



1327 El Prado, Torrance • 415 W. Compton Blvd. Cpt. Pacific Coast Hiway at Western, Lomita  
Sole Prices Good Thru Saturday, April 5. Limit Rights Reserved.  
\*Plus Fed. Tax.

Everything For a Happy Easter -- at McCown Cut Prices!

# Easter Shopping Center



Rit Easter Egg COLOR KIT

Reg. 15c

11c

give them



CUDDLY Plush Bunnies

98c

## TIRED BLOOD

Take fast-acting GERITOL

FEEL STRONGER FAST

within 7 days or money back!

\$2.98



SQUIBB ASPIRIN

400 Tablets

Reg. 1.78

1.33

## McCANN JEWELRY SPECIAL

In McCown Torrance Store  
Thurs., Fri., Sat., April 3, 4, 5

RONSON "Wind Lighter"

Regular 3.95

2.99

Dependable, famous, make lighter at a special low price this week end only. Perfect gift for Easter.

WATCHES - CLOCKS

EXPERT REPAIRING  
We expertly repair all types of men's and women's watches, antique clocks and modern self-winding clocks. Guaranteed work. Low prices.

Roll of 150 Scott PAPER TOWELS

Pack of 80 Marcal

PAPER NAPKINS

SALE!  
Plain or Peanut  
1 1/2-oz. Bag  
M & M's  
Reg. 49c  
39c

Save 1.51 On This  
Brownie Starflash CAMERA

This remarkable camera makes three kinds of prints — black and white, color and color slides depending on the film used. No flashholder to buy either. It's part of the camera!

Regular 7.44  
8.95

Reynold's Aluminum FOIL WRAP

25 ft. roll

1.25 Eastman Kodak Color

COLOR FILM

120 or 620



98c SEAMLESS NYLONS

Sheer, flattering seamless nylons reinforced at toe and heel. These are first quality hosiery you will be proud to wear or give. New spring shades and all sizes. These are our regular stock on sale this weekend.

2 for 1.50

Prince Charming of California SPORT SHIRTS



for Men

- Spring Pattern
- Fancy Buttons
- Short Sleeves
- Color Fast
- Stay Collars
- S.M.L.

Just arrived! Handsome short sleeve shirts by Prince Charming of California, designed for California living. You'll find stay collars... novelty buttons... colorful patterns in washable colorfast cottons. Small, medium and large sizes.

3.98  
Elsewhere \$2.88

### PRESCRIPTIONS

We maintain the highest ethical standards for purity, accuracy and service and pride ourselves on maintaining fair and moderate prices at all times. At McCown you get what the doctor ordered—not a substitute!

ALL QUALITY BRANDS

- SQUIBB
- LEDELER
- ABBOTT
- UPJOHN
- SHARPE & DOHME
- LILLY
- PARKE-DAVIS and OTHERS

### TO FEEL BETTER - TAKE VITAMINS REGULARLY

Pint Liquid STUART'S FORMULA For Growing Children 2.80

100 Tablets VITAMIN "B" 25 Milligram 79c

100 Di Calcium Capsules Reg. 69c 55c

25 Tablets One-a-day Brand Multiple Vitamin 98c

### MEDICINE CHEST NEEDS

29c 4 oz. Calamine Lotion 13c

19c 4 oz. 20 Volume PEROXIDE 9c

19c 12 oz. Fresh Citrate of Magnesia 14c

19c 2 oz. Polish Remover ACETONE 11c

19c 1 Ounce Concentrate AMMONIA 9c

29c 4 oz. Rose Water & Glycerine 20c

15c 1/2 Ounce Mercurochrome 9c

15c 2 Ounces Powdered Alum 9c

BEAUTY AID SPECIALS  
3.50 Colonial Dames HORMONE CREAM

SAVE \$1.75  
HALF PRICE  
1.75\*

Yes, you will look younger. New youthful beauty and radiant allure can be yours as this estrogen cream by Colonial Dames moisturizes, softens and helps smooth your skin with beauty-building estrogens. Save half the price by buying now.

Hazel Bishop ROYAL JELLY FOR DRY SKIN  
Wonder Working Queen Bee Jelly

Now a wonderful night cream of 125 MGMS of natural Queen Bee Jelly combined with essential oils and ligands to enrich dry, flakey and mature skin — make you look years younger.

