

HERE IT IS!

1958 CHEVROLET SO MUCH! SO NEW!

FRED GLEDHILL CHEVROLET

304 E. ANAHEIM ST. WILMINGTON TE. 4-3491

Tops in Luxury CHEVROLET INTRODUCES IMPALA



Chevrolet offers in its 1958 Bel Air series two Impala models, named after and strongly reminiscent of a "dream car" in the GM Motorama. This is the Impala sport coupe, distinctively styled from any angle, and setting a new standard for interior luxury in the low-price field. A new engine, new frame and two new suspension systems are but a few of the many chassis advances. Impalas are grouped with the Bel Airs, one of four new series of Chevrolets this year.

- Level Air Suspension
- New V-8 Engines
- Complete Body Redesign
- Gull-wing Sweep
- 4 New Series
- 17 Models
- Completely New Colors
- Luxury Lounge Interiors
- Longer, Lower, Wider

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CADILLACS	
49 Cadillac	\$1560
50 Cadillac	\$1745
51 Cadillac	\$1970
52 Cadillac	\$2085
53 Cadillac	\$2035
54 Cadillac	\$2870
55 Cadillac	\$2870
56 Cadillac	\$2890
57 Cadillac	\$2970
CHEVROLETS	
49 Chevrolet	\$1250
50 Chevrolet	\$1440
51 Chevrolet	\$1540
52 Chevrolet	\$1630
53 Chevrolet	\$2275
54 Chevrolet	\$2510
55 Chevrolet	\$2985
56 Chevrolet	\$3295
57 Chevrolet	\$4075
CHRYSLERS	
49 Chrysler	\$1240
51 Chrysler	\$1410
52 Chrysler	\$1550
53 Chrysler	\$2075
54 Chrysler	\$2625
55 Chrysler	\$2985
56 Chrysler	\$4285
57 Chrysler	\$5060
DE SOTOS	
49 De Soto	\$1240
50 De Soto	\$1325
51 De Soto	\$1460
52 De Soto	\$1710
53 De Soto	\$2025
54 De Soto	\$2450
55 De Soto	\$3060
56 De Soto	\$3515
57 De Soto	\$4245
DODGES	
49 Dodge	\$1225
50 Dodge	\$1410
51 Dodge	\$1520
52 Dodge	\$1680
53 Dodge	\$1890
54 Dodge	\$2135
55 Dodge	\$2835
56 Dodge	\$3285
57 Dodge	\$4280
FORDS	
49 Ford	\$1270
50 Ford	\$1450
51 Ford	\$1560
52 Ford	\$1820
53 Ford	\$2075
54 Ford	\$2385
55 Ford	\$2985
56 Ford	\$3290
57 Ford	\$3745
HUDSONS	
49 Hudson	\$1150
50 Hudson	\$1250
51 Hudson	\$1450
52 Hudson	\$1620
53 Hudson	\$1755
54 Hudson	\$2250
55 Hudson	\$2760
56 Hudson	\$3170
57 Hudson	\$3680
LINCOLNS	
49 Lincoln	\$1285
50 Lincoln	\$1480
51 Lincoln	\$1620
52 Lincoln	\$1950
53 Lincoln	\$2385
54 Lincoln	\$2870
55 Lincoln	\$3255
56 Lincoln	\$4620
57 Lincoln	\$5170
MERCURYS	
49 Mercury	\$1290
50 Mercury	\$1450
51 Mercury	\$1605
52 Mercury	\$1825
53 Mercury	\$2165
54 Mercury	\$2610
55 Mercury	\$3120
56 Mercury	\$3660
57 Mercury	\$4240
NASHS	
49 Nash	\$1240
50 Nash	\$1320
51 Nash	\$1485
52 Nash	\$1580
53 Nash	\$1945
54 Nash	\$2310
55 Nash	\$2781
56 Nash	\$3375
57 Nash	\$3920
OLDSMOBILES	
49 Oldsmobile	\$1250
50 Oldsmobile	\$1425
51 Oldsmobile	\$1580
52 Oldsmobile	\$1720
53 Oldsmobile	\$2415
54 Oldsmobile	\$2890
55 Oldsmobile	\$3205
56 Oldsmobile	\$3835
57 Oldsmobile	\$4245
PACKARDS	
49 Packard	\$1220
50 Packard	\$1440
51 Packard	\$1570
52 Packard	\$1720
53 Packard	\$2040
54 Packard	\$2335
55 Packard	\$3110
56 Packard	\$4120
PLYMOUTH	
49 Plymouth	\$1240
50 Plymouth	\$1365
51 Plymouth	\$1465
52 Plymouth	\$1640
53 Plymouth	\$1860
54 Plymouth	\$2155
55 Plymouth	\$2610
56 Plymouth	\$2965
57 Plymouth	\$3655
PONTIACS	
49 Pontiac	\$1220
50 Pontiac	\$1370
51 Pontiac	\$1570
52 Pontiac	\$1865
53 Pontiac	\$2185
54 Pontiac	\$2425
55 Pontiac	\$2760
56 Pontiac	\$3485
57 Pontiac	\$4235
STUDEBAKERS	
49 Studebaker	\$1200
50 Studebaker	\$1340
51 Studebaker	\$1525
52 Studebaker	\$1740
53 Studebaker	\$2100
54 Studebaker	\$1980
55 Studebaker	\$2740
56 Studebaker	\$3260
57 Studebaker	\$4095

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