

We Have Everything For Your New Year's Feast



YOU CAN BE CERTAIN THAT DURING 1958, EVERY DEPARTMENT OF YOUR FRIENDLY VON'S MARKET WILL CONTINUE THE BEST IN COURTEOUS SERVICE PLUS YOUR COMPLETE SATISFACTION ON EVERY PURCHASE IN EVERY SECTION OF THE STORE . . .

OUR PLEDGE FOR '58

Consistently **LOW**
EVERYDAY SHELF
PRICES on the
HIGHEST QUALITY
FOODS...VON'S MARKETS



MJB—ASSORTED GRINDS—VACUUM PACKED

COFFEE 2-LB. CAN 149 1-LB. CAN **75^c**

JERSEYMAID CATERING ASSORTED FLAVORS

ICE CREAM 1/2-GAL. CTN. **59^c**

APPLE CITY 303 CAN **APPLE SAUCE** **10^c**

—for Your New Year's Eve Party—

BORDENS CHEESE SPREADS

Relish Spread YOUR CHOICE
Pimento Spread
Blue-Cheese Spread 2 5-OZ. JARS **29^c**
Garlic Spread
Olive Pimento
Vera-Sharp

NABISCO 1-LB. PKG. **33^c**
Ritz Crackers
NABISCO 8 1/2-OZ. PKG. **29^c**
Chippers
NABISCO 10-OZ. PKG. **29^c**
Triangle Thins
NABISCO 9 1/2-OZ. PKG. **29^c**
Corn Thins
NABISCO 10 1/2-OZ. PKG. **29^c**
Wheat Thins
NABISCO 8 1/2-OZ. PKG. **29^c**
Rye Thins

Salad Dressing
— MIRACLE WHIP —
'A Party Must' QUART JAR **45^c**

BELL'S FRENCHIES 4-OZ. CAN **19^c**
Shoestring Potatoes
PAR-T-PAK QUART BOTTLE 2 FOR **49^c**
Ginger Ale
PAR-T-PAK QUART BOTTLE 2 FOR **41^c**
Sparkling Water
A PARTY FAVORITE 6-OZ. BOTTLE 6 FOR **45^c**
Seven-Up
REFRESHING AS EVER 6 1/2-OZ. BOTTLE 6 FOR **45^c**
Coca-Cola
DAD'S OLD FASHIONED 6-OZ. BOTTLE 6 FOR **49^c**
Root Beer



Fully Cooked Hams

VON'S TABLE KING

Skinned • Short Shanked • Less Shrinkage
Bake it for dinner — Slice cold for sandwiches

SHANK HALF **55^c** BUTT END **63^c** CENTER SLICES **98^c**

WHOLE HAMS **57^c lb.**

STEAKS

TRIMMED • WASTE FREE • U.S.D.A. CHOICE STEER BEEF

TENDER AND ECONOMICAL **CLUB STEAKS** **98^c lb.**

TO BROIL OR BARBECUE **T-BONE STEAKS** **105^c lb.**

FATHER'S FAVORITE **PORTERHOUSE** **109^c lb.**

FANCY—LEAN—BONLESS **TOP SIRLOIN** **129^c lb.**

Ground Chuck FRESH GROUND LEAN TENDER **55^c lb.**

Sliced Bacon MORRELL'S PRIDE HICKORY SMOKED **55^c lb.**

TOM TURKEYS

Von's Table King "Oven Ready"



Young 18 to 24 lbs. **33^c lb.**
Tender California Grown

Midget Turkeys FOR SMALL FAMILIES 5-6 LB. AVG. **45^c lb.**

Von's Ducks GENUINE LONG ISLAND 4-5 LB. AVG. **49^c lb.**

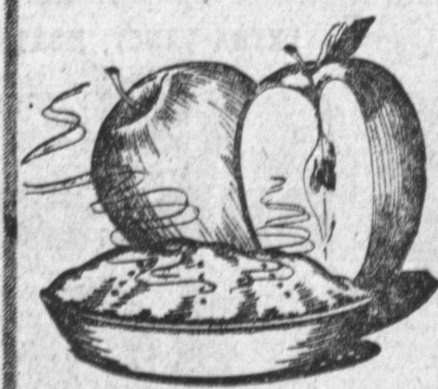
Cornish Game Hens IDELWILD 2 1/2-2 3/4 LB. AVG. **69^c lb.**

