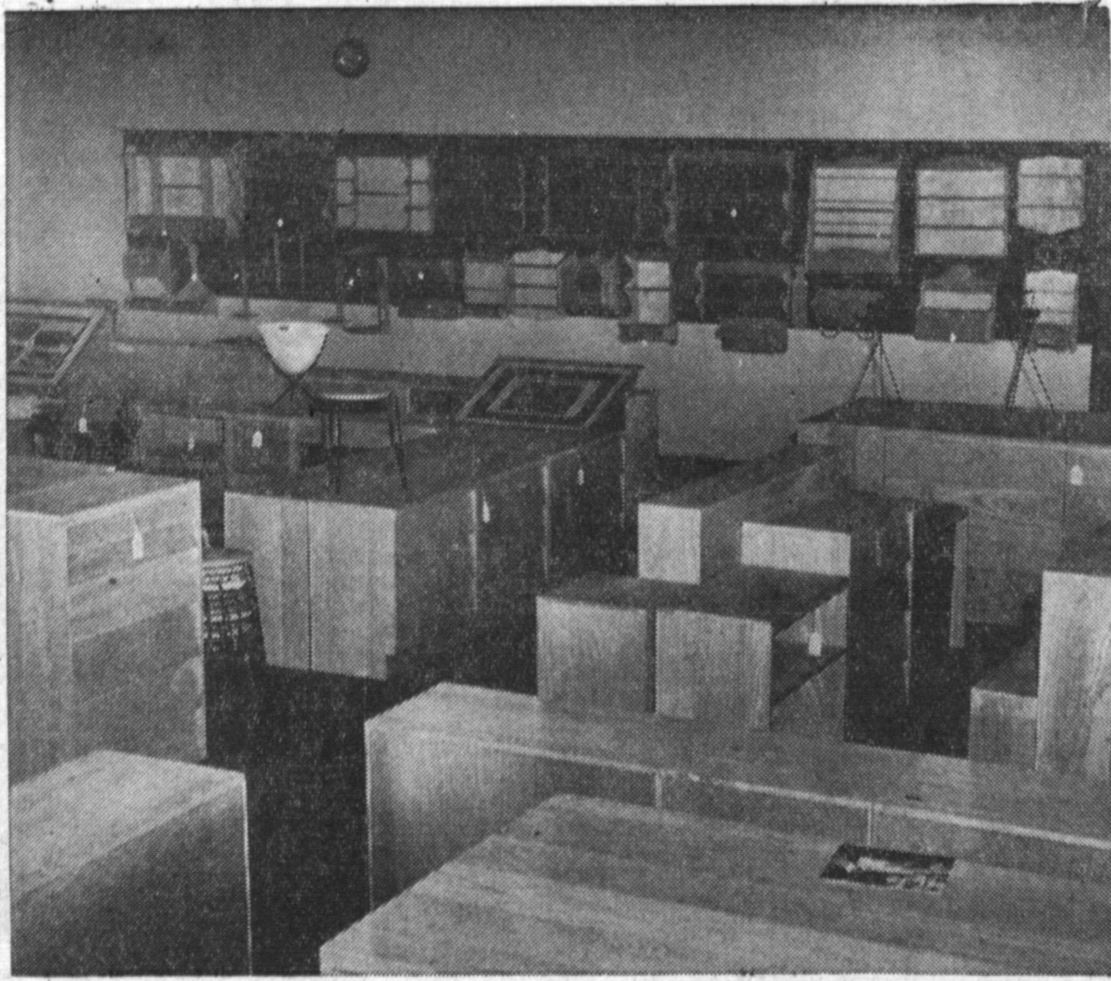




CITY OF HOPE AWARD

Mrs. John Stoddard, under whose leadership Torrance raised \$4000 for the City of Hope during its June month campaign, receives certificate of commendation from Louis Tabak (right), president of the free, nonsectarian Medical Center. At left, Victor M. Carter, outgoing head of the City of Hope, Volunteers throughout Southern California collected a total of \$1000, already being used to help underwrite the humanitarian program of the Medical Center. Stanart Photo



DO-IT-YOURSELF

Ready-to-finish quality furniture is one of the features of the California Precasting Company at 1740 W. Artesia Blvd. Shown above are a few of the many types of furniture pieces made to order for the do-it-yourself fan.—Press Photo.

INNES NEW SOUTH BAY STORE OPENS TODAY

Today at 12:30 p.m. the new Innes store at the new South Bay Center has its official opening.

Hollywood's newest movie Cinderella, 18 year old Joan Blackman, recently signed by Hecht-Hill & Lancaster to a long term contract, will be the Cinderella for Innes and cut the ribbons. Innes President Paul Seigel and store manager Jack Slavin will assist, and on hand for the festivities will be Congressman Cecil King just back from Washington, Los Angeles Supervisor Burton Chase, Redondo Mayor Lee Center, Councilwoman Eunice Patterson, Paul Moore, President Redondo Beach Chamber of Commerce.

Joan Blackman was discovered by Max Arnov, Vice-President of Hecht-Hill & Lancaster and very soon she goes before the cameras as leading lady for Burt Lancaster in "The Rabbit Trap." She was signed not only for her beauty and acting but also because she is a singer and a dancer and her company expects to star her in a musical picture some time in the near future. She is a native of San Francisco and has been here a little more than 2 months, and was actually discovered modeling women's clothes in Los Angeles.

