

YOU NEVER PAY INTEREST OR CARRYING CHARGES AT TORRANCE'S OLDEST CREDIT JEWELERS

ACCOUNTS OPENED IMMEDIATELY

FINEST NATIONALLY ADVERTISED BRANDS AT ALLEN JEWELERS

- **WATCHES**
HAMILTON, LONGINES, GRUEN, BULOVA, L. COULTRE, ELGIN
- **SILVER**
INTERNATIONAL, WALLACE, 1847 ROGERS, COMMUNITY
- **APPLIANCES**
SUNBEAM, GENERAL ELECTRIC, UNIVERSAL, TOASTMASTER
- **DIAMONDS**
COLUMBIA, FEATURE-LOK, HELLER, MEYER SIEGEL
- **SHAVERS**
SCHICK, SUNBEAM, REMINGTON, NORELCO, RONSON
- **JEWELRY**
VAN DELL, KREMENTZ, ALVA, ISEN, ANSON
- **RADIO & RECORD PLAYERS**
ZENITH, BULOVA, SUNTONE

THANK YOU!
FOR OUR BEST SEASON EVER—
MERRY CHRISTMAS
HAPPY NEW YEAR

allen
jewelers

1321 Sartori-Torrance

Ernie's JEWELRY
WATCHES CLOCKS LIGHTERS
JEWELRY RINGS REPAIRED



Ernie's Jewelry Has High Professional Standards

From the beginning of time man has had special interest in measuring his life and dividing and organizing his days. As civilization developed technically, timekeeping became more precise and more important. Today, we say "time is money" with good reason, and we appreciate the services of an expert watchmaker more than ever.

Such an expert watchmaker is E. E. Amero, owner of Ernie's Jewelry, at 1805 Lomita Blvd. Amero is a certified watchmaker graduated by the Canadian Jewelers Institute in Toronto, Canada.

The Canadian Jewelers Institute sets high professional and ethical standards for its members. It is a matter of pride and satisfaction to Amero to maintain these standards and it assures all who entrust their watches to his care the utmost satisfaction. He also trained at the Horological Research Division at Pittsburgh, and is qualified to repair stop watches,

chromographs, optical instruments and all complicated watches. All work is guaranteed for one year.

To help you keep your watch in excellent running order, Amero has these hints:

Keep the case closed. Unnecessary opening may allow dirt to enter.

Protect your watch from dropping or hard knocks, extreme temperatures or magnetic influence.

Do not attempt to oil your watch or tamper with the parts in any way.

If your watch stops, check carefully to see if it needs winding. If not, bring it directly to your watchmaker. Attempting to discover the trouble yourself may do irreparable damage.

An expert staff of four is waiting to help you make selections from the stock of fine jewelry, watches, diamonds and costume jewelry at Ernie's Jewelry. The store is open from 10 a.m. to 9 p.m. until Christmas.

On display are gift collections of grandfather's clocks, antique clocks, cuckoo clocks, music boxes, fine jewelry, watches and costume jewelry. There is undoubtedly a gift here just perfect for that last person on your list. Finish your Christmas shopping pleasantly at Ernie's Jewelry, 1805 Lomita Blvd., Lomita.

ARRIVALS

TORRANCE MEMORIAL

December 3
McINTYRE, Alan Neil, 9 lbs. 1 oz., to Dr. and Mrs. A. D. McIntyre, 4615 Carson st.

December 7
WATTS, Harry Douglas, 7 lbs. 12 oz., to Mr. and Mrs. Harry Watts, 1446 E. 215 st.

WICKERSHAN, Tammy Dian, 8 lbs. 4 oz., to Mr. and Mrs. LeRoy Wickershan, 1535 Pier ave.

December 8
PETERSEN, William Frank, 8 lbs. 10 oz., to Mr. and Mrs. R. O. Petersen, 3921 W. 186 st.

December 9
RAMBO, Diana Lynn, 7 lbs. 13 oz., to Mr. and Mrs. E. W. Rambo, 2006 Redondo Beach Blvd.

MOORE, Jill Vina, 7 lbs. 14 oz., to Mr. and Mrs. Jay Moore Jr., 1900 W. 174 st.

HILDRETH, Diana Lynn, 5 lbs. 10 oz., to Mr. and Mrs. Irving Hildreth, 18506 Mansel ave.

December 10
EDMUNDSON, Joseph, 7 lbs. 3 oz., to Mr. and Mrs. Frederick Edmundson, 1638 W. 226 st.

HUSTON, Michelle, 7 lbs. 10 oz., to Mr. and Mrs. Edward L. Huston, 2302 W. 238 st.

VARGAS, infant daughter, 7 lbs. 13 oz., to Mr. and Mrs. S. D. Vargas, 1115 2nd st.

FLAMENGO, Tony Paul, 6 lbs. 6 oz., to Mr. and Mrs. Nick Flamengo, 23120 Dana ave.

December 11
PARKS, David Wm, Parks II, 6 lbs. 9 oz., to Mr. and Mrs. David Wm. Parks, 2456 W. 236 pl.

LARA, Louise, 7 lbs. 3 oz., to Mr. and Mrs. Mariel Lara, 1519 E. 220 st.

BREWER, Brenda Jean, 7 lbs. 12 oz., to Mr. and Mrs. Thomas Wm. Brewer, 3717 W. 184 pl.

