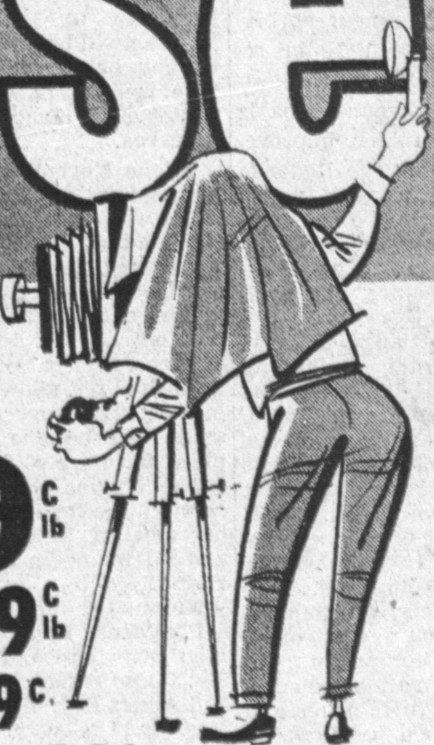


VON'S Say "Cheese"



—at Von's you can say "Cheese" 250 different ways, because that's how many varieties you will find. Below are just a few of the many tempting domestic and imported cheeses featured at Von's this weekend!



—At Von's You Save MONEY!

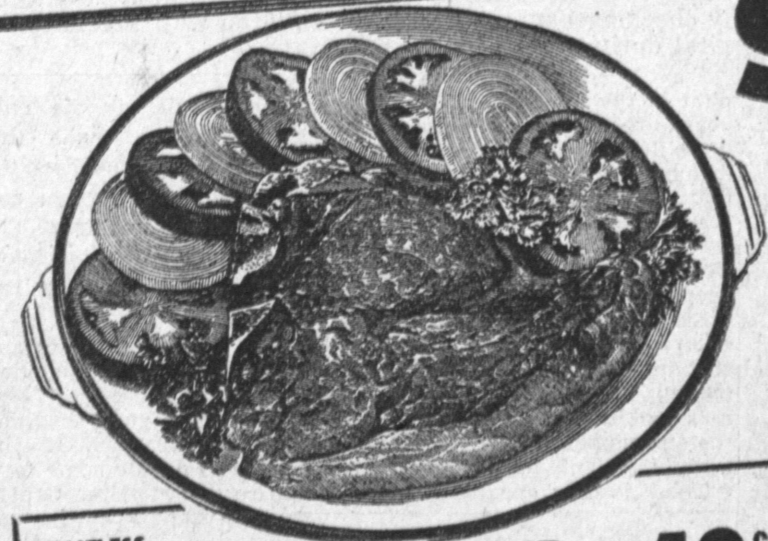
MILWAUKEE Bear Cheese 89¢	WISCONSIN Port Du Salut 99¢
WISCONSIN SLICED Muenster Cheese 79¢	SLICED CARAWAY Jack Cheese 69¢
LO CALORIE Jack Cheese 59¢	BORDEN'S MILITARY Camembert 43¢
SWITZERLAND-SLICED Swiss Cheese 69¢	DESSERT CHEESE Leidenkranz 43¢

MILD CHEDDAR 49¢	REEDSPORT 65¢	SWISS 63¢	MINI DANBO CHEESE 49¢
JACK CHEESE 69¢	AMERICAN PIMENTO SWISS 31¢	BALL EDAMS 89¢	COTTAGE CHEESE 21¢
CREAM CHEESE 43¢	CREAMY-TASTY 49¢	JERSEY MAID—FRESH 89¢	
BLEU CHEESE 75¢	ZIPPY 75¢		

STEAK SALE

—Tender Juicy U.S. Choice Graded Young Steer Beef Steaks trimmed and aged just right for enjoyable good eating... Remember, you must be satisfied with every cut of Von's meat, it's always better!

At Von's You Save MONEY!



