

AMERICAN FLOOR COVERING CO.
BROADLOOM

VALUES THAT ARE OUT OF THIS WORLD

THE WORLD'S FINEST BROADLOOMS AND HARD SURFACE FLOOR COVERINGS
Nylon... wool... viscose... tweed...
plains... chenille... velvet... frieze
... axminster... wilton... tone-on-tone
and carpeting of every description to
match every decor.

SAVE NOW!

NU-TWEED VISCOSE BROADLOOM
Solution dyed broadloom resistant to stains and spots. In lovely multi-tweed colors.
2.95 SQ. YD.
\$5.95 VALUE

"WOOLNYLIS" HI-LO TREEBARK BROADLOOM
The world's first combination of wool and nylon for wear, nylon for strength and nylon for color harmony.
4.95 SQ. YD.
\$7.95 VALUE

100% NYLON BROADLOOM
Heavy textured tweed and silk broadloom. Attractive, long wearing and in gorgeous colors.
6.66 SQ. YD.
\$10.95 VALUE

ALL WOOL PETIT POINT BROADLOOM
Low pile carpet with wool pile. Beautiful tone in blue, green, grey, brown and black.
6.95 SQ. YD.
\$10.95 VALUE

HI-PILE RAYON VISCOSE BROADLOOM
Almost three quarters of an inch pile. So soft to walk on and in luscious colors.
4.95 SQ. YD.
\$7.95 VALUE

Values, Values, Values. Every piece of carpeting and hard surface floor covering sensationally low priced in this tremendous sales event. The bargains are really "out of this world!"

NO MONEY DOWN
3 Years to Pay

SPECIAL!

MELODY LANE "RIPPLETWEED" BROADLOOM
Beautiful "Quadruple textured" broadloom. Hi-lo, twilight effect. 12 ft. and 15 ft. widths.
4.95 SQ. YD.
\$7.95 VALUE

SHOP NOW! CARPET NOW! SAVE NOW!

RIGHT IN TIME FOR CHRISTMAS

9'x12' COTTON CHENILLE FRINGED RUGS
Here are some lovely room size rugs that will make excellent gifts for the home. Approximately 9'x12' rugs in beautiful colors, Dusky Rose, Sandalwood, Forest Green and Grey.
14.95 EA.
\$27.95 VALUE

9'x12' HEAVY VISCOSE RAYON FRINGED RUGS
\$39.95 VALUE
24.95 EA.
NOW ONLY...

Sure Fire Values

Grand Bargains

Blast High Prices

HEAVY CARVED WILTON BROADLOOM
Closely woven, deep, plush pile with embossed effect. Rose, Grey, beige.
3.95 SQ. YD.
\$6.95 VALUE

ALL WOOL TWEED BROADLOOM
Beautiful tweed carpeting that will give your home added beauty. Lovely contrasting tweed colors.
3.95 SQ. YD.
\$6.95 VALUE

LUXURY PLUSH TWEED BROADLOOM
A new broadloom with "luxury" look. Gorgeous tweed colors to accent any interior scheme.
3.95 SQ. YD.
\$6.95 VALUE

We can install wall-to-wall carpet in your home before Christmas... if you order now.

TREMENDOUS SAVINGS ON LINOLEUM..TILES..AND OTHER HARD SURFACE ITEMS

MARBLIZED ASPHALT TILE
9" x 9" thick. Beautiful colors.
9c VALUE
5c EA.

INLAID LINOLEUM TILE
9" x 9" expensive looking.
11c VALUE
7 1/2c EA.

PLASTIC VINYL COUNTERTOP
"Marquise" Hard Surface.
16c VALUE
10c SQ. FT.

VINYL PLASTIC TILE
9" x 9" quality tile.
19c VALUE
11c EA.

HEAVY DUTY COVE BASE
4" wide. All marblized colors.
29c VALUE
12c FT.

3/4" THICK RUBBER TILE
9" x 9". May be to choose from.
39c VALUE
14c EA.

5 1/2" x 11" ARMSTRONG CORK
Sound resistant, durable soft surface.
29c VALUE
14c EA.

TERRA VINYL TILE
9" x 9" x 1/4" thick. Terra tile.
48c VALUE
15c EA.

CALL COLLECT
NE. 6-6331

FOR STORE-TO-DOOR SERVICE
See these broadloom values in the case... our decorator salesman will call and show you hundreds of samples... no obligation, of course.

12" x 12" RUSH SQUARES
A Real Buy!
35c VALUE
18c EA.

Hard Surface MICA TOP
Fire and Stain Resistant.
59c VALUE
19c SQ. FT.

HEAVY DUTY MASTIPAVE
Industrial floor covering for concrete or wood floors.
\$1.79 VALUE
69c SQ. YD.

ODD ROLLS INLAID LINOLEUM
Many Styles and Colors.
\$2.95 VALUE
99c SQ. YD.

GENUINE VINYL SANDRAN
Durable, attractive, and low priced.
Terrific VALUE
\$1.49

GENUINE ARMSTRONG LINOLEUM
Attractive sealer.
\$3.29 VALUE
\$1.59

Rubber Stair CORRUGATED RUNNER
Prevents floor scuffing and cushions noise.
\$4.75 VALUE
\$1.95 SQ. YD.

FELT BASE ENAMELED RUGS
9" x 12" room size rugs.
\$8.95 VALUE
\$4.95 EA.

ALL STORES OPEN MONDAY THRU FRIDAY 9 A.M. TO 9 P.M.

OPEN SUNDAYS
12 TO 6
AND EVENINGS
TIL 9 P.M.

2160 AMERICAN
AT HILL — LONG BEACH
HE. 28989

OPEN SATURDAY 8:30 A.M. TO 6 P.M. AND OPEN ON SUNDAY 12 NOON UNTIL 6 P.M.

American Floor
COVERING COMPANY