

LAWSON'S JEWELERS COMES TO SOUTH BAY CENTER LAWSON'S GRAND OPENING SALE!

WESTINGHOUSE AUTOMATIC FRY PAN
NEW! **SAVE \$10**
Reg. \$22.95
\$12⁹⁵ 50c Weekly



Save \$8⁰⁰
IRONS STEAM OR DRY
NEW!
Westinghouse **STEAM IRON**
Reg. \$16.95
\$8⁹⁵ No Money Down—50c Weekly!



4 Piece Cherrywood CANISTER SET
It's Yours for only \$1⁰⁰
WITH ANY PURCHASE OF \$14.95 OR MORE

Regular \$7.95
Something to Crow About... Beautifully Finished Wooden CANISTERS THAT NEST—Hand decorated brighter than life colors
NO MONEY DOWN
Take a Year to Pay



GRAND OPENING THURSDAY, AUG. 22 at 9:30 A.M.
Prices are the lowest in our history. Exquisite gifts of brilliant diamonds, famous make watches, fine jewelry, electric appliances, luggage, radios, and many more—and they are yours to give or own on our No Money Down, and lower than ever credit terms.

DIAMOND SET Reg. \$100 Both For \$75 \$1.75 Weekly	PERFECT "100" 6 DIAMOND SET Both \$100 for \$2.00 WEEKLY 14K White or Yellow Gold
DIAMOND SET Reg. \$200 Both For \$150 \$3.00 Weekly	PERFECT "200" 8 DIAMOND SET Both \$200 for \$2.50 WEEKLY 14K White or Yellow Gold
1/2 CARAT DIAMOND Reg. \$175 99⁰⁰ \$2.00 Weekly	PERFECT "300" 10 DIAMOND SET Both \$300 for \$5.00 WEEKLY 14K White or Yellow Gold

BUY NOW AND SAVE • • TERRIFIC VALUES IN EVERY DEPARTMENT

SAVE \$7
Ladies' **RONSON Electric Shaver**
Reg. \$14.95
\$7⁹⁵ 50c Weekly



SAVE \$19 **AUTOMATIC 3-SPEED EMERSON PHONOGRAPH**
It's Portable Reg. \$78.00
\$59⁹⁵ \$1.50 Weekly



SAVE ON HAIRCUTS
ELECTRIC HAIR CLIPPER
Reg. \$12.95
\$8⁹⁵ Complete with Scissors and Card



FREE BEACH TOWEL
when you buy the **Lady Sunbeam ELECTRIC SHAVER**
Reg. \$14.95
\$11⁹⁵ with FREE Bath Towel
USE YOUR CREDIT—50c WEEKLY



THE GREATEST VALUES EVER OFFERED!

Aluminum Casserole Regularly 4.95 2.99 Hot or cold insulated with two quart Fire King insert.	Jumbo Aluminum Ice Bucket Regularly 4.95 2.99 Insulated to keep hot or cold foods.	7-Pc. Aluminum Canister Set Regularly 8.95 2.99 with anodized copper tops; bakelite knobs. Flour, sugar, coffee, tea, salt & pepper, grease can with strainer.	3-Pc. Salad Set Regularly 5.95 2.99 Porcelain salad bowl, metal base, fork and spoon.
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VALUES \$5.95 TO \$9.95 FROM

Your Choice

2.99

China Coffee Service Regularly 6.95 2.99 A new design. Rich silver and white, imported translucent china. Full size cups. Complete as shown.	7-Pc. Stainless Kitchen Tool Set Regularly 6.95 2.99 Seven pieces as illustrated. Imported rosewood handles. Stainless steel.
32-Pc. Dinnerware Set Regularly 9.95 2.99 Decorated dinnerware, 6 dinner plates, 6 cups, 6 saucers, 6 bread & butter plates, 6 soups, 1 platter, 1 vegetable dish.	24-Pc. Stainless Steel Tableware Regularly 6.95 2.99 Lifetime guarantee stainless steel tableware. Complete service for 6.

Imported Set of 6 Steak Knives Regularly 9.95 2.99 With handsome gift box and rack.	Salad Maker & Food Grinder Regularly 9.95 2.99 Complete with grater and 3 extra cutters.	Set of 3 Oak Trays Regularly 7.95 2.99 A tray for every purpose. Silver-tone finish. 3 trays looks twice the size.	Set of 6 Cups and Saucers Regularly 6.95 2.99 Full size cups, the set beautifully decorated.
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5 Diamond WEDDING RING
Reg. 69.50
\$49⁹⁵ \$1.00 WEEKLY



MEN'S DIAMOND RINGS
NO MONEY DOWN
\$1.50 Weekly **\$69⁵⁰** Reg. \$100



17-JEWEL WATERPROOF
Sweep Second Hand with Expansion Band
Reg. \$35.75
\$16⁸⁸
NO MONEY DOWN — 50c Weekly



LADIES' 17 JEWELS
In the Charm and Color of Natural Gold
Easy Terms
50c WEEKLY
Reg. \$29.75
\$14⁹⁵



TRADE AND SAVE!
All of America's Finest Watches
• BULOVA • ELGIN • HAMILTON
• LONGINE • WITTMAN • OMEGA
UP TO \$25.00 ALLOWANCE on your old watch regardless of age, make or condition

BUY NOW AND SAVE! NO MONEY DOWN TAKE A YEAR TO PAY
SEE OUR WINDOWS FOR OTHER GREAT OPENING VALUES!

Lawson's
JEWELERS

SOUTH BAY CENTER
Hawthorne Blvd. & 174th St. REDONDO
IN TORRANCE—1317 EL PRADO
Now 17 Lawson's Jewelry Stores Serving Southern California

VISIT LAWSON'S During GRAND OPENING
Easy to Reach — Easy to Park
Everybody Welcome
FREE GIFTS!