



MORREY HATTEM



BEN WALLACE



WAYNE DIBLEY



BILL HOLT



MAURICE WILSON



JOHN PICKERING



DICK CLARK

ALL JOIN TO INVITE YOU TO BAKER FURNITURE'S 10th ANNIVERSARY SALE EVENT

See the Following Pages for Hundreds of Bargains

**HERE FRIDAY
ELLEN CARLSON**

Home economist, Southern California Gas Co., will be demonstrating the latest in modern gas cookery.

Featuring the Burner with a Brain and Rotisserie

**FREE
POT HOLDERS**

GAS

LOOK FOR THE GREEN DOT

This is not a "need money sale" by any means, but an honest-to-goodness Anniversary sale to say "Thank You" for your patronage over the past years. We have gone over every item in our stock and have REDUCED PRICES to the BAREST MINIMUM and in LOTS OF CASES to our ABSOLUTE COST. This sale is so big that our sales force has agreed to suspend their commissions in order that the MAXIMUM OF SERVICE CAN BE GIVEN TO EVERYONE



Free!



**MAJOR APPLIANCES
TO BE GIVEN AWAY!**

SATURDAY, MAY 31, at 7 P.M.

1st Prize, Frigidaire Washer; 2nd Prize, Automatic Ironite Ironer.

No obligation—come in and pick up your ticket to qualify for prizes

PLUS

If you purchase either Washer or Ironer during this sale and win, we will complete your home laundry of Frigidaire Washer, Dryer, and Ironite Ironer, plus your money refunded on original purchase!

**DOOR
PRIZES!
FAVORS!**

**WE
GUARANTEE
AND
SERVICE
EVERYTHING
WE
SELL!**

Product Demonstrations
FREE!
Coffee and Doughnuts

**BEAUTIFUL
DECORATOR
SOFA PILLOWS**



LINEN AND CORDUROY zipper covers

\$1.99

HERE FRIDAY AND SATURDAY

**SONJA BUBAR
BARBARA DUFFEY**

Edison Co. Home Economists to demonstrate Frigidaire Automatic Washers, Dryers, and Frigidaire Electric Ranges.

Here Thursday, Friday, Saturday

GLADYS WATTLES

Home economist for Ironite, will demonstrate the famous IRONRITE IRONER

**Be Sure to Ask for
Your Free Gift!**

**BAKER'S FEATURES
SUCH FAMOUS NAMES AS**

- | | | |
|-------------------|------------------|-----------------|
| Admiral | Tri Fold Bed | Hoover |
| Berkloc | Vent-a-Hood | Sealy |
| Betty Lee | Aldon | Glenn of Calif. |
| John Alden | Sanford | Cal-Shops |
| Douglas | Artloom | Mohawk |
| Virtue | R.C.A. | Serta |
| Stratolounger | Englander | Nantucket |
| Gaffers & Sattler | Savage of Calif. | Calif-Tweed |
| Cali-Lounger | Harris of Calif. | Magnavox |
| Lightolier | Mode Line | Blackstone |
| Morris | Maple of the | Iron Rite |
| Philco | Month Club | Flexsteel |
| Salem House | Frigidaire | Cambridge |
| Samsonite | Roxbury | Bervin |
| Baby Line | Bigelow | |

Maple Hurricane
LAMP
Complete with glass chimney and candle
99c



**Award of Merit
BAKER'S**

for
EXCELLENCE IN ADVERTISING AND THE
ADVANCEMENT OF MERCHANDISING OF
HOME FURNISHINGS IN WESTERN AMERICA

Awarded by

WESTERN MERCHANDISE MART
SAN FRANCISCO, CALIFORNIA

On behalf of the Advertising Exhibit Committee of the
Western Home Furnishing Industries



Date FEBRUARY 7,

Al Cameron Ball
Chairman of Awards Committee

Ed. G. ...
Secretary
RETAIL HOME FURNISHING ADVERTISING EXHIBIT

OPEN THURSDAY, FRIDAY, SATURDAY
OPEN THURS., FRI., SAT. NIGHTS 'TIL 9
This Week-end Only



**1502 Cabrillo Avenue
Downtown Torrance**

FA 8-2778

FA 8-6606