

OPEN EVENINGS 'TIL 10 P. M.

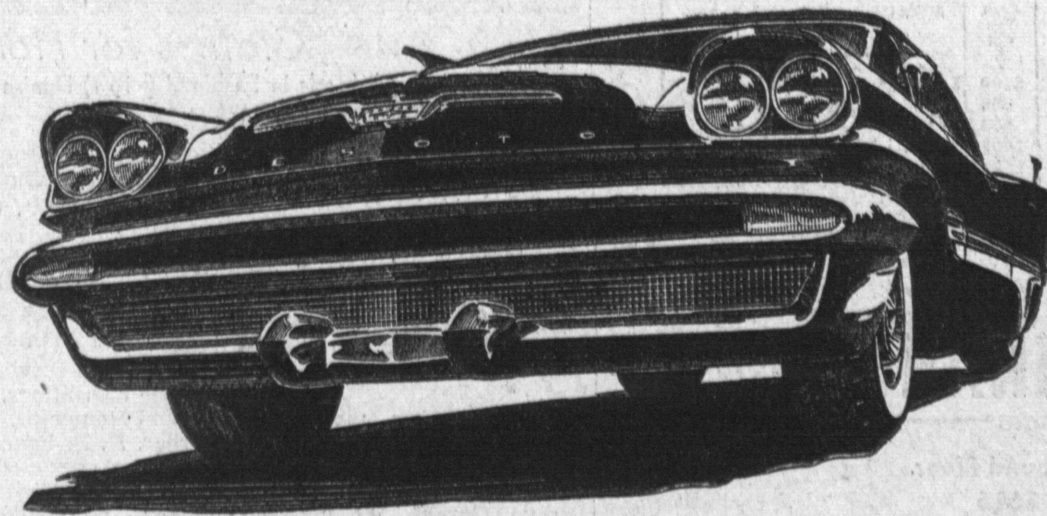
FACTORY INVOICE SALE!

SAVE TO..... \$1900

46

BRAND NEW

DESOTOS



TO BE SOLD

FRIDAY, SATURDAY and SUNDAY

IMPORTANT

We have been given the "GO AHEAD" by the factory to release our remaining 46 DeSotos to the general public at factory invoice. Yes, you read correctly, pick out any De Soto in our stock and we will produce the factory invoice and that's what you pay, not one cent more. Our used car manager will purchase your trade-in at blue book price or more and you can apply the money to your De Soto purchase. This is a once-in-a-lifetime opportunity to step up to the fine car class for less money than many models in the small car class. There are only 46 De Sotos available . . .so first come, first served!

THE MANAGEMENT—
HOLLYWOOD PARK DE SOTO-PLYMOUTH

Now Available
40 PLYMOUTH WAGONS and SPORT COUPES

HOLLYWOOD PARK

De Soto — Plymouth

830 S. LA BREA, — INGLEWOOD

ORchard 7-2885

OPEN SUNDAY 10 A.M. to 10 P.M.

ORegon 8-1777