Story of Toys: 'A Life in Miniature, Scaled to a Child's Hands and Mind'

times fall a little short on imag- total of about \$3,000,000.

deed! The most serious business mals. of a youngster's life is wrapped FAITHFUL MIRROR up in it, and even for the hard- This Christmas finds toyland, ranch-type model weighing 1,400 affecting adults as much as

Nor is the industry that satisticams, vehicles of every description, and fies these ancient wants paltry tion, all made with accurate at life and I'll show you what is own art collection. His off- straw in humble homes long bein any way. This year, some tention to detail. the leading toy exporter to the vals.

SCHWINN

MARK H

• 3-Speed Gears

Automatic Stoplight

Speedy Middleweigh

Streamlined Tank

• Front Lugage Carrier

· Hand Brakes

JAGUAR

Look at these features . . .

what Mr. Webster has to say of incalculable measure of childish it on a moving conveyor belt. Such assertions. That \$595 giant cheological finds that have passa toy: "... An ornament; gew- joy and wonder of a kind that There are easy-to-assemble raised for dolls are actually religaw; trinket; pastime; sport, has scarcely changed since cave- dio sets, a polar bear which re- doll house, for instance, is of antic; a paltry concern; a trifle." dwelling toddlers played with pairs shoes and a rabbit that illustrious lineage. Doll houses Unmistakably intended for chil-Paltry concern and trifle, in the knuckle bones of wild ani knits.

shelled adult an old toy may as always, the faithful mirror of pounds with a toy car garage youngsters. conjure up sunken worlds of de the adult world, even to the off the living room. A six-foot GOLD DOLLHOUSE light. The magic of toys is spun point of reflecting its disquiet; tall adult can stand inside. from the same bright stuff as there are more play miniatures. New? Only in a superficial Bavaria, gave his daughter a ually, such puppets probably childhood itself, and may well be of military equipment than the sense. The president of a famous gorgeous, four-story doll house wound up in children's hands. as old as man—despite the fact trade has seen in a decade: jet New York toy store says: complete with a ballroom fitted that archeological finds of fighters and rocket launchers, identifiable toys go back only some 3000 or 4000 years.

Ingiters and rocket launchers, sun. Toys are life in miniature, duke and duchess with six servence duke and duchess with six servence and fire automatically, combat scaled to a child's hands and some some 3000 or 4000 years. Nor is the industry that satis-

\$1,300,000,000 worth of play. Among the latest junior-size CHILD'S HORIZON things were sold in the United mechanical marvels is a fifteen. And Karl Groeber, the authori- jor's when Dad monopolizes the States, a sizable proportion inch airplane whose four entative German toy historian, electric train. around Christmas time. Most of gines start up in a paroxysm of years ago made the same point: this formidable output is Ameri- ignition, the propellers coming "The patterns from which toys med with diminutive paintings, handy materials. William Penn hunter inspired the caterers to rations in toy making. During S. Grant smoke a fat cigar. can-made, moreover; Japan, now on at precise four-second inter- derive include all phenomena carpets, utensils and furnishings brought a doll from England decorate the table with the the French Revolution, min-

worth in 1956; Germany, which ending cavalcade of fashionable ing to period and country, but the seventeenth century. They christened "Letitia Penn,"

putably useful books, they some. \$5,000,000, and other countries a six-shooters. There's an electronic robot ination. Consider, for example, Behind such statistics lies the that picks up metal and deposits what Mr. Webster has to say of incalculable measure of childish it on a moving conveyor belt.

new in toys.'

U.S., shipped some \$22,000,000 Of course there is also the un-always vary more or less accord-

ways the same."

A brief survey of the fascinatstarted in Germany in the late dren, some experts say, are the And one leading New York sixteenth century and the passtore offers a \$595 playhouse, a sion for them swept Europe, in ancient Greece.

spring's reaction is not recorded, fore the fancier types were but presumably resembled jun- manufactured.

Great, Czar of Russia, blanched mutilated and dour-looking. commissioned and declined to ac dressed as adults until the we are disposed to view as a ments of live birds imprisoned widespread use a century ago.

nine-room house; its elaborate artist, Rose O'Neill. furnishings accurately reflect an TOY ANIMALS aristocratic Boston residence of

in the group of doll mansions vival. is the "million-dollar doll house" mous variety of dainty minia-如果,我们是对什么,我们是如果,我们是这个我们是这个我们,我们是这个我们,我们是这个我们,我们是这个是这个人,我们是这个人,我们是这个人,我们是这个人,我们是这

FASHION DOLLS

cheological finds that have passgious objects rather than toys. jointed dolls of burnt clay found In the Middle Ages, dolls were

employed to show off fashions: the Queen of England had some In 1588, Albrecht V., Duke of sent from Paris in 1391. Event-French dolls of the eighteenth "There's nothing new under the with gold tapestry—and a doll and nine-teenth centuries, and

> In colonial America, children played with dolls made from Even more sumptuous, cram-corn cobs, pine cones, and other were the Dutch doll homes of ter Letitia; this pioneer puppet, popularized as Teddy Bears,

