



Fashion Fun

By MAUDE MILLER

BEHIND THE FASHION FRONT

It's Spring in California! That may sound a little mad to you... especially if you've been shopping for Fall and Winter outfits as all the smart gals are doing right now. But I've just emerged from three days of delighted looking at the clothes we'll be wearing at resorts, during the holiday festivities, and even for Spring... and can't resist sharing the news with you! This is Market Week in Los Angeles for most of the New York, St. Louis, Dallas (even some Florida) and, of course Southern California fashion manufacturers... and your store buyers have been conscientiously eyeing and buying all the lines with YOU in mind. This "ahead of the season" look at clothes is as fascinating as going behind the scenes of a Broadway show. And here are some of the "secrets":

Watch for the strong return of "Winter White." This most flattering color... and most useful for us in the Southland... shows up in beautifully draped matte persey cocktail dresses, in sheer wool sheaths, in easy skirts which take any color sweater as bosom companion.

As much as you've loved your cashmere sweaters (and who of us hasn't cherished at least one?) start thinking of the new, new Italian imported worsted knits... especially by outstanding designer Sebastian. Unusual attention to dressmaker detail, and the softening influence of the tiny bit of silk which is spun with the wool of these worsteds (they are never hot or irritating) will make them the gems of your wardrobe. Particularly noted a pearl gray and white striped pullover with its own gray cardigan piped in white, and matching striped gloves! Myriads of glowing colors make up the spectrum of these exciting sweaters... and there are skirts dyed to match!

Don't know what good it will do us, girls, but I've been told that designer-owner of Sebastian, thirty five year old Robert Slayton, is a bachelor. He may not be married, but his clothes show he has our interest at heart!

FASHION FIRSTS

Managed to capture some pictures for you of another great "behind the scenes" store. These are of California Fashion Creators resort styles for 1958 which were just shown in Monte Carlo, of all places! And were they applauded by the international set which throngs that charming little city! Looks as if beautiful princesses won't be the only item California exports to Europe.



PHOTOGRAPHED IN PARIS

En route to Monaco for an international showing of all-cotton resort and cruise fashions. Here is a jacket dress, ideal for the resort season. Colorful, in the California tradition, it is an orange printed stripe on white background, designed by DeDe Johnson, with the simplicity for which she is world-famous. Jacket is waist length with three-quarter sleeves. Photographed at Les Cascades, Bois de Boulogne in Paris.

Interesting to note that all clothes shown at this very first American fashion show on European soil were not only made in California, but were all made of cotton. Not cotton and something else, but cotton in all its exciting forms... some knits, some satin-finished, or brocaded, or as filmy as waterspray or as sturdy as velveteen and tweeds.

FASHION FORECASTS

We've said it before... fur shows up on just about everything for Fall and Winter wear... and if it isn't really fur, then it looks like fur and it's just as smart. Just spotted a leopard printed, matte jersey, Grecian-draped dance dress with the print so cleverly done that a baby leopard might claim you for his Mom! The surplice cut, sleeveless bodice, back zippered for perfect fit, and the handsome jeweled crescent pin at the crushed summerbund waist seem guaranteed to make you look like Cleopatra.

MAUDE'S MUSINGS

Attended a brunch at which Sara Salzer, West Coast editor of Seventeen Magazine spoke. Was quite struck by her statement that there are eight and a half million girls between the ages of thirteen and eighteen in this country of ours. This represents 12% of the population... but these same girls buy 2% of the annual soft goods market. "This teen-age girl wants needs, and uses more clothes than any other woman anywhere in the world!" said Miss Salzer. Your favorite stores recognize this and are making shopping for the younger gals easier and more fun than ever. Youth will be served!

QUOTABLE NOTABLE

This delightful quote is strictly for Friend Husband when he groans about the bill for the new dress: It was Mark Twain who said, "No woman can look as well out of the fashion as in it."

Sepulveda PTA Begins New Season

Plans for a drive aimed at enlisting 100% parent participation in the Sepulveda school PTA were formulated at a recent meeting of the membership committee, Mrs. John Regan, chairman, has announced.

