

NEW OWNERSHIP

LIQUIDATION!

SALE

AT

Torrance Lincoln Mercury

1885 TORRANCE BLVD.

TORRANCE

"Your South Bay Lincoln - Mercury Dealer"

**OUR LOSS
YOUR GAIN**

Doesn't Apply Here!!

We didn't lose a thing . . . We just made a terrific savings on all the existing stock when we took over, so, to introduce you to the new management we're passing on these SAVINGS to you!

We know you've heard and read all kinds of fantastic claims, but we honestly feel that the buying public can understand that unless a dealership can BUY at a tremendous savings, they cannot SELL at a tremendous savings—

WE DID! We obtained the complete stock of T.L.M. at cost, and are prepared to pass this terrific savings on to you . . . Check the opposite column for sample prices.

**TORRANCE
LINCOLN - MERCURY**

1885 TORRANCE BLVD. 1 BLOCK WEST OF WESTERN AVE.

"We're Hard to Find, But Worth It" FA. 8-3065

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Here Are The Facts

26 BRAND NEW 1957 MERCURYS

Completely Equipped - Ready to Go!

13 Demonstrators

EXECUTIVE CARS - Fully Equipped.

Extremely Low Mileage.

IN BRAND NEW CONDITION!

1957
MERCURY

BRAND NEW!

Not a Demonstrator

\$2267⁰⁰*

*Mfr. No. 87LA10243M

**We Have To Move
ALL STOCK TO MAKE ROOM
FOR OUR 1958 MODELS!
WE'LL TAKE ANY REASONABLE DEAL.
COME IN AND TALK MONEY!**