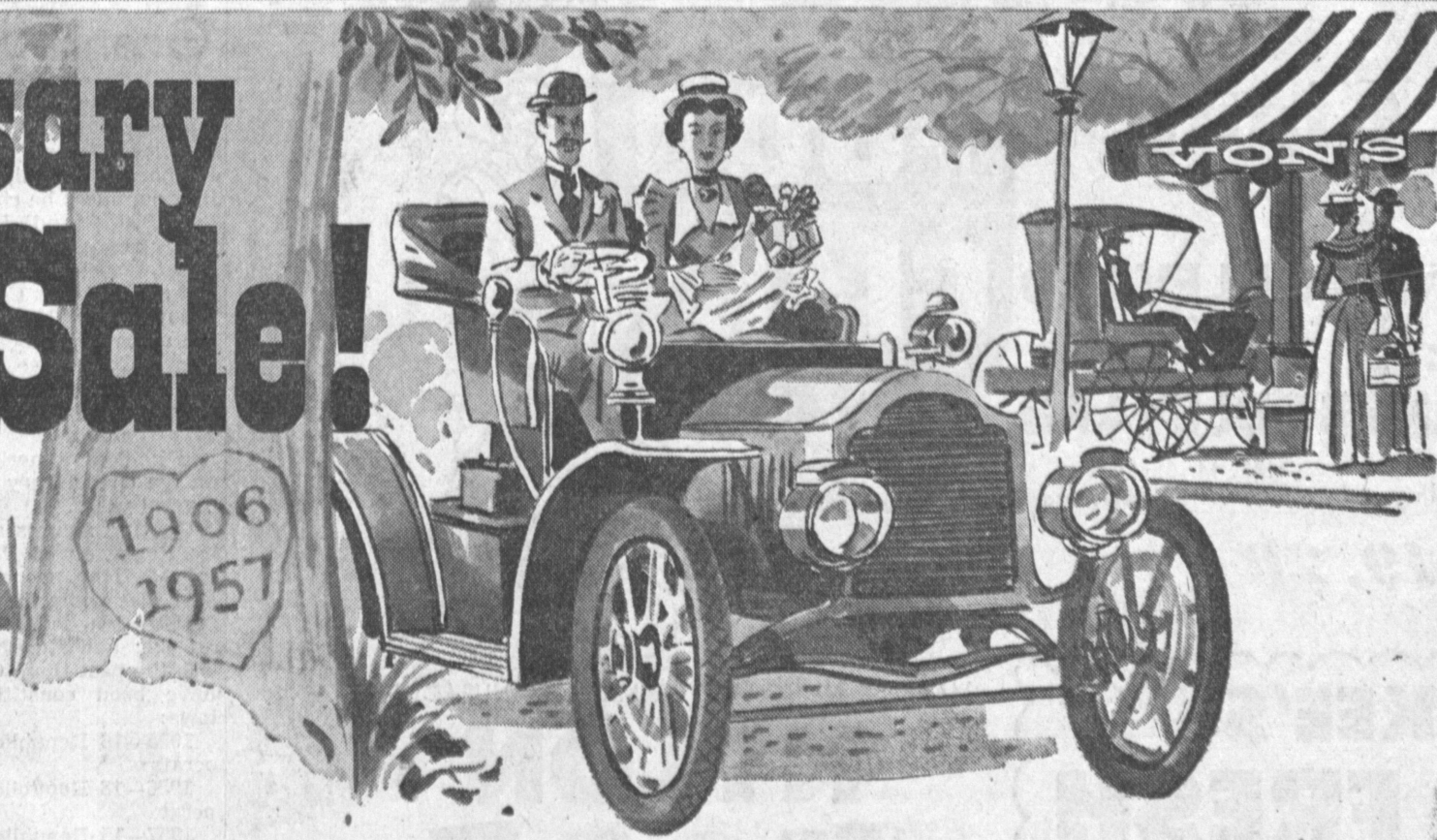


# VON'S 51<sup>st</sup> Anniversary Food Sale!

—at Von's You Save MONEY!

Join us in Celebrating 51 years of Serving Greater Los Angeles



VON'S ALL PURPOSE

**Detergent** GIANT PACKAGE **49¢**

CLASSIC BRAND PAPER

**Napkins** 2 60-CT. PKGS. **15¢**

KING'S—FANCY ELBERTA—HALVES & SLICED

**Peaches** NO. 2 1/2 CAN **25¢**

VON'S—FRESH

**SALAD DRESSING** QUART JAR **39¢**

LIBBY'S—SLICED

**PINEAPPLE** NO. 1 1/4 CAN **17¢**

DEL MONTE

**CHILI SAUCE** 12-OZ. BOTTLE **19¢**

SEASIDE BUTTER

**LIMA BEANS** NO. 303 CAN **10¢**

VENUS

**FIG BARS** 24-OZ. PKG. **39¢**

**APPLE SAUCE**

APPLE CITY

3 303 cans **25¢**

**PUREX BLEACH**

SAFE FOR NYLON

1/2-Gal. **19¢**

LUER'S—TENDER—SKINLESS—JUICY

**Frankfurters** 1-POUND PKG. **53¢**

HOMADE—KOSHER STYLE

**DILL PICKLES** 22-OZ. JAR **25¢**

VON'S WISCONSIN—SLICED

**SWISS CHEESE** SWEET—NUTTY FLAVOR **79¢ lb**

VON'S—CHEESE OR BEEF

**ENCHILADAS** 3 PKGS. OF 2 **1.00**

FOLGER'S—ALL GRINDS

**Coffee** \* VACUUM PACKED 1-POUND CAN **77¢**  
2-LB. CAN \$1.53

**Birthday Cake**

Von's Anniversary Special! —big 2 layer golden cake with butter cream icing and silver coconut...