The group will rely heavily on children's cooperation in attempting to reach the membership goal. Mrs. Regan said, with prizes offered for rooms gaining highest percentage of parent membership.

The drive will be held from Oct. 3 to Oct. 11 with the campaign built around the slogan: "Don't miss the boat; join your PTA."

Mrs. Regan stated that an intensive effort is planned to increase fathers' participation in PTA meetings at the school with the incentive of added points to be awarded to children's rooms for fathers' attendance.

Present at the membership committee meeting, in addition to Mrs. Regan were Robert Dexter, principal of Sepulveda school; Mrs. Ben Holden, PTA president; Albert Yackie, men's membership chairman; Mrs. Albert Yackie, parliamentary; Mrs. Charles Scott, newsette co-chairman; Mrs. Gerald Cregar, room representative; Mrs. Robert Meyers, hospitality chairman and Mrs. Emmet Milburn, treasurer and art chairman.

LAMP SHADE CLASSES OFFERED

Your lampshade is never an accessory; it gives personality to your room. It can make or mar the charm, beauty, warmth and the air of welcome your home extends to all. For this reason each lampshade should be specifically designed.

The beauty of the finished lampshade gives an idea of the detailed knowledge and understanding Mrs. Viola Boas gives her students in adult education.

First the principles of interior decorating are carefully considered, type of home, size and shape of rooms and furnishings, understanding colors and fabrics in their proper relation and definite understanding of effect of light on color.

Every lampshade made in these adult education classes conducted by Viola Boas is an exclusive model. Anyone who can hold a needle can make a lampshade.

The lampshade classes meet as follows starting Sept. 16, 7 p.m., Newton school, Nancy Lee Lane, WALTERIA. Sept. 17, 7 p.m., Mira Costa High school, Peck and Gould Lane, Manhattan Beach. Sept. 18, 7 p.m., North Torrance high, 182 and Yukon, Torrance. Sept. 19, 1 p.m., WALTERIA Park Recreation center, near 101 and Hawthorne. Sept. 19, 7 p.m., Mira Costa High school, Peck and Gould Lane.

Registration will be in classrooms. Instruction starts opening night. You will find these classes interesting, friendly and worth while. Come and bring your friends.

BENEFIT BREAKFAST SCHEDULED

The Torrance lodge of the Loyal Order of Moose will present a public benefit breakfast to obtain funds for the Little Company of Mary hospital at the lodge hall, 1744 W. Carson st., Sunday, Sept. 15, starting at 9 a.m., George Clay ways and means committee chairman announced today.

Members of the Moose lodge present a breakfast each month to aid the lodge and fulfill a pledge of \$1080 to the proposed Little Company of Mary Hospital soon to be erected on Torrance Blvd. near Hawthorne.

Recently a delegation of Torrance Moose lodge members attended a recent South Central District meeting of the California Moose Association held in Fullerton, James A. Evans secretary announced this week.

Representing the Torrance lodge at the District meeting were George Clay, James McCune, O. E. Jeffers, Joe Morley, James A. Evans, Fred Lydy, James H. Johnston, Joseph Platt and Daniel Desmond.

CHURCH PICNIC

An all church picnic, sponsored by the Women's Society of Christian Service of the WALTERIA Community Methodist Church, is being planned for this Sunday, September 15 at the WALTERIA Park. The time will be 12:00 noon.

There will be games for all ages. The Women's Society will furnish coffee, punch and ice cream. Everyone is to bring a meat dish and a heavy salad, or baked beans. Those last names beginning with A to J are to bring a dessert and those from K to Z a salad.



Elizabeth Ellen Hedgecock, daughter of Mr. and Mrs. James Lee Hedgecock, 1714 Arlington ave., became the bride of Richard Douglas Harlicker, August 31, at 2 p.m. in a beautiful service in the First Christian church. The young pair will reside in Torrance after a honeymoon to Lake Tahoe.—Seaman Photo

Hedgecock Harlicker Wed In Impressive Ceremony

The First Christian church of Torrance was the setting for the wedding on August 31 at 2 p.m., of Elizabeth Ellen Hedgecock, daughter of Mr. and Mrs. James Lee Hedgecock, 1714 Arlington ave., to Richard Douglas Harlicker, son of Mr. and Mrs. Leo Groh, 722 Crenshaw Blvd.

