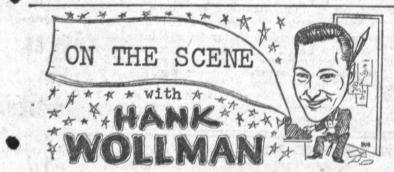
Monday, March 3, 1958



The fame of the Vegas Club Nick is especially proud of his on Vermont spreads far and abundant wine cellar. \* \* \*

wide. Only last week one of its Along the Great Wide Way most illustrious guest singers, Al Lappin, had an audition at (of highway 101) last Friday the famous Slate Bros. "La Vee" the rash of red fezes (268, to be Club on Restaurant Row in L.A. exact) at the Plush Horse was

There to the simply an installation dinner of pleasure of the Al Malaikah shriners . . . not regular theatri- Nasser's army. At the tremencal crowd in-dously popular Polynesian a new cluding Anita Ekberg, Al tropical drink is being planned crooned some It's called a "Flaming Tiki" and torchy tunes in will have a long bamboo stick a style that for stirring on top of which will guaranteed . a be a little stone tiki idol, This return there ... will be served flaming and will perhaps for be a souvenir hunter's prize. . . .

loot in the near future. On hand to keep him properly nervous Anniversary greetings are in that night were Vegas Club order for Coffee Dan's at 5 Corregulars Bob Martello and song- ners, (better late than never) stress Carol Jackson. for their second successful year under the managership of Bill

The unfortunate barbecuing of Tessner . . . and Helen Yue's 'Andy Lococo's Cockatoo restaur- Cantonese restaurant in Garant last month was a great loss dena for their first year celebration coming very soon. to all fine restaurant fanciers,

but in the true family tradition NAMES IN THE NIGHT: Lococo's (of brothers Nick and Chuck Rausa, who really has Mike) in Manhattan Beach car. no double, but bartends days at ries on. Gourmets can still get the Alondra Inn and nights at: Del's Camino Room; Guacamoles their beef "tournedoed", "grena- which is a delicious avocado, dined" or "stroganoffed", or find dish and a popular lunchtime a fanciful selection of steak and special at Reynaldo's on Roseseafood dinners served in a most crans; Betty Sur, the pretty and pleasant atmosphere. And host petite hostess at the wonderful

## D. A. Candidacy Announced by **Bill McKesson**

Inviting teamwork support Infair, impartial and efficient ad- special Chicken Teriyaki. ministration of justice, Los Angeles County District Attorney William B. (Bill) McKesson declared his candidacy for the office he now holds in the June 3 primary elections.

At a press conference in his Hall of Justice office, McKesson announced:

"I am going to be a candidate County at the June 3 primary elections. I invite the support and votes of all of our citizens who want that office administered fairly, impartially and effectively

Last week McKesson was honored at a testimonial luncheon by legal, law enforcement, civic, labor, fraternal and youth services leaders in recognition of his 30 years of outstanding public

service.

TORRANCE PRESS

## Sneak Commercials On TV Alpha Phis Meet Begonias' Care Here Wednesday Told Gardeners Decried By Judge Mosk The South Bay Alumnae of

Television is a threat to our | political desires. Tests conducted democratic processes and should in one theater with periodic Willard Renn, 21624 Madrona Klug, 5708 Palos Verdes blvd., be curbed by the Federal com- flashes on the screen or the ave., Torrance. The co-hostess Torrance. munications commission," Supe- words, 'eat popcorn', unseen by will be Mrs. L. William Springrior Judge Stanley Mosk, candi- the naked eye, resulted in an er and the meeting time, at sident, presided at the meeting. only TV garden show to emindate for attorney general, urged increase of 57 per cent in pop- 7:45 p.m. in an address before, the Sixth corn consumption. Now 13 other Congressional District Demo- theaters are employing the same cratic Convention at Richmond. | technique," said Judge Mosk.

