



OPEN THURSDAY, FRIDAY and SATURDAY NIGHTS UNTIL 9:30

Come to the Grand and Glorious
OPENING Thursday Morning

South Bay's Newest and
Finest Center of Fashion

California's foremost clothier. 101 years of fashion and quality leadership . . . brings America's greatest apparel brands . . . the most wonderful values to South Bay. Beautiful shops for Men . . . Women . . . Boys and Girls! Come, see it all!

**OPEN AN H & F APCA
 CHARGE ACCOUNT**

Takes just a minute . . . and you pay the way you want . . . it's an All Purpose Charge Account. You name the terms you want . . . even vary your payments from month to month!

HERE ARE JUST A FEW OF THE GRAND OPENING VALUES AWAITING YOU

MANY MORE UNADVERTISED VALUES, TOO!

MEN'S SUITS



Tailored for H & F just
 for this Great Opening

\$55 Value . . . **\$48**

Beautiful Worsted Flannels finished with new super Silicone to resist stains, spots, wrinkles. Rich deep shades with the new soft stripe. Also included in this group of suits are solid tone Charcoal Flannels. Slim, trim styling. 3 button coat with flap pockets and center vent.



**WOMEN'S COUTURIER
 SAMPLE COATS**

\$ **33** Values to
 \$69



Magnificent! Dramatically styled coats in the finest famous name fabrics, including imports. Lovely soft tweeds . . . luxurious novelty fabrics . . . plushes. Delightful all shades. One-of-a-kind selection — illustration shows just one of many. 6-16.

12.98 CAR COATS
 Natural Cotton Poplin Car Coat with quilt lining, hood and Toggle Button trim. Just in time for "Back to School" (10-18) . . . **9.98**

NEW FALL DRESSES
 Hi Le Corduroy Jumpers with contrasting Paisley Sash. Black, Red, Turquoise. (7-15). Regularly 12.98. . . **\$10**
 Sissy Shirt Dresses in smart Provincial Print Cotton Challis. Red and Green. (7-15). Regularly 12.98. . . **\$10**

HI-LO CORDUROY CAPRIS
 Black, Blue, Red and Green. 8-16. 3.98 Values . . . **2.99**
 Ivy League Shorts, Cavalry Twill. Black, Beige, Blue, Green. (8-16). 2.98 Values . . . **\$2**

LOVELY EMBOSSED NYLON QUILT DUSTER ROBES
 Beautiful prints. Completely Washable. Sizes 10-16. A regular H & F feature at 14.98, but an Opening Special at . . . **\$7**

**GRAND OPENING
 SPECIAL VALUE**

Our Most Famous Make
NYLON HOSE
 . . . regularly 1.35 Pair
 51-15 and 60-15. Proportioned Lengths
Box of Three Pairs
2.75

Sold only by the Box . . . Limit One Box to a customer.

**BEST SELLER! Our Own
 SUBURBAN CAR COAT
 in the NEW 1957
 MODEL!**



a 19.95
 Value . . . **15.99**

Go everywhere in comfort and style in this handsome and durable polished cotton coat. Zelan treated for water resistance. 6-ounce quilted wool lining in smart Ivy stripe pattern. Squared polished wood buttons, stitched welt side and sleeve seams. Double action vent. 2 deep patch pockets, flap chain pocket.

**COMPANION FEATURE
 AUTHENTIC IVY SHIRTS** **3.99**

Regularly 5.95! Rich woven cotton in true Ivy stripings. Overside pearl buttons . . . button-down collar and back button.

Just say "Charge It" . . . 6 months to pay . . . Ask about our Junior Charge Account.

MEN'S FURNISHINGS

DRESS SHIRTS
 Reg. \$4 and \$5 woven fabrics in stripes, checks and solids. . . . **2.99 - 2 FOR \$5**

PAJAMAS
 Broadcloth. Values to \$5. . . . **3.29**
 Values to \$10. . . . **4.89**

UNDERWEAR
 Finest quality Boxer Shorts, Briefs, Undershirts, "T" Shirts. Regular 1.25 Values. . . . **89c ea.**
2 for 2.59

NECKWEAR
 New Fall Import and Domestic Silk. Hand-tailored or lined. Values to 3.50. . . . **1.85**
 From the Le Mans collection. Values to 7.50. . . . **3.75**

Other Great Values in Handkerchiefs
 Leather Goods . . . Gift Specialties.

**SPORT COAT
 AND
 SLACK FEATURE**

Tailored to our own great Creston standards. Magnificent New Fall Fabrics, colors and Patterns. You'd expect to pay up to 37.50 for these fine coats.



Opening Feature

27.95

SLACKS

Choose from fine all wool worsted Sheen Gabardines or rich Wool Flannels.

11.95

BOYS' SHOP

Great "Back to School!"

BOYS' KAYNEE SPORT SHIRTS
 Short Sleeve Cottons. Reg. 1.98 to 2.98. . . . **1.79**

LONG SLEEVE COTTON FLANELETTE
 2.98 to 3.98 Values **1.99**

BOYS' DENIMS
 By "Billy the Kid" (6-12). Reg. 3.50 **2.59**
 2 for \$5

BOYS' JACKETS
 Popular Nylon Tanker Style. Washable. (4-18). 8.98 Value. **6.98**

GIRLS' SHOP

QUILTED SKIRTS
 Full circle zipper closing. 7-14. Blue, Marine Blue, Turquoise. 5.98 Value **4.98**

SUBTEEN SKIRTS
 Nylon and Wool blend, handwashable. Kick pleat, high rise waist. 6-98 Value **4.98**

DAINTY BLOUSES
 to coordinate with these skirts. Wonderful colors. 7-14 **1.98**

SOUTH BAY CENTER

174th & Hawthorne Ave.

REDONDO BEACH