1830's; only then did the baby characteristically modern devel-within, The first American doll house doll assert its claims. The first opment, are ancient history. known was built in 1744 and really successful American- Egypt, around 2,000 B.C., forenow reposes at the Van Cort designed doll was the Billiken, shadows them with a baker but a French sailor named lantern held sway as a teaching landt Museum in New York. The an art student's fancy in 1906, kneading dough on an inclined Cruchet, who had fought at toy for a hundred years; by Essex Institute at Salem, Mass., later came the plump, smiling board; a string provided the Trafalgar, put musical and 1840, it was manufactured in treasures a particularly elegant Kewpie doll invented by an wooden figure with realistic movement. The first full flower-

> The movies inspired the Shirley Temple dolls, which are

Like dolls of truly internationpresented in 1924 to Queen Mary al character, but of far greater lamp, the clack valve and a by her loyal English subjects. The nation's leading artists and craftsmen produced an enormal of toy animals. Near Susa craftsmen produced an enormal of the clack valve and a primitive fire engine. He also devised some ingenious toys in Persia, archeologists have unimals. The clack valve and a primitive fire engine. He also devised some ingenious toys in Persia, archeologists have unimals. The clack valve and a primitive fire engine. He also devised some ingenious toys in Persia, archeologists have unimals. craftsmen produced an enor- in Persia, archeologists have unearthed a little pig and a lion These included a bird which, musical moving figures during due course came model steam tures for it, including a micro- of chalk stone which could be could sing, and a group of birds the nineteenth century—some engines, steamships, trains, and

From the Egypt of 4000 years ago have come down toy croco. MECHANICALS diles and tigers of wood, with movable jaws. Small clay ani- cal toys began with the late takes snuff. Some smoke.

firm that gave the Teddy Bear man city for that purpose.

to the world. TEDDY BEAR

by polio in childhood, she began devising the Steiff fauna for her own amusement, but the animals became a commercial hit panion piece was a figure which and the vogue continues; today you can even buy life-sized lions and tigers at \$250 the head.

The Teddy Bear was designed by Margaret's artist-brother, Richard in 1903. In 1906, there Richard, in 1903. In 1906 there was a wedding breakfast at the White House for Theodore TORTURE BOXES Roosevelt's daughter Alice. The President's renown as a fostered some singular aber-

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UP AND COMING SPACEMEN of Mrs.

Christina Murley's sixth grade science class in

the Carr Elementary school, display their growing knowledge of the mysteries of space flying. From left to right, they are: Mike Kolb,

in the Hellenic world.

back on them.

the great artisan Jacques Vau-

he built a life-sized flute player

of wood which could perform

twelve distinct tunes. A com-

played a shepherd's pipe with

one hand while it beat a drum

with the other. Even more cele-

The eighteenth century also

but breathed and flew.

EVINRUDE

OUTBOARD

MOTORS

AND SMALL BOAT

HARDWARE

ing, however, apparently came Napoleon is said to have IMAGINATION Hero, of Alexandria, who lived for distribution to war widows creasingly to the laboratory and But perhaps the most famous now enjoying something of a retiquity's Edisons, he invented tensive military campaigns, Chemistry sets taught the rudi the siphon, a self-trimming there was a plentiful supply. The ments of that science to little

reach of the middle classes.

pulled by a string threaded so constructed that they piped representing caricatures of cars. In the United States, the through the base. These are dated around 1100 B.C.

merrily whenever an owl—part courtiers in formal costumes, first electric trains were produced around 1100 B.C. admires himself effeminately There was no stopping the

mals occupied kids in ancient seventeenth century. In 1672 In the United States, the before we lose ourselves in ad-Rome and Greece. In the Middle Ages, the hobby-horse — precur- remberg craftsmen to bulid a brought a great flood of clock- plexity, it may be wise to recall sor of the proud rocking horse troop of silver toy soldiers for work toys. There were suffrathe judgement of toy historian his son. These clockwork war- gettes flailing their arms, prize- Groeber. When all is said and The stuffed animal is of more riors could perform precision fighters belaboring each other; done, he notes, a child's imagirecent vintage. Among the most drills. They were created under preachers exhorting; mechanical nation can put exactly as much notable are the ingratiating the supervision of the French carriages, and many more. Por into the simplest things cubes, Steiff beasts - produced by the war minister, sent to the Ger- trait figures of dignitaries also pebbles, or driftwood-as into

Steve Thomas, Bill Cumerty, and Ronnie Gaste-

was absent when this Press Photo was taken.

lum. Dan Janoski, another sixth grader who worked on the special science class project.

within the child's horizon; they in precious metals and woods, in 1699 for a friend of his daugh. charming Steiff bears. Instantly in precious metals and woods, in 1699 for a friend of his daugh. is they made their triumphant en. for the beheading of artisto- toys. Building bricks, letter and were so costly that Peter the still extant, though somewhat try into toyland, and into young cratic dolls. Equally repugnant number cards, and other games sters' hearts all over the world. were wooden contraptions ani-designed to encourage spelling, at the price tag on one he had Oddly, dolls were always Even mechanical toys, which mated by the frantic move drawing, and writing, were in

> All sorts of newly-invented op-Complete constructions like tical devices were promptly remechanical playthings within quanity in the United Steates, England, and Germany.

> > The Victorians also looked in-

in a mirror, turning his head technological rush in the toy But the heroic age of mechani- from side to side. Another model world after that, toward the electronic climax of today. But were higly popular, including the most realistically built toy In the eighteenth century, one having President Ulysses from the hands of grownups.

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