

# VON'S Say "Cheese"



—at Von's you can say "Cheese" 250 different ways, because that's how many varieties you will find. Below are just a few of the many tempting domestic and imported cheeses featured at Von's this weekend!



—At Von's You Save MONEY!

MILWAUKEE Beer Cheese... 89¢	WISCONSIN Port Du Salut... 99¢
WISCONSIN SLICED Muenster Cheese... 79¢	SLICED CARAWAY Jack Cheese... 69¢
LA CALIFIA Jack Cheese... 59¢	BORDEN'S MILITARY Camembert... 43¢
SWITZERLAND-SLICED Swiss Cheese... 69¢	DESSERT CHEESE Leidekrantz... 43¢

<b>MILD CHEDDAR</b> 49¢ lb	<b>REEDSPORT</b> VON'S SHARP 65¢ lb	<b>SWISS</b> REG. CUT PIECES 63¢ lb	<b>IMPORTED DANISH MINI DANBO CHEESE</b> 8-OZ. PKG. 49¢
<b>JACK CHEESE</b> MONTEREY WHEEL BROOKFIELD 49¢	<b>AMERICAN PIMENTO SWISS</b> 8-OZ. PKG. 31¢	<b>BALL EDAMS</b> 1 1/2 or 3 1/4-LB. SIZE 89¢ lb	<b>COTTAGE CHEESE</b> JERSEY MAID—FRESH PINT CARTON 21¢
<b>CREAM CHEESE</b> BORDEN'S FRESH 8-OZ. PKG. 35¢	<b>CREAMY-TASTY</b> 8-OZ. PKG. 49¢		
<b>BLEU CHEESE</b> ZIPPY 75¢ lb			

## STEAK SALE

—Tender Juicy U.S. Choice Graded Young Steer Beef Steaks trimmed and aged just right for enjoyable good eating... Remember, you must be satisfied with every cut of Von's meat, it's always better!

At Von's You Save MONEY!



<b>BONELESS BEEF STEW</b> 65¢ lb	<b>GROUND CHUCK</b> 49¢ lb
<b>FRESH FILLET ROCK FISH</b> 39¢ lb	<b>FRESH EASTERN OYSTERS</b> 8-OZ. JAR 69¢

<b>CLUB STEAK</b> JUST RIGHT TO BROIL 95¢ lb	<b>T-BONE STEAK</b> TO BROIL OR PAN FRY 97¢ lb	<b>PORTERHOUSE</b> MOUTH WATERING 99¢ lb
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<b>TOP SIRLOIN</b> SELECTED CUTS TENDER—LEAN BONELESS \$1.19 lb	<b>CHUCK STEAKS</b> BLADE OR 7-BONE SHOULDER 55¢ lb	<b>ROUND BONE SHOULDER</b> 59¢ lb
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<b>VON'S "TABLE KING" PLUMP Stewing HENS</b> WHOLE Eviscerated 2 1/2 TO 3 LBS. AVG. 33¢ lb
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<b>RATH'S—CEDAR VALLEY SLICED BACON</b> SUGAR CURED 1-LB. PKG. 53¢
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## WESSON OIL 49¢

FOR SMOKELESS ODORLESS COOKING QUART BOTTLE

<b>Whole Kernel Corn</b> 12-OZ. CAN 15¢	<b>Sliced Pineapple</b> NO. 1 1/4 CAN 15¢
<b>Pork and Beans</b> 30-OZ. CAN 19¢	<b>White Hominy</b> NO. 2 1/2 CAN 15¢
<b>Tomatoes</b> HUNT'S SOLID PACK NO. 2 1/4 CAN 19¢	

## RICE KRISPIES 23¢

KELLOGGS 9 1/2 OZ. PKG.

