

There's a new look at Marcelina and Cravens...

# GRAND OPENING

## Firestone STORES

1454 MARCELINA at CRAVENS  
Phone: FA 8-7881

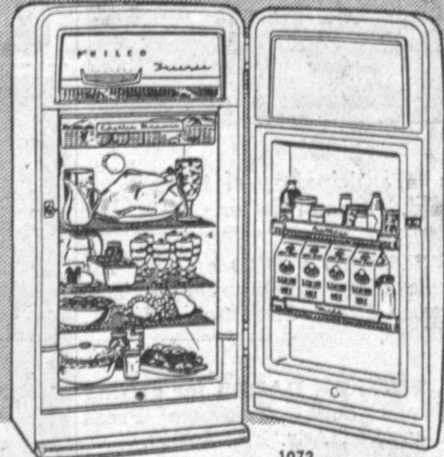
CELEBRATING OUR NEWLY REMODELED SERVICE CENTER... DOOR PRIZES... GIFTS... AND ALWAYS FRIENDLY SERVICE



### FREE 3 Grand Prizes

Nothing to buy, just come in and register. Winner need not be present to win. Drawing to be held Sat., Aug. 31st, at 4 P.M.

- 1st** 4 Deluxe Super Champion Whitewall Tires to fit your car. Up to \$123 value.
- 2nd** \$59.95 value nationally advertised Canister Vacuum with attachments.
- 3rd** \$19.95 value, Universal Coffeemate, 8-cup automatic coffeemaker.



### \$10 DELIVERS BIG 10.3 CU. FT. PHILCO REFRIGERATOR

Holds 49 pounds of frozen foods in huge zero-zone freezer. Modern storage door. Full-width chiller drawer. Sensational Buy.

Now Only **199<sup>95</sup>**

### DON'T MISS THIS

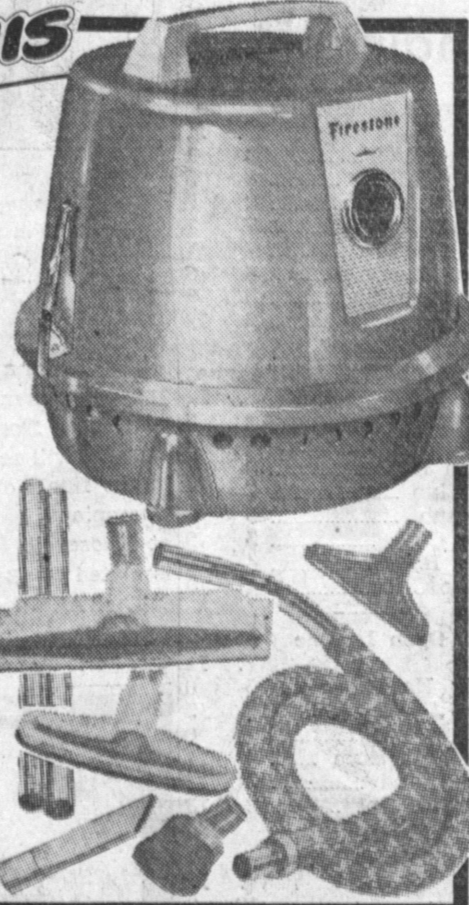
#### Nationally Advertised CANISTER TYPE VACUUM CLEANER

**39<sup>95</sup>**

Only \$3.50 Down

Super suction for deep-down cleaning, cushioned vinyl plastic bumper won't mar furniture. All accessories at no extra cost.

- RUG TOOL with automatically adjusting floating brush
- FLOOR AND WALL BRUSH designed for all hard surfaces
- UPHOLSTERY NOZZLE for deep suction cleaning.
- CREVICE TOOL for hard-to-reach places
- DUSTING BRUSH for venetian blinds etc.



### SAFETY SPECIAL

Save almost 25%

SHOP AT Firestone FOR SAFETY

#### 1 BRAKE ADJUSTMENT

- Inspect front brake drums and linings.
- Clean, inspect, and repack front wheel bearings.
- Inspect grease seals.
- Check and add brake fluid if needed.
- Adjust brake shoes for full contact with drums.
- Carefully test action and effectiveness of brakes.

Regular \$4.50

#### 2 WHEEL ALIGNMENT

- Correct caster setting of front wheels.
- Correct camber position of front axle.
- Correct toe-in and toe-out (causes of tire wear).
- Carefully inspect, tighten and adjust steering.

Regular \$6.50

#### 3 FRONT WHEEL BALANCE

- Precision dynamic (horizontal) balance.
- Precision static (vertical) balance.
- Install balance weights on wheels.

Regular \$4.00

All 3 (regular \$17)

for only **\$12<sup>95</sup>**

See your friendly Firestone "safety headquarters" today for this safety special!