The radiantly beautiful bride was escorted to the flower-banked altar by her father and Rev. Leonard Blalock read the double ring service.

The gown worn by the bride was a Cahill original, with softly molded bodice of hand-run Alencon lace, the traditional long pointed sleeves and Queen Anne collar with tiny buttons down the front. Hand pleated tulle with front and back panels of Alencon lace made the floor-length skirt enormously full. The silk illusion veil fell over a crown of seed pearls and she carried a spray of white orchids and stephanotis over a white bible.

Lillian Hedgecock, sister of the bride, was maid of honor. She wore a ballerina length gown of white lace over pink taffeta, and carried pale pink roses. Linda Lane and Cathleen Mortenson, bridesmaids, were gowned in white lace over

yellow taffeta and both had bouquets of yellow roses.

Mitzel Bowling, flower girl, wore a tiny frock of white lace over turquoise blue taffeta and carried a purse in the shape of a closed umbrella, with pink rosebuds on top. Kathie Curtiss was at the guest book.

The bridegroom's brother, William Harlicker, was best man and ushers were Stan Rothe and Robert Schopp. James Hedgecock lighted the candles.

Mrs. Nadine Nickol, accompanied by Eleanor Hanes, sang "Lord's Prayer," "I Believe," and "Because."

Mrs. Hedgecock chose a turquoise lace frock for the service and the bridegroom's mother wore a powder blue sheath.

A reception was held at the YWCA after the ceremony, with the pair leaving immediately afterwards for a honeymoon trip to Lake Tahoe.



Miss Torrance Is Engaged

Mr. and Mrs. E. E. Starns, 216 Via Los Altos, Hollywood Riviera, are announcing the engagement of their daughter, Sharon Louise, to Norman Lovelady, son of Mr. and Mrs. T. S. Lovelady, 1670 Gramercy Ave. The engagement came as a surprise to the thirty relatives who had gathered together to celebrate the birthday of Sharon's grandmother, Mrs. Elizabeth Starnes of Glendale. Sharon, who is 'Miss Torrance', and her fiancé are both graduates of Torrance High school and plan to attend El Camino this year; Sharon will take a course in television advertising and Mr. Lovelady plans to study optometry. He is being discharged from the navy this week after having served five years. The popular young couple will not be married until next summer.—Seaman Photo

Women ...

Club News Society News
GLADYS MAXWELL, Women's Editor

League for New Parents To Have South Bay Unit

The League for New Parents is an international organization devoted to the education of the parents of the pre-schooler. The director and acting president of the new South Bay Local Unit is Mary Jane Hungerford, Pr.D., mother of three young children, and family relations but is also a teacher of natural childbirth methods. She was responsible for starting, and presently is a supervisor of the Education of Expectant Parents at the American Institute of Family Relations.

She was featured in the California Parent Teacher Magazine of March, 1955, and in the Child Family Digest, June, 1955. The story in the former magazine was on Preparation for Childbirth in which pictures of her and her son appeared.

(She has a six-year-old boy starting in the Parkway Elementary school in Torrance, a three-year-old girl and an eight-months old boy.)

The next meeting of this local unit will be held on Friday, September 20, at 2424 Hawthorne Blvd., at 10 a.m. All mothers or future mothers are welcome. A movie entitled "Fears of Children" will be shown and Dorothy Law will lead a discussion following the movie.

Evening meetings, including fathers, are held occasionally. Child care will be furnished by appointment only at 502 Camino de Encanto, Hollywood Riviera. For further information please contact Mrs. George W. Mercer at FAirfax 8-5956.

To Celebrate 25th Wedding Anniversary

A reception will be held on Thursday at 7:30 p.m., September 12, at the South Bay Baptist church, 4565 Sharynne Lane, to honor Dr. and Mrs. J. C. Brumfield on their silver wedding anniversary.

Dr. and Mrs. Brumfield, who are co-directors of the Radio Kids Bible school, broadcast around the world, were married in Leadwood, Mo., by Rev. S. W. Brumfield, Dr. Brumfield's father.