(Subliminal announcements Judge Mosk saw a serious polare hidden commercials, flashed itical implication in the use of on the screen so quickly that subliminal ads. "Just think of they cannot be perceived by the what a devious candidate for naked eye, but which make an public office might do, emploympression on the subconscious.) ing issues or slogans that could

"Newspaper ads are open and not be answered because they above board," stated Judge would be unseen, or appealing Mosk, "and we have the thought- to the passions of the unsusful opportunity of accepting or pecting voters, or consider what rejecting them. But the phantom a Communist or other totalitstimuli on TV, aimed at us be- tarian group could do, unknown low the threshhold of conscious- to us, to destroy faith in Demness, constitute a grave threat ocracy itself.

to our free choice that is the "I urge the Federal Communications Commission, or Convery essence of democracy." The jurist stated that this gress, to take the necessary past week one TV station in steps to prohibit these sneak California announced its inten- commercials", Judge Mosk contion to use these "hidden per- cluded.

suaders", though presumably announcements as "fight can-cer", and again, "drive care-fully", and "for the careconfined to such public service fully", and "don't litter the Slated Wednesday

"But Madison Avenue has its eye on these subtle devices to influence our commercial and

**Torrance** Youth **Completes** Civil **Defense Course** 

Free tickets may be obtained at Pier Avenue School. Robert Gilmore, pianist, of

Emanuel Cattolica, 2603 Lofty Hermosa Beach will play the View dr., Torrance, was among 14 students who today had com-"Ocean" Etude by Chopin. He returned from several years of oleted a comprehensive civil de- study and concertizing in Eurfense coure in instructor and ope.

staff training, given by the Los The other soloist will be harp ist Lois Adele Craft, who will Angeles office of Civil Defense. He received a graduation cerplay "Ballad" by Peonitz and her tificate from Joseph J. Micciche, own original cadenza in the ssistant director of Civil De-"Waltz of the Flowers" by Tschaikowsky, A one-hour profense for the City of Los Angram is planned beginning with geles, in ceremonies held Monday night at the San Pedro short excerpts from each of the Health Center, 122 West Eighth four movements of the Bize Symphony. The Enchanted Lake

Students attended class for a of the Swans," and the "Flower period of eight weeks and re- Waltz" by Tschalkewsky, and ceived instruction in preparation the "Hall of the Mountain King" and conduct of civil defense ex. by Grieg. ercises, organization of district

headquarters, how to read maps, Torrance Press Classified ads conventional signs and symbols, get many service awards for re and how to prepare messages, capturing pocketbook-power for memoranda and journals. South Bay residences!



Alpha Phi will meet Wednesday, club held their February meet-

March 5 at the home of Mrs. ing at the home of Mrs. John

The guest speaker will be Mrs. Scott McDonald of Hollywood, Director of Alpha Phi Alumni of Southern California, We welcome two new members to our group-Liz Pugh, a ald recent graduate and Gerry Brubacher. New officers appointed this term are Marilyn Buck, cor-

responding secretary, Joan Fyhrie, press chairman, and Gara Nyberg, philanthropy. Honor has come to two of our Louis Wilhelm, and Less Sell- of the opportunity of meeting members who have been elect. meyer.

ed to new offices; Mrs. Donald

Phi and Mrs. Willard Renn is lenic.

Gordon Lloyd to Woman's Club to Address Local Enjoy Program **Fucshia Society** The Greenthumbers Garden

Gordan Baker Lloyd, TV and radio personality, and garden-Mrs. George Horton, vice pre-

Nominations were made for new ate direct from a garden, will luncheon at the Torrance Womofficers. Election will be held be the guest speaker, Tuesday, an's Club, Thursday, March 5. at the next meeting. March 11th, of the North Tor-Planting and care of tuberous rance branch of the California

begonias was the topic of a talk Fuschia society. given by Mrs. William Fitzger-The group meets the second Tuesday of each month at Mc-Those who attended were

Masters Hall, 174 Yukon, open-Mmes, John Klug, Maude Vulgaing at 8 p.m. All interested garmott, William Fitzgerald, Paul deners are welcome. Kolleck, Josephine Fitzgerald Mrs. Philip Clark, president, Harry Allen, George Horton, extends an invitation to all cial program presented by Pat John Knight, Clarence Barrow, Lloyd's fans to avail themselves Wolf, chairman.

him in person. Society members are supply-

Wilson is Secretary of the South- Corresponding Secretary of the ing a surprise white elephant Quinlivan, Mrs. Jack Warnock, ern California Council of Alpha South Bay Council of Panhel- sale table and refreshments will Mrs. Lee McCoy, Mrs. R. Bing be served.

on Emily Post Emily Post Around the Work will be the subject of Lecture: ing expert, whose show is the Ann Rehr, during the program

Page Fius

hour following the silver tea Particular guests for the oceasion are the Junior Woman's

lub executive board members. Hostesses will be Mrs. J. Muheck, Mrs. W. O. Laughon and Mrs. Kenneth Figgins.

