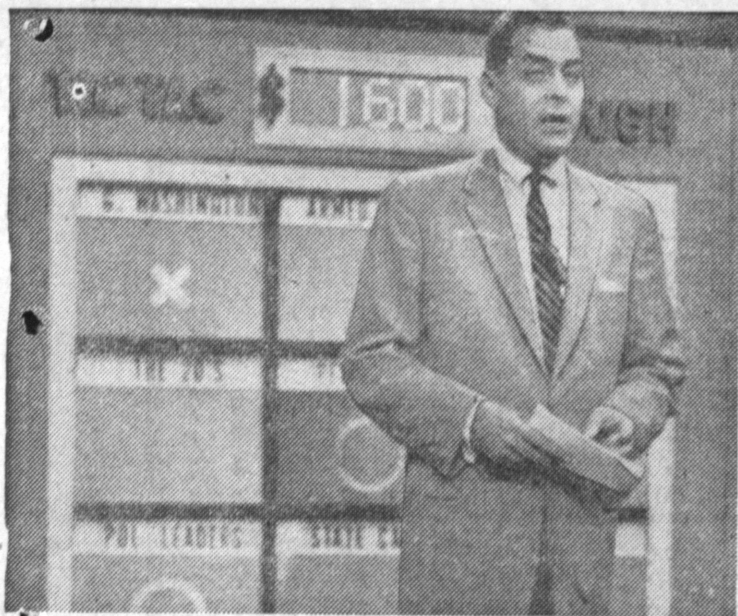


# COMPLETE Weekly Television SECTION



**TICKING—AND CLICKING**—Here's emcee Jack Barry in action on NBC-TV's Monday-through-Friday daytime quiz show "Tic Tac Dough." The series will add a Thursday night program starting Sept. 12, with another emcee who will be named soon.

## Lone Ranger Tells of TV Bronco Bustin'

By TONY HABEED

I've always been under the impression that when one watches a rodeo, he's looking for only one thing. The spectacular rise and fall of the bronco rider.

However, now I'm told that rodeo judges look for the most minute points to determine whether or not a cowboy is a good bronco rider or not. So, in order that this reporter get a first hand account on just how this is done, I checked with the guy I felt most qualified to comment. Tonto's friend, The Lone Ranger.

### Silver Getting Old

When I approached the masked man, he was just getting off one of the most famous of rodeo steeds—his great horse Silver. And after a salutation of, "Ti Yee Tony," he told me that Silver is getting a little old for rodeos these days. After all, he's been galloping through the annals of radio, and television trails for a mighty long time.

### Ranger Is Score Keeper

However, the big masked man told me that he was the official rodeo score keeper for CBS. And, when the famed Pendleton Roundup Rodeo from Pendleton, Oregon, goes on TV Saturday the 14th, these are some of the things viewers should look for in the hour-long show.

"The two judges score both the rider and the animal. The cowboy is rated from one to 20 points; the bronco (or steer) is credited with 65 to 85 points.

### Rile the Animal

The rider must constantly spur the animal to rile him up. Conversely, the animal must be mean enough to give the cowboy the battle of his life. And most do I said. The judges like high-kicking horses that spend half their time off the ground. A combination of a spurring rider and a game bronco will inevitably win a high number of points.

### Rider Is "Goose-egged"

If the rider fails to spur, he is "goose-egged" by the scorer. Other automatic zeros are posted when the cowboy touches the horse with his free hand, which should always be held in the air; when either foot pops out of the stirrups; when he grasps hold of any part of the saddle; or when he is bucked off.

After that thorough back-pounding description of what to look for, the masked man mounted Silver. He then looked down at me and smiled. I just didn't have the nerve to tell him that I always thought the game of tidily winks was very fascinating and exciting. And, I was sort of glad that he "Hi-Ho'd Silver, Away . . ." before he knew my sentiments.



Virginia Gibson, Tommy Leonetti, Alan Copeland and Jill Corey new stars of Hit Parade

## YOUR HIT PARADE RETURNS IN COLOR

By GENE INGE

"Your Hit Parade," one of television's oldest musical programs, returns to the screen tonight in color with a new starring cast. The show this evening marks the beginning of the eighth-video season, to be presented on NBC's Channel 4 at 10:30, by introducing four popular vocalists, Jill Corey, Virginia Gibson, Tommy Leonetti and Alan Copeland.