The couple have two children, Bob who is in the Marine Corp. and stationed at Camp Pendleton and a daughter Mrs. Ronald Dean, of Fresno, and one grandchild.

The reception is open to anyone wishing to extend congratulations to the couple.

The Berean class is in charge of the affair.

MEXICO VACATION

Mr. and Mrs. R. D. Hunter 21614 Bernice ave, are vacationing at the Hotel Monte Cassino in Mexico City.

PTA ENTERTAINS

Dessert and coffee was served to the Sepulveda school's teaching staff in the school cafeteria, last Tuesday, by the PTA executive board members.

GROUP PLANS DINNER DANCE AT LA VENTA INN

Auxiliary Pledges \$5000 to New Osteopathic Hospital



Auxiliary Presents Pledge Card

First major advance gift toward the \$300,000 goal of the Bay Harbor Osteopathic Hospital was pledged by the Bay-Harbor Osteopathic Society, according to Mrs. Alice Quiros, Volunteer Director of the Fund Drive headquarters. Mrs. Otto Frantzich, Gardena, President of the Auxiliary to the Bay Harbor Osteopathic Society presents the Auxiliary's pledge card to Dr. George Wall, San Pedro, General Fund Drive Chairman as (left) Mrs. Don Cortum, Redondo Beach, treasurer and Mrs. C. R. Houske, Torrance, watch.

Members of the Auxiliary to the Bay Harbor Osteopathic Society pledged the sum of \$5,000.00 to the Bay Harbor Osteopathic hospital at a recent meeting at The Palms.

One of the primary purposes of the Auxiliary is to support the community in public health and welfare. The group will add the pledge to the year's non-profit hospital to their present philanthropic program.

The auxiliary meeting that followed the dinner with husbands, was the first for this fiscal year. With Mrs. Otto Frantzich, Gardena, President of the Auxiliary, presiding, officers and chairman established the 1957-58 budget; defined the Auxiliary's philanthropies; and reviewed plans for the year's ways and means projects.

Mrs. Clark E. Walsworth, San Pedro, Chairman of Child Health—and Welfare, reported on the Harbor Mental Health clinic; and spoke of the need for continued interest in the Mental Health program.

Mrs. Thomas Spencer, Long Beach, President of the Auxiliary to the Long Beach Osteopathic Society, was welcomed as an associate member.

With the formal business taken care of, the topic for conversation became the final, exciting plans for the dinner-dance to be held at the La Venta Inn, Palos Verdes, September 21. The number of reservations for this Fall's social event is becoming limited, according to dance chairman, Mrs. Frederick Stange.

Members contributing to the meeting included Mmes: Allen Brown, Palos Verdes; Dean Brown, Gardena; Don Cortum, Redondo Beach; Ernest H. Fogelberg, Rolling Hills; Otto Frantzich, Gardena; Williams Kimpel, Wilmington; George Lee, Inglewood; Robert Patterson, Rolling Hills; Arthur D. Pedersen, Rolling Hills; Guillermo F. Quiros, Redondo Beach; Ronald Runciman, San Pedro; Frederick Stange, Torrance; George Wall, San Pedro; Clark D. Yates, Hermosa Beach; and E. Walsworth, San Pedro; Paul Dr. Joanne Boyce, Redondo Beach.

Las Fiestadores Plan First Social Event of the Season

September marks the beginning of the social season for the Las Fiestadores. The members are bringing out their most festive clothes in anticipation of the first dance, which will take place at the Alondra Country club on September 21 at 9:30 p.m. The theme will be "Teahouse of the September Moon," and the Mort Faber combo from Santa Monica will play for the occasion.

The "Tea House" will open at 8 p.m. at the home of Mr. and Mrs. Allen Pyeat, 3226 Onrado ave., for a pre-dance social hour.

The executive committee who have been working on the arrangements are: Dr. and Mrs.

Allen Pyeat, Mr. and Mrs. J. A. Barrington, Mr. and Mrs. J. A. Eisenbrandt and Mr. and Mrs. Parke Montague.

The Las Fiestadores held a board meeting recently at the home of Mr. and Mrs. J. A. Eisenbrandt, 1012 Acacia, and set up the calendar for the year. It was decided to hold a dance each month through May.