### FREE Purse Tube

Folie de Minuit  
\$50.00 per ounce  
Perfume as advertised in Vogue

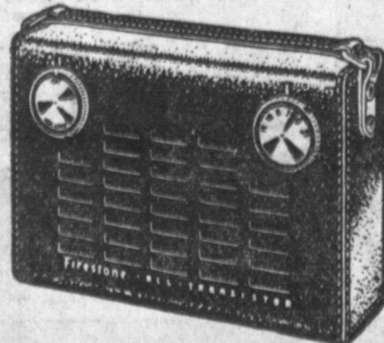


### BUY ON EASIEST TERMS

Television • Radios • Refrigerators  
Freezers • Washers • Small Appliances  
Hardware • Bicycles • Sporting Goods  
Tires • Batteries • Auto Accessories

### Firestone Personalized Budget Plan

PLANNED TO FIT YOUR PAY CHECK AND YOUR PAY DAY



### Firestone

#### 5-TRANSISTOR PORTABLE

Year's supply of batteries FREE

Sale Priced

**44<sup>95</sup>**

\$5 Delivers

- Sealed dynamic speaker for good tone
- Built-in Ferrite loop antenna
- Tan Texon simulated leather, non-breakable cabinet

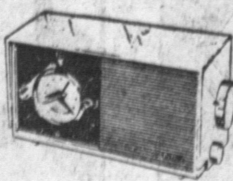
### Special Purchase!

#### PICNIC JUG

1/2-GAL.

**\$1<sup>44</sup>**

Hot and Cold

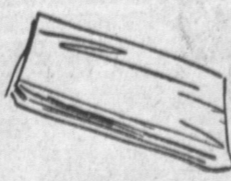


#### CLOCK RADIO

Clock turns radio on at time you set.

Reg. \$24.95

**1999**

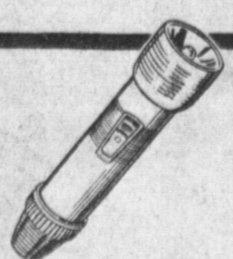


#### IRONING PAD & COVER SET

New... Miracle Foam pad, Silicone cover.

Reg. \$2.75

**133**



#### BLINKER FLASHLIGHT

Freeway emergency protection. Rear Beam is red safety flasher.

Reg. \$1.98

**99¢**



#### 1-GALLON SIZE GASOLINE CAN

Flexible spout fits inside can. Solid, leakproof seams.

Reg. \$1.29

**99¢**



#### 20-TINE BROOM RAKE

Lightweight, durable. Locked-in tines. 42" hardwood handle.

Reg. \$1.09

**77¢**



#### WORK GLOVES

Top quality, heavy safety cuffs protect the wrists. 1-piece leather palm.

Reg. \$1.35

**99¢**

### FREE

CARTON OF 6 12-oz. Carry Home Pack



PEPSI-COLA

with purchase of 8 GALLONS GASOLINE

**76 UNION**



### Firestone DELUXE CHAMPION NEW TREADS

**2 FOR 2488**

TUBELESS OR TUBED TYPE BLACKWALLS

Exchange plus any applicable tax and receivable tires. Applied on sound tire bodies or on your own tires. Same tread design, width and quality as new Firestone tires, plus our famous Firestone Lifetime New Tire Guarantee.



### Firestone MOTOR KING DRI-CHARGED BATTERY 1595

Exchange 6-volt installed  
30 Months Guarantee  
Also 12-volt exchange installed 19.95

### The New Firestone for '58

#### DELUXE SUPER CHAMPION

1. Precision Bladed Tread Design
2. Safety-Proved Body
3. Mileage-Proved Tread

**1640**

Size 6.70-15 Blackwall • Tubed Type Plus Tax and recappable tire.

#### FIND YOUR SIZE... AND SAVE!

SIZE	TUBE-TYPE		TUBELESS	
	Blackwall	Whitewall	Blackwall	Whitewall
6.40-15	15.85	.....	.....	.....
6.70-15	16.40	20.10	18.55	22.75
7.10-15	18.40	22.55	20.55	25.20
7.60-15	20.15	24.70	22.55	27.60
8.00-15	.....	.....	.....	30.75

\$1.00 DOWN PUTS ANY FIRESTONE TIRE ON YOUR CAR!



**Firestone store**  
1454 MARCELINA at CRAVENS  
Phone: FA 8-7881  
**GRAND OPENING BONUS CERTIFICATE**  
WORTH \$5 ON ANY APPLIANCE PURCHASE OF \$50 OR MORE WHEN YOU OPEN A BUDGET ACCOUNT AT FIRESTONE

SIGN HERE \_\_\_\_\_  
Customer's Signature \_\_\_\_\_  
Customer's Address \_\_\_\_\_  
Date \_\_\_\_\_  
EXPIRES SEPT. 30, 1957

WORTH FIVE DOLLARS IN TRADE  
UNIT ONE CERTIFICATE ACCEPTED ON ANY ONE-PAY-BUY

This coupon is **WORTH \$5**

toward the purchase of any Firestone Bicycle at regular price without trade-in. Only one coupon accepted on single purchase.

EXPIRES SEPT. 30, 1957

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1454 MARCELINA AT CRAVENS, Torrance • FA 8-7881