On March 19, club members will hold their usual potluck luncheon and will enjoy a spe-

Named to make nomination: for new officers of the Torrance Woman's Club, are Mrs. Don

4

j ham and Miss Alma Smith.



6:30 Per. Mason 2 Geo. Fisher (e) Larry Finley Movie 6:45 News 7:00 Gale. Storm Charlie Chan Jamboree America Film 3 Club Oasis 4 R'ket to St'dom 5 Scotland Yd. 7 Science Fiction 11 Polke 5 Youth Awards Theater Movie Whittinghill 10:45 Film 11:00 Ice Hockey Basketb...II Movie Auto Races Rin Tin Tin 5:15 Win'ers Ci Amer. Way Sumday 9:00 Man To Man Town Hall Eddie Cletro 9:15 Mr. Fixit Polka Parade 5 Falcon 7 Wallace Berry 11 Korla Pandit 13 7:00 Lassie 2, 8 Wagon Train 2 Filcka(c) 4 Name Song 7 Bob Hope 2, 4 Sid Caesar Movie 9, 2 Oral Roberts 1 9:30 A Hitch'k 2, 12:Noon Dress Blue 2 Movie Rev. Salthamer 5:00 See It Now Disneyland Matinee Religion Youth Knows Film Jr. Science Zoorama Movie 2:30 Col. News Auction 770 on TV 23 Popeye Tex Rangers Lone Ranger Film 8, 18 9:30 Faith Light Theater. Newsreel Sunday S Silva Sava Light 2 Film 5 Christophers 5 10:00 Lampunto Ft. 2 Mr. Wizard 4 Buyers Guide 5 Science 8 Sunday Sing 1 U Asked for It 10:00 \$64,000 Chal 2, 12:30 Film Flicka(C) Name Song 7 Holiday USA 9 2 Dan Smoot 13 7:30 B Father 2, 8 GR. Resource Auto Races Movie 2:45 Movie Look Here 3, 4 Faith 7 1:00 Last Word 2, 8 3, 4 5:30 Saber, Lon Treasure Lone Ranger Annie Oakley Film Peo. Are Fun Loretta Young By-Line Scot Yard Dan Smoot Harvest (c) J. Shuler 3:00 Threshold Sally 10:15 Industry

Lomita League Installs Slate

Marshall Pine will succeed Herbert B. Brisbin as president of the Lomita Civic League at an

Tal Song restaurant, who is

Honolulu's gift to Manhattan

Beach; Joe Humerich, the talent-

ed kitchen general, who helps

make the Monterey Cafe the

popular dining spot it is; Bob

Barron, one of the likeable man-

agers of the Jump 'n Jack in

Torrance; Norton Sharpe, the

manufacturing executive, who

is a regular at Kyoto's for that

for the non-partisan office of installation Thursday at 8 p.m. district attorney of Los Angeles in the Little Theater of Fleming Junior High School.

Other new officers are Edward Tappin, vice president; Mrs. M. S. Goodwin, secretary; Mrs. George Thompson, corres. ponding secretary and Ralph Wise, treasurer.

Alfred L. Thompson, director of Harbor General Hospital, will discuss expansion plans for the hospital.

C

The first concert ever to be given in this area by a symphony orchestra especially for school

children will be held Wednesday, March 5, from 7:30 to 8:30 p.m. at Pier Avenue

School auditorium.

McKesson, an attorney for 35 Girl Scout years, served five years in private practice, 17 years as Los Troop 270 Angeles deputy county counsel By Mrs. Maurice Warner 10 years as Superior Court judge. and presiding judge of the Ju-

The mothers of Girl Scout venile department, two years as Troop 270 held their monthly a board member of the Califor- meeting at the home of Mrs. Youth Authority and the Lucy Sandgren, 1012 Milton st., California State Board of Cor- Torrance. rections. Committee chairmen for the

He was appointed district at- year were selected. They are torney by unanimous vote of the Mmes, Faye Pheiffer, Betty Sel-County Board of Supervisors on by, Lucy Sandgren and Frances December 4, 1956, to succeed the Warner. late S. Ernest Roll. McKesson The main topic under discus-has to run in this election to fill sion was the cookie sale. Mrs. out Roll's four-year term of of- Pheiffer was appointed chairman fice, which ends in 1960.