Roasting Chickens EXTRA FANCY READY TO COOK **55^c lb.**

Chicken Breasts TENDER WHITE MEAT BIRDSEYE—1-LB. PACKAGE **79^c lb.**

Green Shrimp FANCY MEDIUM FRESH—8-OZ. TIN **89^c lb.**

Eastern Oysters **69^c lb.**



Bake an Old Fashioned Apple Pie

APPLES

Crisp Ripe Rome Beauties **2 lbs. 19^c**

SERVE PIE A LA MODE WITH JERSEYMAID ICE CREAM

SERVE WITH STEAK 5-OZ. CUP **19^c**
Mushrooms
CREAMY WHITE HEADS **10^c ea.**
Cauliflower
LARGE FANCY **19^c lb.**
Brazil Nuts

ROMAINE CRISP—FRESH
FOR YOUR TOSSED GREEN SALAD **5^c lb.**

Kitchen Fresh Party Treats From Von's

JERSEYMAID—FIRST DAY FRESH—PINT CARTON

COTTAGE CHEESE 21^c



VON'S SHARP REEDSPORT CHEESE **65^c**
MORRELL'S PRIDE SMOKIE SAUSAGE 12-OZ. PKG. **49^c**
VON'S DELICIOUS SOUR CREAM DRESSING 8-OZ. JAR **45^c**
FARM HOME EASTERN BABY DILL PICKLES PINT JAR **35^c**
FARM HOME PICNIC SALAD PICKLES PINT JAR **35^c**

Van de Kamp's SPECIALS Dec. 26-29
Prepared POULTRY DRESSING 1-lb. **45^c** (Reg. 49c)
Fine Candies COCONUT CRISP 6 ea pkg. **25^c** (Reg. 29c)
CINNAMON COFFEE CAKE LOAF **29c ea.** (Reg. 36c)

MONARCH Pickle Sticks 16-OZ. JAR **39^c**
LINDSAY—MEDIUM SIZE—RIPE Pitted Olives TALL CAN **33^c**
PETER PIPER Sweet Pickles 22-OZ. JAR **39^c**
PLAIN OR CHOCOLATE PEANUTS M & M Candies 4-OZ. PKG. **27^c**
ASSORTED COLORS Dial Soap 2 REG. BARS **27^c**
KITCHEN CHARM Wax Paper 106-PT. ROLL **21^c**
SOFT STRONG Kleenex 300 IN BOX 2 FOR **29^c**
KOTEX—12 COUNT PKG. Sanitary Napkins **43^c**

EMBASSY CLUB BEER

EASTERN 12-OZ. CANS **6 FOR 75^c**

VON'S

PRICES EFFECTIVE THUR., FRI., SAT., SUN., MON., TUES., DEC. 26, 27, 28, 29, 30, 31
SALES TAX ADDED TO TAXABLE ITEMS

LOS ANGELES • 1027 W. Manchester-Vermont • 5029 S. Vermont at 51st St. • 8857 S. Western at Manchester • 3644 W. Santa Barbara-Cren. • 1500 W. Pico at Valencia • 10780 W. Pico at Westwood • 1020 S. Fairfax at Olympic • 1020 S. Greenway at Olympic • 840 S. Alvarado at 9th St. • 3224 W. Eighth at Ingle • 3647 W. Third at Kenmore
WESTCHESTER • 4921 La Tijera at Cantinale • 6571 W. 25th St. at Emerson
LAKELWOOD • 4200 Woodruff at Corson
GARDENA • 1260 W. Redondo Beach Blvd. at Normandie
DOWNEY • 1001 Paramount at Florence
BELL • 6607 S. Atlantic at Gage Ave. • 1333 Riverside Dr. at Fulham
SHERMAN OAKS • 2011 Woodman at Osburne
PACIFICA • 4480 Atlantic Ave. at San Antonio
SAN ANTONIO • 4480 Atlantic Ave. at San Antonio
WHITTIER • Whittier Blvd. at Santa Gertrudes
LYNWOOD • 11471 Long Beach Blvd. • 2260 Atlantic Blvd.-Brooklyn
MONTEREY PARK • 18247 Sherman Way at Elwood
RESDA • 1305 Wilshire Blvd.-14th St.
SANTA MONICA • 1305 Wilshire Blvd.-14th St.
VAN NUYS • 6422 N. Van Nuys Blvd. at Vanowen
GARDEN GROVE • 2131 Broadway Ave. at Chapman
*WE RESERVE THE RIGHT TO LIMIT QUANTITIES