

VON'S

Featuring U.S. Choice Corn Fed Beef Exclusively

SWISS STEAK



All Von's beef bears the U.S.D.A. Choice Stamp. This means that the beef steaks and roasts you buy at Von's are guaranteed to be tastier and more tender—and what's more important to you... it costs no more than lower grades of beef! We suggest you serve steak to please that man-sized appetite.

65^c lb.

- BONE IN—FULL CUT **ROUND STEAK** 69^c lb.
- TENDER—JUICY—FLAVORFUL **BONELESS ROUND** 77^c lb.
- TO FRY OR BROIL—BONELESS **SIRLOIN TIPS** 83^c lb.
- TO BROIL OR BARBECUE **BEEF RIB STEAKS** 89^c lb.

U.S.D.A. CHOICE **Rump Roast**
BONE IN 65^c lb.
BONELESS 77^c lb.

At **VON'S** You Save MONEY!

Van's Fresh Ground Meats
BEEF FOR DELICIOUS HAMBURGERS 39^c lb.
CHUCK TO FRY OR BARBECUE 49^c lb.
ROUND EXTRA LEAN TENDER 65^c lb.

U.S.D.A. CHOICE **STANDING RIB ROASTS**
FIRST FIVE RIBS 79^c lb.

JERSEYMAID GRADE AA BUTTER 1-POUND CARTON 59^c
FOLGERS INSTANT COFFEE BIG 8-OZ. JAR (INCLUDES 15c OFF) 98^c

PORK SAUSAGE VON'S OWN PURE PORK 1 1/2 ROLL 49^c
MORRELL'S SAUSAGE HOT SPICED 1 1/2 ROLL 49^c
PORK SPARERIBS EASTERN 1-3 LB. SIZE 49^c
CAMPS Laminated Steaks 4-OZ. PEG. 29^c
WHITE Sea Bass Steaks PIECE OR SLICED 43^c
CAMPS Veal Steaks 7-OZ. PEG. 49^c
TENDER—FLAXY Fillet of Sole FRESH DAILY 67^c

Easy To Prepare Foods

SWANSONS CHICKEN PIES* 8-OZ. PACKAGE 19^c
—also Beef or Turkey!
Fresh frozen —heat and eat!

T-V DINNERS* 12-OZ. PACKAGE 69^c
FRADELIS—FRIED CHICKEN, ROAST CHICKEN, SWISS STEAK, HAM OR SHRIMP

CAKE MIXES 20-OZ. PACKAGE 29^c
BETTY CROCKER—SPICE, CHOCOLATE, YELLOW AND WHITE

BEEF STEW 24-OZ. CAN 37^c
LIBBY'S FAMOUS

ORANGE JUICE 2 8-OZ. CANS 25^c
CAL-FAME FRESH FROZEN

HEINZ SPAGHETTI 2 18 1/2-OZ. CANS 25^c
WITH TOMATO SAUCE

POTATOES U.S. NO. 1 RUSSETS
—serve baked with a big pat of Jerseymaid Butter on top!

10 POUND PLOWMILL BAG 39^c

Spanish Onions NEW CROP MILD FLAVORED 2 5^c
Fresh Corn TENDER GOLDEN KERNELS ONE PIECE—ONE QUALITY 5^c
Crenshaw Melons DELICIOUS FLAVOR 1 5^c
Fresh Prunes NEW CROP ITALIAN 2 19^c

WILSON'S CERTIFIED "TRAM"

Chopped Ham MAKES A REAL HAM SANDWICH 79^c lb.

MORRELL'S PRIDE Smoke Sausage 18-OZ. PEG. 49^c
VON'S BEEF OR CHEESE
VON'S ZESTY

Enchiladas 3 for 1.00

Gruyere Cheese 8-OZ. PKG. 45^c
Cole Slaw PINT CARTON 29^c

Gifford—Large Olive TALL CAN 29^c
Instant Reddi-Wip 7-OZ. CAN 54^c
Meat for Babies 2 3 1/2-OZ. CANS 45^c
Milk Amplifier 18-OZ. JAR 37^c
Applesauce 17-OZ. CAN 23^c

Waxtek Sandwich Bags PEG. OF 75 21^c
Tuna for Cats 3 8 1/2-OZ. CANS 39^c
Ivory Soap 4 PERSONAL SIZE BARS 23^c
Ivory Soap 3 MEDIUM SIZE BARS 39^c
Ivory Soap 2 LARGE SIZE BARS 33^c

BE SURE AND WATCH **VON'S AFTERNOON MOVIE—CHANNEL 4** WITH JACK MCELROY, MONDAY THROUGH FRIDAY AT 4:40 P.M.—A NEW MOVIE EVERY DAY

Van de Kamp's SPECIALS Sept. 5-8

Coconut Crisp FINE CANDIES 25c bag (Reg. 29c)
Orange Roll COFFEE CAKE .25c (25c Value) pan of 8

2-Layer Pineapple CAKE .89c ea. (Reg. 99c) 40c half
4-Inch Apple or Boysenberry PIES .25c 2 for 31c (Reg. 2 for 35c)

Only Two More Weeks to Get Yours!

Aluminum Cookware HEAVY THIRTEEN-GUARD FINISH HEAT-PROOF HANDLES

7 INCH FRY PAN \$1.95 VALUE ONLY 99^c

BAKED-ROAST UTILITY PAN 2.50 Value... 1.29

LOOK FOR THE BIG DISPLAY AT YOUR NEAREST VON'S

2 1/2 L. SHOESPAN SET \$2.49 REG. 3 ONLY 2

UNCONDITIONAL GUARANTEE TO GIVE YOU COMPLETE SATISFACTION FREE REPLACEMENT IS OUR POLICY

1 each 30-cent Food

Sundries Department
Back to School Offer! FREE!
BALL POINT PEN WITH THE PURCHASE OF ANY ZIPPER BAG!
Limited Offer

VON'S
PRICES EFFECTIVE THURS., FRI., SAT., SUN.—SEPT. 5, 6, 7, 8
SALES TAX ADDED TO TAXABLE ITEMS
*WE RESERVE THE RIGHT TO LIMIT QUANTITIES