

LAWSON'S PRE-CHRISTMAS VALUES!

LAY-AWAY NOW FOR CHRISTMAS



8 DIAMOND SET
Reg. \$300
Both For **\$200**
\$4.00 Weekly

7 DIAMOND SET
Reg. \$200
Both For **\$150**
\$3.00 Weekly

TRADE AND SAVE!
FULL TRADE-IN
Allowance
ON YOUR PRESENT
Diamond Rings
Regardless When or
Where Purchased

3-Pc LUGGAGE SET
Matched Pullman
Overnight and
Train Case



Ideal Gift
All 3 Pcs.
\$19⁹⁵
50c WEEKLY

ZENITH CLOCK RADIO



Wake Up to Music or News
No Money Down \$1.00 Weekly **\$33⁹⁵**

EMERSON
World's First 8 Transistor
POCKET RADIO



INCLUDING BATTERIES **\$48**
\$1.00 WEEKLY
SMARTLY STYLED.
NEVERBREAK CABINET.
AVAILABLE IN COLORS.

EMERSON 3-SPEED
AUTOMATIC
PORTABLE
PHONOGRAPH



Reg. \$78.00
\$59⁹⁵
\$1.25 Weekly

PENTRON TAPE RECORDER
SO SIMPLE TO OPERATE WITH SENSATIONAL
MONOPLATE CONTROL! JAM PACKED WITH
DUAL SPEED DUAL TRACK
FEATURES



Reg. \$175
NOW **129⁵⁰**
\$3.00 WEEKLY

THE CLIPPER

NO MONEY DOWN UP TO A YEAR TO PAY!

20 Piece DINNERWARE SET



It's Yours for only \$1

Here's what you get:

- 4 DINNER PLATES
- 4 Bread and Butter Plates
- 4 SAUCE DISHES
- 4 CUPS • 4 SAUCERS

BUY NOW AND SAVE

★

SENSATIONAL VALUES FOR GIFT GIVING TIME!

New Low Prices Extra Savings

DIAMONDS For A... Christmas She'll Never Forget

1/2 Carat 10 DIAMOND SET
REG. \$350
Both for **\$199**
4.00 Weekly



FOR HIM

DIAMOND RING
Reg. \$200
\$3.00 Weekly

BUY NOW and SAVE



25 JEWELS AUTOMATIC
THE WATCH THAT WINDS ITSELF



Reg. 69.50
AT LAWSON'S **\$39⁹⁵**
\$1.00 WEEKLY

DIAMOND ONYX RING
with any initial



Reg. \$37.50
\$24⁹⁵
\$1.00 Weekly

DIAMOND MASONIC RING
Reg. \$75



\$1.25 WEEKLY **\$59⁷⁵**

GREAT SELECTION OF BIRTHSTONE RINGS from **\$12⁹⁵** Terms as Low as 50c WEEKLY

ELGIN 20 DIAMONDS
14K Gold Case
Ideal Gift for "Her"



Reg. \$200
\$129⁵⁰
\$3.00 WEEKLY

Use Your Credit Long, Easy Terms

5 DIAMOND Wedding Ring
Reg. \$69.95
\$49⁹⁵
\$1.00 WEEKLY

NEWEST DESIGNS GREATER VALUES



14K GOLD TWIN WEDDING RING
REG. \$19.95
BOTH RINGS 50c WEEKLY **\$9⁹⁵**



Westinghouse AUTOMATIC TOASTER



REG. 29.95
SAVE \$10.00 IN CHROME AND VARIOUS COLORS **\$11⁹⁵**
50c WEEKLY

SENSATIONAL OFFER ROYAL PORTABLE TYPEWRITER



REG. \$125 TYPEWRITER COMPLETE WITH CASE AND STAND **\$99⁹⁵**
\$2.00 WEEKLY

FREE With Your Purchase of This Royal Portable Typewriter

Portable Stand

All steel, sturdy Roll-away Table is ivy green and has double dropleaf sides!

17 Jewel Watch FOR HER



REG. \$29.95 **\$14⁹⁵**
50c WEEKLY

FOR HIM

17 JEWELS with Expansion Band Radium Dial
Reg. \$29.95 **\$16⁸⁸**
50c WEEKLY



KODAK CAMERAS AT NEW LOW PRICES

BROWNIE Starflash OUTFIT
IDEAL GIFT



COMPLETE WITH BULBS & FLASH **\$9⁹⁵**
50c WEEKLY

Samsonite TRAIN CASE SALE



REG. \$17.50
Ideal Gift for Her **\$14⁹⁵**
50c Weekly

BUY NOW AND SAVE

ELECTRIC HAIR CLIPPER



REG. \$12.95 **\$6.88** COMPLETE WITH COMB and SCISSORS
50c WEEKLY

GENERAL ELECTRIC Automatic IRON



NOW **\$9⁹⁵**
50c WEEKLY

BROWNIE MOVIE CAMERA
8mm

New LOW price on the World's most Popular Movie Camera
IDEAL GIFT **\$29⁹⁵**
\$1.00 WEEKLY



LAY AWAY NOW FOR CHRISTMAS



Lawson's JEWELERS

1317 El Prado Torrance
Open Evenings 'til 9 P.M. Until Christmas

IN REDONDO BEACH SOUTH BAY CENTER
HAWTHORNE BLVD. at 174th STREET
Open Evenings 'til 9 P.M. Until Christmas