## Macaroni 15¢

SUPERIOR BRAND LARGE ELBOW 1-LB. PACKAGE

<b>NON-SCUFF POLISH</b> PT. CANS 49¢	<b>BEEF STEW</b> 24-OZ. CAN 39¢
<b>CAT FOOD</b> 2 TALL CANS 27¢	<b>AD DETERGENT</b> 1 1/2-LB. PKG. 41¢
<b>FAB DETERGENT</b> LG. PKG. 28¢	<b>VEL LIQUID DETERGENT</b> INCL. 5¢ OFF 12-OZ. CAN 39¢

## ORANGE JUICE

CAL-FAME 2 6-OZ. CANS 27¢

<b>STRAWBERRIES</b> 10-OZ. PKG. 15¢	<b>CHOPPETTES</b> 8-OZ. PKG. 49¢
<b>LINK SAUSAGE</b> 4-OZ. POIL-PKG. 55¢	<b>CHICKEN BREASTS</b> 1-LB. PKG. 73¢

## POTATOES

<b>WHITE ROSE</b> TASTY—NUTRITIOUS ECONOMICAL 10 LB. BAG 29¢	<b>Calavo Avocados</b> OVER 1 1/2-LB. EACH 2 FOR 25¢
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<b>Comice Pears</b> SUN FLAVORED JUICY RIPE 2 LBS. 19¢	<b>Fresh Dates</b> CALIF. DEGLETT NOOR 2 1/4-LB. BOX FOR SHIPPING 59¢ ea
<b>Fruit Salad</b> CALIFORNIA FRESH PINT JAR 39¢	

**Holiday Gift Packs**—all Von's Markets are featuring a wide assortment of Holiday Packs of Fruits and Nuts: Prices start at \$1.48—Shipped anywhere in the U.S.—Send a bit of California to the folks back East, we handle all the details. Delivery Guaranteed.

<b>TOOTHPASTE</b> COLGATE GIANT TUBE 53¢	<b>ANGEL SKIN LOTION</b> POND'S NEW 54¢ and 29¢ Plus Tax
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**Van de Kamp's SPECIALS** Dec. 5-8

2-Layer PECAN SPICE CAKE 89¢ ea. (98¢ Value) They're Sensational! ALMOND DUCKS (10-oz. 98¢ box (Reg. 1.18))

BRAN MUFFINS pkg. of 8 29¢ (Reg. 32¢)

Maple Pecan, Chocolate Iced Macaroons or Dutch Girl COOKIES 3 pkg. 1.00 (1.17 Value)

**SPECIAL OFFER TO VON'S CUSTOMERS!**

## BABY DOLLS

A wonderful Christmas Gift for any Little Girl

8.69 VALUE SAVE 5.00

- 23 Inches Tall
- Washable Latex Body
- Soft Vinyl Head
- Sleeping Eyes
- Curly Rooted Hair
- Beautifully Dressed

**\$3.69** —limited offer

# VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., DEC. 5, 6, 7, 8

SALES TAX ADDED TO TAXABLE ITEMS

<b>LOS ANGELES</b> 1027 W. Manchester-Vermont 8229 S. Vermont at 81st St. 3654 W. Santa Barbara-Cren. 1500 W. Pine at Valencia 10780 W. Pine at Westwood 1020 S. Fairfax at Olympic 240 S. Alvarado at 9th St. 3234 W. Eighth at Ingle 3667 W. Third at Kenmore	<b>WESTCHESTER</b> 4921 La Tijera at Centinela 6571 W. 80th St. at Emerson LAKEWOOD 4208 Woodruff at Carson	<b>GARDENA</b> 1260 W. Redondo Beach Blvd. at Normandie <b>DOWNEY</b> 1001 Paramount at Florence <b>BELL</b> 4607 S. Atlantic at Gage Ave. <b>SHERMAN OAKS</b> 13333 Riverside Dr. at Fulton <b>PACIFICA</b> 9011 Woodman at Osborne <b>NORTH LONG BEACH</b> 9648 Atlantic Ave. at San Antonio	<b>WHITTIER</b> Whittier Blvd. at Santa Gertrudes <b>LYNWOOD</b> 11471 Long Beach Blvd. MONTEREY PARK 2250 Atlantic Way at Etiwanda REVERA <b>SANTA MONICA</b> 1335 Wilshire Blvd.-14th St. VAN NUYS 4623 N. Van Nuys Blvd. at Vanowey <b>GARDEN GROVE</b> 12151 Brookhurst Ave. at Chapman
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\*WE RESERVE THE RIGHT TO LIMIT QUANTITIES