Little Kathlyn Marion, 5. months-old daughter of Mr. and Takahashi, Kay Clemens, Naomi Mrs. Richard A. Marion, 3641 W. Robinson, Jean Coxs, Fern Burg. 172nd st., Torrance, has been german, Gladys Neff and Fritz. admitted as a patient at Los An-geles Orthopaedic Hospital. The next meeting will be held March 6.

Depend on our

Credit Terms.

30 years experience

for ALL your eyeglass needst . . Scientific exam-inction and finest quality

lonses at moderate prices.

31 Years in Harbor Area

Saturdays until 1:00

Pensioners Welcome Easy Budget Terms

Free Park & Shop 37 PINE AVE., LONG BEACH

Open Fridays until 7:00

Phone: TE. 4-5464 1268 SARTORI, TORRANCE

Phone: HE. 8-6219 - HE. 6-6739 810 AVALON, WILMINGTON Phone: FA. 8-6602

for the sale. Other mothers attending were Leader Mrs. Lee Ortiz, Mmes. Lil

**24-HOUR** 

SERVICE ON

**GLASSES!** 

in the pieces! Most prescriptions can be duplicated

DRS.

SOSS

AND

KLINE

**OPTOMETRISTS** 

in 24 hours or less

BROKE.J

* IELEFUNKEN - TONFUNK * EMERSON * MUSIC HALL TV FAirfax 8-8313 1326 SARTORI, TORRANCE	10:15       Industry       5       Jointer       0       Jointer
SERVICE SERVICE Vice Survice S	Messelsy 6:00 TodayRomper Rm. My HeroFrandson's Shows Bandstand5:46 T. Charach TopperTelent Scouts 2, 8 O.S.S.Playhouse Law, WelkPlayhouse TopperFalent Scouts 2, 8 O.S.S.Playhouse Law, WelkFalent Scouts 2, 8 TopperPlayhouse Law, WelkFalent Scouts 2, 8 O.S.S.Playhouse Law, WelkFalent Scouts 2, 8 O.S.S.Playhouse MuscleFalent Scouts 2, 8 Sca HuntPlayhouse Law, WelkFalent Scouts 2, 8 Sca HuntPlayhouse Sca HuntFalent Scouts 2, 8 Sca Hunt
OUTSIDE ANTENNA \$13.95 Complete RAPID, DEPENDABLE, COURTEOUS SERVICE LAKE SERVICE COMPANY C. H. McMILLAN TELEVISION & RADIO	TreestingSports7Mr. DA11Movie13Film8First Show11Same as Mon. to 6:30Lattle RascosMr. DA11Movie139:00 364,000 Q. 2, 3, 8Public Defendr 1110:45 News96:30 Name Tune2,38Code 3211S:00 Tell Truth 2, 8Meet McGraw410:00 Movie2Curt Massey4Wonders - w'ld 13Eddic Fisher4Theater5Californias5, 4News57:15 J. Dely. News7Eddic Fisher4Theater5Californias5, 4News57:16 J. Dely. News7Led 3 Lives11Movie9Woter7Cartoons5Eve Ardea3Heart of City 13Aggie11News1111:15 Movie5Stories Cent.13Movie68:30 Red Skelton 2,89:30 Playhouse2Tom Duggan1311:30 Jack Paar 3,47:00 Afams & E 2, 8Sugarfoot7,7Wyatt Earp7Reserve310:30 News2J Holcomb137:00 Afams & E 2, 8Sugarfoot7,7Wyatt Earp7Nightmare5Tot Duggan12:30 Late Show77:00 Afams & E 2, 8Open Road9City Det11Phone Time710:30 News2J Holcomb1313:10 Aviet8Gotto Biller9Nightmare810:30 News2J Holcomb1314:11 Aftican P
