

VON'S

at VON'S
you save
money!



look at this!
all Vons Markets
buy USDA Choice
graded Beef and
Lamb exclusively

Mouth-watering · Fork-tender · Flavorful CHUCK ROAST

"Meals are better—with meat from VON'S"

All Von's beef bears the U.S.D.A. Choice Stamp. This means that the beef steaks and roasts you buy at Von's are guaranteed to be tastier and more tender—and what's more important to you—it costs no more than the lower grades of beef! We suggest you serve nourishing beef to your family tonight!

Center Cut OR 7-BONE ROAST 39^h
Round Bone Roast 43^h
Shoulder Clod BONE-LESS 69^h

STANDING RIB ROAST
JUICY—TENDER
FLAVORFUL 79^c lb

BLADE CUT ROAST

37^c LB.

Fresh daily—Ground Meats

FOR HAMBURGERS OR MEAT LOAF
GROUND CHUCK 49^c lb
LEAN AND TENDER
GROUND BEEF 35^c lb
100% PURE PORK
SAUSAGE 1-LB. ROLL 49^c lb

"ECONOMICAL AND GRAND EATING, TOO"

CHUCK STEAKS 43^c lb

round bone or blade cuts to broil or barbecue, use Adolph's Tenderizer one hour before cooking

Boneless Beef Stew Lean Cuts 59^h
Beef Shortribs Meaty Juicy 29^h
Boiling Beef Tender Plate Cuts 19^h

National Seafood Week Specials—Finest of Variety
Eating Offered Fresh Daily at Von's Seafood Counters.

EASTERN LOBSTERS FROM THE GOLD ATLANTIC OCEAN 98^h
SILVER SALMON NEW CROP SLICED 69^h
MEDIUM SHRIMP TO FRY OR FOR SALADS 89^h
PACIFIC COD WHITE FLAKY FILLETS 59^h

DOG FOOD 3 TALL CANS 43^c

Paper Napkins 80-CT. PKG. 10^c

Peaches HALVES & SLICES NO 2 1/2 CAN 25^c

Whipping Cream JERSEYMAID FRESH HALF PINT CARTON 31^c

"All" Detergent FOR AUTOMATIC WASHERS 24-OZ. CTN. 38^c

VON'S WISCONSIN WHEEL SWISS CHEESE

Regular Cut Pieces 59^c lb. Center Cut Pieces 79^c lb.

Health Salad VON'S FAMOUS Pt. Ctn. 35^c
Large Bologna MORRELL'S PRIDE ALL MEAT Sliced or Piece 49^h
Sharp Cheese HERKIMER, NEW YORK 69^h

AN OUTSTANDING VALUE!
"HANDY HANNAH" HAIR DRYER
Regular Price 9.95
Von's Special Price \$5⁹⁹
Cosmetics Department

VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., SEPT. 26-27-28-29
SALES TAX ADDED TO TAXABLE ITEMS
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

VON'S PREMIUM VACUUM PACKED—ALL GRINDS

COFFEE 2 LB. CAN \$1.57 Incl. 20c off 1-Lb. Can 79^c Incl. 10c Off

LIBBY'S VITAMIN PACKED
TOMATO JUICE* BIG 46-OZ. CAN 19^c

DROMEDARY MIX
GINGER BREAD* 14-OZ. PKG. 17^c

ROYAL GELATIN* 4 1/2-OZ. PKG. 5^c

—DELICIOUS DESSERT FORTIFIED WITH VITAMIN "C"

TOILET TISSUE* REG. ROLL 5^c

—NORTHERN BRAND DOUBLE SOFT

QUAKER STATE PIECES AND STEMS
Mushrooms 4-OZ. CAN 23^c

LIBBY'S SWEET
Garden Peas 16-OZ. CAN 15^c

S & W
Apple Juice 24-OZ. BOTTLE 25^c

ALUMINUM FOIL
Reynolds Wrap 25-FT. ROLL 25^c

RANCHO VEGETABLE
Soup 2 10 1/2-OZ. CANS 19^c

LIBBY'S HOME STYLE
Pickles 12-OZ. JAR 25^c

Frozen Food Values

Everfresh French Fries 2 10-OZ. PKGS. 25 ^c	Birdsye Chicken Thighs 18-OZ. PKG. 59 ^c
Kold Kist Chili Con Carne 16-OZ. PKG. 29 ^c	Birdsye Fish Bites 8-OZ. PKG. 29 ^c



Van de Kamp's
SPECIALS
Sept. 26-29

English JAM TARTS 4 for 31^c (Reg. 4 for 35^c)
Crumb DOUGHNUTS 6 for 27^c (Reg. 6 for 33^c)
2-Layer Milk Chocolate CAKE 89^c ea. (Reg. 99^c ea.) 48c half
Chocolate or Vanilla BUTTER MINTS 7 oz. 25^c (Reg. 29^c)

BANANAS



FRESH GOLDEN RIPE
NUTRITIOUS AND SATISFYING

2 lbs. 25^c

FLAME RED
TOKAY GRAPES 2 LBS. 15^c

CRISPY-FRESH
ROMAINE FOR SALADS AND SANDWICHES 5^c lb

RIPE—LUSCIOUS—JUICY
MELONS CRENSHAW'S PERSIANS HONEYDEWS 5^c lb.