MORROW, Cynthia Jean, 7 lbs. 6 oz., to Mr. and Mrs. Clarence Morrow J., 1632 W. 259 st.

December 12
HOSS, Jo Anne Patricia, 8 lbs. 11 oz., to Mr. and Mrs. Joseph P. Hoss, Jr., 112 W. 187 pl.

SCHWANDT, Grace Meta, 4 lbs. 6 oz., and Robert Delbert, 5 lbs. to Mr. and Mrs. Robert D. Schwandt, 1024 Cerise ave.

December 13
FENN, James Edwin, 7 lbs., to Mr. and Mrs. E. F. Fenn, 14908 Inglewood ave.

WEEKS, Geo. Edward, 9 lbs. 1 oz., to Mr. and Mrs. Wm. D. Weeks, 2200 Aviation Blvd.

LYTTON, Julie Ann, 6 lbs. 10 oz., to Mr. and Mrs. W. L. Lytton, 1321 1/2 W. 219 st.

KOLTKO, Mary Ann, 7 lbs. 15 oz., to Mr. and Mrs. P. J. Koltko, 512 Via La Selva.

PEARSON, Ben F. Jr., 6 lbs. 15 oz., to Dr. and Mrs. Ben F. Pearson, 1503 W. 214 st.

STUDYVIN, Tracy Douglas, 6 lbs. 9 oz., to Mr. and Mrs. S. K. Studyvin, 718 Strand.

December 14
EVANS, Laura Eileen, 8 lbs. 5 oz., to Mr. and Mrs. George E. Evans, Jr., 2520 Spreckles Lane.

MUNNS, Judy Lynn, 8 lbs. 15 oz., to Mr. and Mrs. Charles L. Munns, 20528 Berendo ave.

COX, Linda Sue, 7 lbs. 6 oz., to Mr. and Mrs. Walter L. Cox, 22722 Marbello ave.

Grandview Residents Feted

More than 100 new residents of Grandview Palos Verdes were feted at gala Christmas receptions Friday and Saturday by the developers of the new Palos Verdes peninsula residential community. It was announced by Edward K. Zuckerman and Barney R. Morris, heads of the Grandview Building Co.

Hostesses included Mmes. William Cook, Harry Reams, William Newman, John Weir, John Darch, Edmond Kirksnis, James Voyles, Marshall Ball, Walter Todd, Woodrow Sumner, Arnold Wadsworth, Lyle Stearns

and David Conklin. Assistance in planning the events was given by Mrs. Edward K. Zuckerman and Mrs. Barney R. Morris.

Meanwhile, hundreds of homes are being decked out in vivid Yule colors in preparation for the decor contest sponsored by the Grandview Palos Verdes Home-Owners association.

"Colorful holiday atmosphere," the builders said, "is drawing throngs of prospective buyers and their families to the five furnished model homes, open daily and Sunday, 9:30 a.m. to 7 p.m., at Montemalaga drive and Silver Spur road."

ONE SHOT SPECIAL! 1 FREE GATE

With Each Fence Sold Before Xmas
REDWOOD FENCES . . .

ALL TYPES . . . ALL SIZES
100% Financing

FREE ESTIMATES
We Specialize in Room Additions

HERMOSA LUMBER CO.

1101 Pier Ave. — Hermosa Beach

FR. 4-2504

FR. 9-2525



From SOL and BILL
at the

TORRANCE BOOTERY

1333 EL PRADO

Downtown Torrance



Exciting and gay
as a glittering tree,
All this and more
may your holiday be!

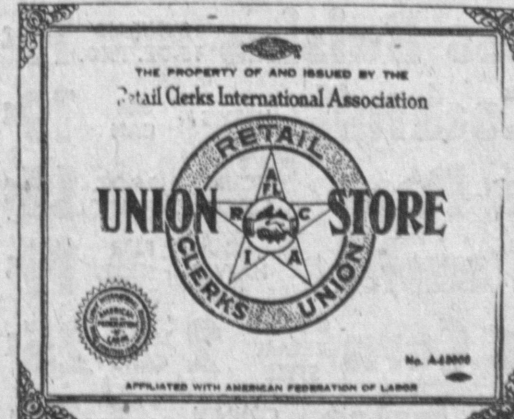
SQUIRE STYLE SHOPPE

1313 SARTORI

Downtown Torrance

MERRY CHRISTMAS and A VERY HAPPY NEW YEAR

PLEASE SHOP WHERE YOU SEE THIS SIGN DISPLAYED!



This sign means that the employees in these stores are good Union members (attend membership meetings, are active in their Union, hard working, intelligent and alert), Good Americans (Register and vote for their friends), Are worthy members of their community (Active in church, social, youth and civic affairs), and with a Union Shop agreement are guaranteed "the right" (an honest right, not a fraud) to decent American wages, hours, conditions and future.

You are the "Real Boss!" Please shop in your community where you see this Union Store Card and in a Union Store which appreciates your patronage!

LABOR BUILDS! BUSINESS BUILDS!

A FREE LABOR! A FREE BUSINESS! A FREE AMERICA!

Merry Christmas and a Very Happy New Year!

Retail Clerks International Association

LOCAL 905 AFL-CIO