REPAIRING Serving Entire Harbor Area • SERVICE CALLS 'TIL 9 P.M. • ONE-DAY SERVICE ON MAJOR REPAIRS • LOANED SETS AVAILABLE WHILE YOURS IS BEING REPAIRED. • REPAIRS ON ALL MAKES	Weetscalary Same as Mon to 6:30 6:30 I Love Lucy 2.8 Truth Conseq. 47:00 Big Record 2 Kingråm of Sea 13 Truth Conseq. 4Mickay Rooney 11 Kingråm of Sea 13 Truth Conseq. 4Father Knows 4 Weaver 7 Amer. Legend 13 Stor Laws 4Got A Secret 3 Heart of City 13 10:45 News 9 10:00 Ma Lupino 2 11:00 Movie 2.8 Man Called X 9 Stor Laws 7 Man Called X 9 Stor Laws 7 Man Called X 9 10:00 Ida Lupino 2 11:00 Movie 2.8 Mer 3, 4, 5, 13 Big Record 8 Hank Weaver 7 News 3, 4, 5, 13 Hank Weaver 7 News 4, 11 Hank Weaver 7 News 4, 5Got A Secret 3 Meaver 7 News 3, 4, 5, 13 Big Record 8 Hank Weaver 7 News 4, 5Weather Movie 9 Cartoons 9 6:45 News 4, 11 Hank Weaver 7Navy Log 3 What's Bid 5 Disore Court 11 Big Story 5 This Day 8 Dr. Hudson 3Father Knows 4 Movie 9 Stories Cart 11 Big Story 5 Stories Cent 31Movie 10 Stories Cent 13 Big Story 5 Stories Cent 51 Big Story 5 Big Story 5Mickey Record 2 News 5 Stories Cent 7Movie 2 Stories Cent 11 Big Story 5 Big Story 5 Stories Cent 7Movie 2 Stories Cent 11 Big Story 5 Stories Cent 7Movie 2 Stories Cent 11 Big Story 5 Stories Cent 2,8 Big Story 5Movie 2 Stories Cent 3 Stories Cent 31 Big Story 5 Storie
<ul> <li>90-DAY PARTS GUARANTEE</li> <li>ALL WORK GUARANTEED</li> <li>PICK-UP AND DELIVERY SERVICE</li> <li>TELEVISION ANTENNA INSTALLATION CALL FAirfax 8-6856</li> <li>STUDIO TV SERVICE CO.</li> </ul>	Theoremeters mance as Mon to 6:30 Storig Pres'n 2,3,5 Curt Mansey Stories of Cent 13 fiber and under the fiber of Too Beneym'rsHawkeye Locath Valley Curt Mansey Stories of Cent 13 Stories of Cent 13 fiber of Cent 13 Stories of Cent 13 fiber of Cent 13 Stories of Cent 13 fiber of Cent 14 fiber of Cent 15 fiber of Cent 13 fiber of Cent 14 fiber of Cent 14 fiber of Cent 15 fiber of Cent 16 fiber of Cent 17 fiber of Cent 16 fiber of Cent 17 fiber of Cent 18 fiber of Cent 17 fiber of Cent 18 fiber of Cent 18 fiber of Cent 18 fiber of Cent 17 fiber of Cent 17 fiber of Cent 18 fiber of Cent 17 fiber of C
2223 TORRANCE BLVD., TORRANCE \$1.00 OFF on Service Calls With This COUPON	FridaySportsT Little RascalsHi-way Patrol 11 7:45 SportsFreedomaShock8 10:45 NewsSame as Mon to 6:30 6:30 Leave B'ver 2, 8 WaterfrontLittle Rascals7:45 Sports1 7:45 SportsColt 45, 47 10:00 D. Fairbanks 2 Man On Spot10:00 News 3, 4, 5, 11 MovieWaterfrontTheater13 7:30 High Road7:45 Sports1 CommentColt 45, 47 Movie10:00 D. Fairbanks 2 Juke Box Jury 411:00 News 3, 4, 5, 11 MovieNews4, 5 7:15 J Daly News 7 Traffic Court 7 Cartoons9 Theater1 2 Jim Bowie 7M-Squad 3, 4 TheaterWenter Tom Duggan 13 11:15 P. Coates11:10 News 3, 4, 5, 11 Movie 96:45 News4 This Day8 Stories Century 13 8 2:00 Trackdown 2, 8 Movie9 Stories Century 13 8 Stories Century 139:30 Per. to Per. 2 F. Munsel10:30 News21:30 Jack/Paar 3, 4 12:00 Movie7.40 Trackdown 2, 8 BoringMovie9 8 8 30 Playhouse 2, 8 8 10:15 P. Coates11:20 Movie7 12:20 Lets Shore

