

OSCAR MAPLE WINS AN "OTTO"



Oscar Maples and Vel. Miletich of Oscar Maples Ford, left, receive "Otto" from William H. Klein, Los Angeles district sales manager, center, as Paul Hagerty, Ford Division general field manager, right, looks on. The "Otto," Ford Division's counterpart of movieland's "Oscar" and TV's "Emmy," was awarded to 13 Los Angeles district Ford dealers for outstanding sales performance during July and August. Oscar Maples Ford sold 161.7% of its combined sales objective of Ford cars and trucks during that period to lead all dealerships of comparable size in the district. The "Otto" will be presented annually.

OSCAR

FROM THE FORD MOTOR CO. FOR
OUTSTANDING SALES PER YEAR.
OSCAR MAPLES FORD SOLD 161.7
PERCENT OF ITS QUOTA FOR JULY
AND AUGUST.

COUPON VALUE

FREE FREE FREE
3 PAYMENTS FREE

OSCAR MAPLES FORD
1420 CABRILLO AVE.
TORRANCE, CALIFORNIA

ONLY ONE TO A CUSTOMER
OFFER EXPIRES OCT. 13, 1957

THIS COUPON ENTITLES BEARER TO HAVE
OSCAR MAPLES FORD MAKE THREE PAY-
MENTS ON HIS NEW FORD FREE TO CUS-
TOMER. THESE THREE FREE PAYMENTS
WILL BE CREDITED TO BEARER'S AC-
COUNT IMMEDIATELY UPON PURCHASE
OF NEW 1957 FORD AND IS GOOD UP TO
AND INCLUDING THE 13th OF OCTOBER.

SIGNED
OSCAR MAPLES

COUPON MUST BE PRESENTED AT TIME OF SALE

3 FREE PAYMENTS

WHY?

BECAUSE OSCAR MAPLES FORD GIVES HIGHER TRADE-
INS. ALL BECAUSE OSCAR MAPLES WILL TAKE ANYTHING
IN TRADE INCLUDING TOOLS, LOTS, BOATS, ETC. BECAUSE
OSCAR MAPLES SELLS FOR LESS.

OSCAR MAPLES,

FORD INC.

TORRANCE LOT
1420 CABRILLO FA. 8-3184

TWO GIANT LOTS

WALTERIA LOT
101 at HAWTHORNE
FA. 8-8488