At 3 p.m. Chucko the Birthday Clown of KABC-TV's "Chucko's Cartoons" will help celebrate the Innes store opening with his entire show, including his popular circus wagon and magic display. After entertaining the youngsters of all ages, he will give away toys, gifts, balloon animals and autographed pictures of himself.

The Innes South Bay Center store is the 14th in the chain of fine, modern family shoe stores. It will cater to men, women and children, with a separate section for each.



STARLET TO CUT RIBBON AT NEW STORE
Joan Blackman, 18 year old starlet will cut the ribbon when the new South Bay Innes Shoe store opens today. Innes' President Paul Seigel is showing her some of the latest in footwear for the whole family, as Jack Slavin looks on. The Innes Shoe store in the South Bay shopping center is the 14th in the chain of family stores.

Plan Square Dance Class

The Buds and Blooms square dance group of Harbor City announces that in addition to their regular Saturday night dances, they will sponsor a series of beginners classes every Thursday evening from 8 to 11 p.m., starting on the evening of Sept. 12, in the patio of the Hillcrest Nursery at 1517 W. Anaheim st., in Harbor City.

President Tom Brooks announced that registration for the beginners classes will be taken on Sept. 12, 19 and 26. Dick Figgs, one of Southern California's most popular and well known square dance callers will be the instructor and caller for the classes. Refreshments will be served.

The regular Saturday night dances are held weekly from 8:30 to 11:30 p.m. at the Anaheim st. address. The public is welcome.

Pioneers

In the military sense, pioneers are engineer troops assigned to assist an advancing or a retreating force by utilization of quick expedients of construction, fortification, or demolition.

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48 SQ. YARDS CARPETING

COMPLETELY INSTALLED WALL-TO-WALL

VISCOSE TWEED \$288
\$2.30 WEEK COMPLETELY INSTALLED

SOLUTION DYED VISCOSE
A rich tweed, colorfast and resistant. A fine floor covering for today's casual living.
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Completely Installed

ALL WOOL MOHAWK Hi-Lo Broadloom
An attractive and very heavy hi-lo textured broadloom. Choose from 5 colors.
\$3.75 Week **\$480**
Completely Installed

YES . . . If you live in the Torrance area your floor plan should require around 48 square yards of carpeting . . .

NOT . . . 33 1/4 or 40 sq. yds. that so many stores advertise as being average. Baker's advertise a price that is realistic. That is, a price including carpeting, labor, 40-oz. padding and chrome metal stripping for 48 sq. yds., which is about your required yardage.



New Company Do-It-Yourself In Furniture

It's not news that the Do-It-Yourself craze has reached furniture refinishing. But, it is news when a new company is formed to sell all types of ready-to-finish quality hardwood furniture.
That's just what the California Precasting Company of 1740 W. Artesia Blvd. was formed for. Formerly Currier's Los Angeles, the new company discovered a real need for providing the homeowner with this type of merchandise.
Complete Selection
Plans now are to carry a complete selection of ready-to-finish furniture at all price ranges. And, to make it possible for the homeowner to get the finish he wants, special finishing kits are available containing all the materials needed to do a professional job.

Matching Pieces
A spokesman for the firm indicated that many pieces can be purchased and finished one piece at a time. And because of the complete selection of furniture and finishing materials, which the company maintains, the customer is assured that matching pieces will be available as needed.

SCHOOL SHOES

Send them back to school in our long wearing Goodyear welt shoes. We know you will get more wear from these than any other kind up to \$2. per pair more.



"AMERICAN JUNIORS" AND "PRESCRIPTION SHOES"

PROVEN QUALITY
PROVEN STYLE
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WIDTHS A TO E

MOST STYLE \$4.99 TO \$5.99
8 1/2 to 12
12 1/2 to 3 \$5.99 TO \$6.99



GIRLS' SCHOOL SHOES

- SADDLES
 - IVY LEAGUES
 - BOUNCERS
 - FLATTIES
 - DUCKBILLS, etc.
- Most Styles \$3.99 TO \$5.95

TORRANCE SHOE MART

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Open Mon. & Fri. Evenings to 9 P.M.

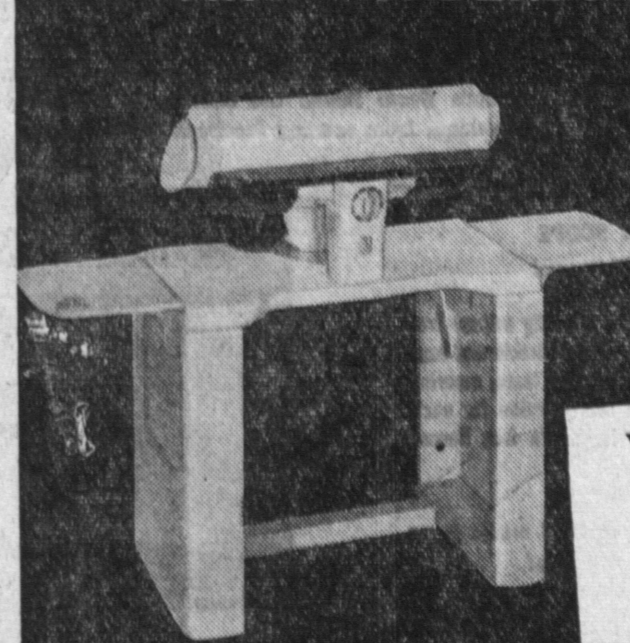
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