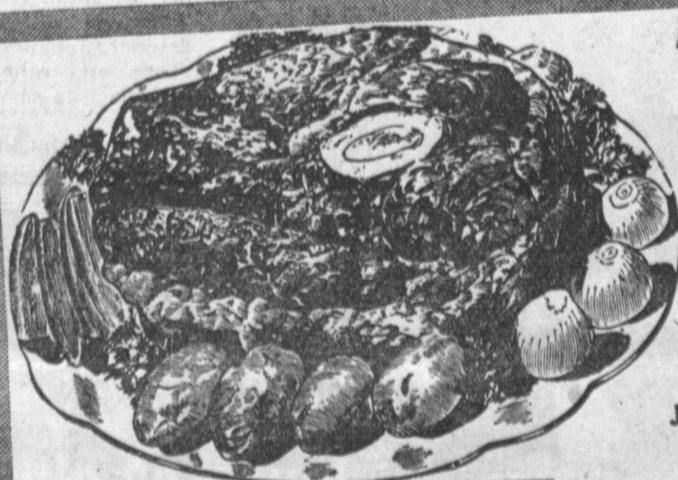
**51¢ EA.**

REG. 69¢ VALUE!

**SPRY SHORTENING**

INCLUDES 7¢ OFF

3 LB. CAN **69¢**



All Von's markets feature USDA CHOICE BEEF

**CHUCK ROASTS**

BLADE CUT

Juicy Full of Flavor Economical Roast

**37¢ LB.**

Center Cut Chuck 39¢ LB.  
Round Bone Roast 43¢ LB.  
Boneless Chuck Roast 69¢ LB.

Morrell's Fully Cooked

**Boneless Hams**

NO WASTE—ECONOMICAL

WHOLE OR 89¢ END CUTS 85¢ CENTER SLICES 98¢

Eviscerated Crabs 49¢ lb Pacific Oysters 12-OZ. JAR 59¢

Freshly Ground Meats

Ground Beef 35¢  
Ground Chuck 47¢  
Ground Round 59¢

BONELESS Beef Stew 59¢  
Von's Sugar Cured Corned Beef 55¢  
Rath's Cedar Valley Sliced Bacon 1-LB. PKG. 59¢

**Frozen Food Values**

FRADELIS—Beef, Corned Beef, Shrimp

**Toastems** 3 3 1/2-OZ. PKGS. **1.00**

SWIFT'S SANDWICH **STEAKS** 4-OZ. PKG. **29¢**

SWIFT'S—LOIN LUNCHEON **STEAKS** 6-OZ. PKG. **47¢**

SWIFT'S HAMBURGER **PATTIES** 9-OZ. PKG. **47¢**

**APPLES**

Washington Starking Delicious

CRISP, EXTRA FANCY **9¢ LB.**

**BANANAS** LARGE GOLDEN RIPE 2 LBS. **25¢**

**GRAPEFRUIT** JUICY TANGY 12 FOR **25¢**

Red Grapes 2 LBS. **15¢** | New Cabbage 3 lb **3¢**

**EGGS**

SUN VALLEY—LARGE A FRESH

DOZEN IN CARTON **49¢**

**CORN**

NIBLETT'S WHOLE KERNEL GOLDEN

2 12-OZ. CANS **25¢**



Van de Kamp's SPECIALS Oct. 17-20

Butterfly COFFEE CAKES 6 for 31¢ (Reg. 6 for 35¢) 3 for 16¢

4-Layer Chocolate Buttercream SPONGE CAKE 89¢ ea. (Reg. 99¢) 45¢ half

Fine Candies CHOCOLATE MINTS 53¢ (Reg. 59¢) 1/2-lb.

Shortbread or Sugar COOKIES 2 pgs. 49¢ (50¢ Value)

BEST FOODS WHOLE EGG MAYONNAISE

QUART JAR **49¢**

A Von's Anniversary Special!



**BABY DOLLS**

—23 Inches Tall  
—Washable Latex Body  
—Soft Vinyl Head  
—Sleeping Eyes  
—Curly Rooted Hair **\$3.69**

"Buy Now for Christmas"

Sundries Dept.

COLGATE TOOTH PASTE ECONOMY TUBE **69¢**

**VON'S**

PRICES EFFECTIVE THURS., FRI., SAT., SUN., OCT. 17, 18, 19, 20  
SALES TAX ADDED TO TAXABLE ITEMS  
\*WE RESERVE THE RIGHT TO LIMIT QUANTITIES