The line-up of young talent will fit into the established Hit Parade format that has been presented since its radio debut in 1935, featuring the seven top songs of the week in a musical survey of the nation and two "extras" chosen from American repertoire of standard favorites.

Don Walker, musical director, and composer-arranger of numerous Broadway shows, will join with Choreogra-

pher Ernie Flatt dancers and the four singing stylists in giving top tunes the full musical treatment.

Despite their youth the four warbling artists are seasoned show-business performers. Jill Corey is known to TV audiences for her appearances on Dave Garroway, Jack Carson and Robert Q. Lewis' shows, and for her many "hit" recordings.

Virginia Gibson gained fame playing ingenue lead in current Broadway show "Happy Hunting," which stars Ethel Merman and Fernando Lamas, and other stage productions and movies.

Tommy Leonetti started his singing career with Tony Pastor's orchestra and other well known bands. Alan Copeland has been a member of the nationally famous "Modernaires" vocal quartet appearing on Bob Crosby Show. He makes his New York debut as solo artist on the "Parade" tonight.

## PROGRAM NOTES

Lawrence Welk and his Champagne Music Makers travel to Dallas, Texas, Saturday, to present musical salute to the Lone Star State at 6 p.m., Channel 7.

Former child-star Gloria Jean portrays title role in "Lotta Crabtree" tale of world-famed actress raised in brawling gold camps of early California, Saturday at 7 p.m., Channel 4.

Miss America of 1957 will be selected Saturday in Pageant at Convention Hall, Atlantic City, New Jersey, telecast live by CBS, 9:30, Channel 2.

U.N. in Action begins its seventh season on TV this Sunday when it presents "The Hungary Report," 8 a.m., Channel 2.

Washington Redskins and Baltimore Colts play pre-season football at Baltimore and inaugurate CBS's television coverage of professional football this Sunday, 11 a.m., Channel 2.

Final round of National Singles Tennis Championships at West Side Tennis Club, Forest Hills, New York, are covered by NBC Sunday, 11 a.m., Channel 4.

Adlai E. Stevenson makes his first public appearance since returning from extended tour of Europe and Africa on Face the Nation, Sunday, 2 p.m., Channel 2.

Arthur Millier, art editor for a Los Angeles paper, is Lorser Feitelson's special guest on Sunday's program featuring discussion of works of Rembrandt, in color, 3:30, Channel 4.

Lassie's new friend, Jon Provost, makes his television debut as Timmy on the series this Sunday, 7 p.m., Channel 2.

This Sunday's Ed Sullivan Show originates from Madison Square Garden, New York and spotlights Ice Capades of 1958, Marion Marlowe, Della Reese, Jeanne Carroll, 8 p.m., Channel 2.

"Should Families Be Planned?" is controversial question discussed by panelists on Sunday's Dan Lundberg Show, 8:30, Channel 13.

Hope Emerson, Jay C. Flippen star in tense melodrama about a widow's mysterious secret, "The House," Sunday, 9 p.m., Channel 4.

Horse racing, gambling, fixed races will be discussed by jockey Eddie Arcaro when he takes the spotlight on Sunday's Mike Wallace Interview, 10 p.m., Channel 7.

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## Save this section for entire week's TV programs

### 'School Year '57'—Today's Educational Feature on TV

"School Year '57"—a definitive round-table discussion of the prospects and outlooks on the American educational scene with emphasis on the crisis in teacher and classroom needs—will be presented on CBS Television as a special public affairs feature, today, 2:30 to 3:00 p.m.

A panel of the nation's leading educators will examine the problems confronting education today and possible solutions to this country's growing educational needs.

The select panel will include: Lawrence G. Deertick, U. S. Commissioner of Education; Dr.

### Milestones To Fame!

Actor Arthur Franz lives on a 10-acre Hollywood hilltop estate from which he can look down reflectively at the sites of a number of milestones in his career.

To the east are Warner Bros.

### TINKER BELL FLIES COOP

Tinker Bell, constant companion of an elderly man 'has flown the coop'.

The five-year-old gray and blue parakeet, was lost in the vicinity of Hickory and So-moma streets.

John E. Jones, 1605 Hickory, is offering a reward for the pet, which was never kept in a cage. He can be reached at FAirfax 8-5229.

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### Illiteracy

As defined by the United States bureau of the census, illiteracy is the inability to write in any language, not necessarily English, in persons 10 years of age and over.

**MEN COMMONLY** think according to their inclinations, speak according to their learning and imbibed opinions, but generally set according to custom.—Bacon.

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