

IT'S EASTER FEASTING TIME — TIME TO HOP INTO FOODS CO.

LIKE A SMART BUNNY AND SAVE PLENTY OF MONEY ON YOUR FAVORITE HOLIDAY FOODS. WE'VE EVERYTHING YOU NEED TO DRESS YOUR TABLE IN THE HEIGHT OF FEASTING FASHION—EVERYTHING FROM APPETIZERS TO DESSERTS . . . THE FRESHEST EGGS . . . THE TASTIEST HAMS—AND EVERYTHING IS LOW PRICED TO SET THE STYLE FOR SAVINGS. SO HIPPEY-HOP—COME SEE . . . COME SHOP . . . COME SAVE BY THE EASTER BASKETFUL OF FINE FOODS.

All Us Smart Bunnies Shop Here for

EAST



LOOK

SWIFT'S PREMIUM
NO WASTE
BONELESS — READY TO EAT
TENDERIZED
HAMS
5-LB. TIN **\$4.79** EA.

HUNT'S
IN SAUCY (TOMATO SAUCE)
PORK & BEANS
10 tall 15 1/2 -oz. cans **\$1.00**

BETTY CROCKER
CAKE MIXES
White, Yellow, Chocolate Devils Food
4 Reg. 33c Pkg. **\$1.00**

LOOK

SEA PAK FROZEN FISH STICKS
10 FISHSTICKS IN A PKG.
4 8-oz. Pkgs. **\$1.00**

FEILER'S ALL BEEF SANDWICH STEAKS
12 STEAKS FOR **89¢**
CARTON OF 24 STEAKS **\$1.77**

GOLD MEDAL BETTY CROCKER ALL PURPOSE BISQUICK
3 40-oz. Reg. 45c Pkg. **\$1.00**

GOLDEN Large GRADE A **45¢** doz. SMALL GRADE 'AA' **39¢** doz.

LOOK

MACLEAN'S READY-TO-FRY FROZEN BREADED SHRIMP DINNER
6 JUMBO SHRIMP & FRENCH FRIES 2 1-lb. Pkgs. **\$1.00**
MACLEAN'S BREADED, FROZEN FISHSTICK DINNER
Fishsticks & French Fries 1-lb. 3 Pkgs. **\$1.00**

Easter Flowers

EASTER LILIES \$1.19
FINEST — LARGE TRUMPETS 3 BUD
WITH ANY COLORED WRAPPING YOU WISH

U. S. NO. 1 RUSSET POTATOES 10 LB. PLIO BAG **49¢**
GARDEN FRESH SUMMER SQUASH HOME GROWN YOUNG, TENDER **15¢**

57¢ DURKEE'S GENUINE MAYONNAISE

LOOK

APPLETIME FANCY APPLE SAUCE
10 Tall 1-lb. Cans **\$1.00**

NEW! PARD SWIFT'S PARD DOG MEAL 5-lb. box **49¢**

NEW! GOOD LUCK OLEO MARGARINE 1-LB. PACKAGES **29¢**

CHALLENGE Grade 'AA' BUTTER 1-lb. Pkg. **75¢**
GOLDEN CREME Fresh 'AA' BUTTER 2 1/2-lb. Pkgs. **73¢**

GOLDEN CREME BREAD Large Loaf **28¢**

REDI WHIP CREAM TOPPING Per Can **54¢**

LOOK

69¢ BANQUET FROZEN CHICKEN DINNER
BEEF or TURKEY **DINNERS**
2 Complete Dinners **\$1.00**

BORDEN'S CREAM CHEESE PASTEURIZED CHIVE, PLAIN, PIMIENTO 1/2-lb. Pkg. **35¢**
2 3-oz. pkgs. **25¢**
LIVER SAUSAGE

FINEST QUALITY, JUICY, TENDER **HOT DOGS**
1-LB. PKG. **49¢**
LUER'S FRESH BY PIECE **39¢**

Spring Garden

Van de Kamp's Easter Features April 3-6

Hot Cross BUNS 25¢ (Reg. 29¢) pan of 6
California DATENUT LOAF 47¢ ea. (Reg. 53¢)
April 4-6 ONLY
Easter CUP CAKES 6 for 29¢
Easter PASTRIES 4 for 59¢
2-Layer EASTER CAKE 98¢ ea. 50c half
Van de Kamp's BAKERY

910 W. SANTA BARBARA at VERMONT

IT'S FOODS CO. FOR EASTER VALUES!