BONELESS BEEF STEW 65¢	GROUND CHUCK 49¢
FRESH FILLET ROCK FISH 39¢	EASTERN OYSTERS 69¢

CLUB STEAK 95¢	CHUCK STEAKS 55¢
T-BONE STEAK 97¢	ROUND BONE SHOULDER 59¢
PORTERHOUSE 99¢	

VON'S "TABLE KING" PLUMP STEWING HENS 33¢
RATH'S-CEDAR VALLEY SLICED BACON 53¢

WESSON OIL 49¢

FOR SMOKELESS ODORLESS COOKING QUART BOTTLE

Whole Kernel Corn 15¢
Sliced Pineapple 15¢
Pork and Beans 19¢
White Hominy 15¢
Tomatoes 19¢

RICE KRISPIES 23¢

KELLOGGS 9 1/2 OZ. PKG.

Macaroni 15¢
NON-SCUFF POLISH 49¢
BEEF STEW 39¢
CAT FOOD 27¢
AD DETERGENT 41¢
FAB DETERGENT 28¢
VEL LIQUID DETERGENT 39¢

ORANGE JUICE 27¢
STRAWBERRIES 15¢
CHOPPETTES 49¢
LINK SAUSAGE 55¢
CHICKEN BREASTS 73¢

POTATOES 10 LB. 29¢

WHITE ROSE TASTY-NUTRITIOUS-ECONOMICAL

Calavo Avocados 2 FOR 25¢
Comice Pears 2 LBS. 19¢
Fresh Dates 59¢
Fruit Salad 39¢

Holiday Gift Packs—all Von's Markets are featuring a wide assortment of Holiday Packs of Fruits and Nuts: Prices start at \$1.48—Shipped anywhere in the U.S.—Send a bit of California to the folks back East, we handle all the details. Delivery Guaranteed.

TOOTH PASTE 53¢
ANGEL SKIN LOTION 54¢ and 29¢

Van de Kamp's SPECIALS Dec. 5-8

2-Layer PECAN SPICE CAKE 89¢ ea. (99¢ Value)

They're Sensational! ALMOND DUCKS 99¢ box (Reg. 1.18)

BRAN MUFFINS pkg. of 8 29¢ (Reg. 32¢)

Maple Pecan, Chocolate Iced Macaroons or Dutch Girl COOKIES 3 pkgs. 1.00 (1.17 Value)

SPECIAL OFFER TO VON'S CUSTOMERS!

BABY DOLLS

A wonderful Christmas Gift for any Little Girl

8.69 VALUE SAVE 5.00

- 23 Inches Tall
- Washable Latex Body
- Soft Vinyl Head
- Sleeping Eyes
- Curly Rooted Hair
- Beautifully Dressed

\$3.69 —limited offer

VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., DEC. 5, 6, 7, 8

SALES TAX ADDED TO TAXABLE ITEMS

LOS ANGELES: 1057 W. Manchester-Vermont, 8029 S. Vermont at 81st St., 2857 S. Western at Manchester, 3444 W. Santa Barbara-Cren., 1500 W. Pico at Valencia, 10780 W. Pico at Westwood, 1020 S. Fairfax at Olympic, 1020 S. Crenshaw at Olympic, 840 S. Alvarado at 9th St., 3234 W. Eighth at Ingle, 3267 W. Third at Kenmore, WESTCHESTER: 4921 La Tijera at Centinela, 4571 W. 80th St. at Emerson, LAKEWOOD: 4700 Woodruff at Cerran

DAWSON: 1360 W. Redondo Beach Blvd. at Normandie, BOWNEY: 1001 Paramount at Marston, BELL: 4407 S. Atlantic at Bege Ave., SHERMAN OAKS: 13332 Riverside Dr. at Fulton, PACOIMA: 7911 Woodmen at Osborne, NORTH LONG BEACH: 4408 Atlantic Ave. at San Antonio, CHAGAM: 1731 Brackhurst Ave. at Chapman

WHITTIER: Whittier Blvd. at Santa Gertruda, LYNNWOOD: 11471 Long Beach Blvd. at MONTEREY PARK: 2266 Atlantic Way at Bivandale, RESEDA: SANYA MONICA: 1305 Wilshire Blvd.-14th St., VAN NUYS: 4425 N. Van Nuys Blvd. at Vanowen, GARDEN GROVE: 1731 Brackhurst Ave. at Chapman

WE RESERVE THE RIGHT TO LIMIT QUANTITIES