\$1.00 Plus Tax



"COMPLEXION CONTROL" LIQUID MAKE-UP  
Gives you complete "complexion control" all day long in lovely shades. 1 oz. \$1.49

HIGH FASHION JEWELRY

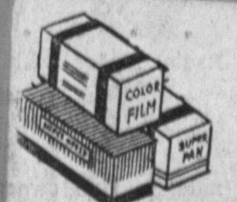
Exciting new spring designs to charm your wardrobe. Earrings, pins, necklaces. Your Choice 1.00

Wrisley Gayety Bouquet BUBBLE BATHS



Delightful, floral scented bubble bath in generous size striped bag gives that "fresh as spring feeling."

2 for 1.00



50-ft. 8mm Roll Color Film  
Reg. \$2.49  
\$1.88



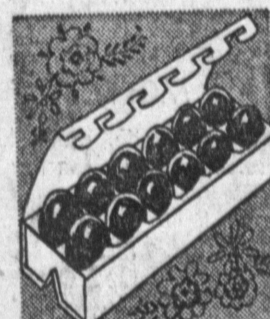
Novelty Candy-Filled Sand Pails... Wagons... Boats

GIFT BASKETS

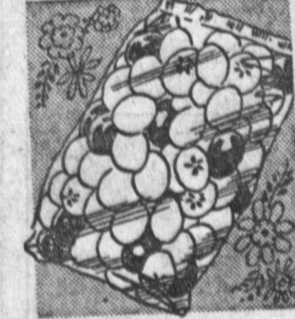
Many, many baskets and novelties brimfull of goodies to delight the youngsters on Easter morn. Select from sand pails, wagons, boats, colorful baskets all filled to overflowing with candies, some with push toys.

29c to 4.98

Fresh, Delicious Candies



CARTON OF 12 CHOCOLATE MARSHMALLOW EGGS  
Reg. 29c  
23c



Assorted Flavors  
Bishop's Cello Bag Jelly Bird Eggs 29c  
Bishop's Marshmallow CUCKOO EGGS 29c  
Bishop's Marshmallow HEN 'EGGS 29c



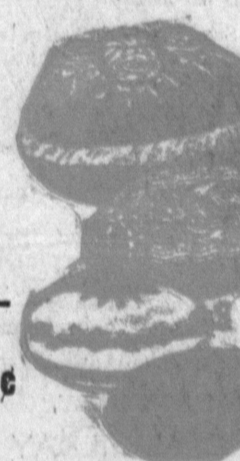
CHOCOLATE BUNNIES

Solid Milk Chocolate 2 for 27c  
Chocolate Marshmallow 6 for 23c

Brach's Chocolate Covered CREME EGGS

Cocoa Nut \* Fudge \* Cherry \* Fruit and Nut Flavors

Reg. 10c 3 for 25c  
Reg. 5c 6 for 25c



10c Shredded Cello EASTER GRASS 6c

Empty Straw EASTER BASKETS 9c up

Chocolate Covered 14 oz. FRUIT & NUT EGGS 69c

Hollow Mold Chocolate HEN on NEST 39c

Gift-Boxed Chocolates

by Famous Makers BEAUDRY HOFFMAN



So fine, so famous, so sure to please. Whitman's Sampler Chocolates are a delicious assortment of melt-in-your-mouth goodness... ideal for Easter giving.

In Pound GIFT BOXES  
200 Pound Box

## Gift Ideas for Milady's Easter Basket

Perfect gift for any occasion!



Old-Fashioned Wrisley HOBNAIL COLOGNE  
Hobnail bottle in treasured milk glass filled with choice of four flower-fresh fragrances 2.00\*

Fragrant Gifts by SHULTON



DESERT FLOWER  
Toilet Water, Hand and Body Lotion 2.75

SPECIAL GIFT OFFER  
Max Factor's fabulous PRIMITIF

\$1.50 Primitif Perfume free when you buy Spray Mist Cologne at regular price of \$3.00\*

\*Limited Offer!



Cutex Compact



Gay plastic case contains all manicure necessities plus lip-stick, hand cream, and manicure cotton. Only \$1.98 plus tax