Paneling
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● Wall Tile
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Walteria Frontier 5-9098

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● Electric Supplies
● Garden Equipment
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Gardena. FA 1-2390

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DA. 3-3533

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We Give S & H Green Stamps
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182nd & Crenshaw
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Dresses and Blouses
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This is the time of the year when everyone's thoughts turn to ways of making home a more pleasant and attractive place to live. Van's Shades and Linoleum, 722 Avalon Blvd., stocks and installs an extensive line of merchandise to do just that. To renew drabboards, Van's carries formica, vinyl and linoleum. For the floors, Van's has asphalt, rubber and vinyl tiles, linoleum, Mastipave, and wall-to-wall carpeting. To enhance windows on the inside, Van's has a complete custom drapery service, bamboo draperies, cornice boxes, traverse rods, shades, Venetian blinds, Flexolam and Twilight. For the windows on the outside, there are plastic and aluminum window screens, and Flexium and metal roll-up awnings. Harry A. (Van) Deventer, owner, backs up his sales and installations with 11 years' experience in this field. He has a staff of 11 and eight trucks to serve you. Financing can be arranged through Bank of America. Van's is open from 7:30 a.m. to 5:30 p.m. six days a week, so stop in or call TE 4-6405.